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# IN THE UNITED STATES PATENT AND TRADEMARK OF BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

QUAD INT'L, INCORPORATED, :

**Opposition No.: 91160119** 

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Opposer, : Serial No.: 76/516972

:

Mark: CHLOE VEVRIER

vs.

: Published: March 23, 2004

ANDREA FISCHER,

**CERTIFICATE OF MAILING** 

:

I hereby certify that on April 15, 2005, this paper is being deposited with the U.S. Postal Service by "Express Mail Post Office to Addressee" service with Express Mail Label No. ER 216466983 US,

for delivery to the United States Patent and Trademark Office. Madison Building, 600 Dulany Street, Alexandria, VA 22313.

Applicant.

04-15-2005

# **OPPOSER'S MOTION FOR SUMMARY JUDGMENT**

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #74

Pursuant to 37 C.F.R. §§ 2.116(a) and 2.127 and Federal Rule of Civil Procedure 56,
Opposer, Quad Int'l Incorporated, ("Opposer") by and through its undersigned counsel, files this
Motion for Summary Judgment against Applicant, Andrea Fischer ("Applicant"), and respectfully
requests that Applicant's application for registration of Serial No. 76/516972 for CHLOE
VEVRIER (the "Challenged Trademark") be refused. In support thereof, Opposer states that
there is no genuine dispute as to the following:

1. Opposer invented, created, conceived of and was the first to use the fictitious name and character "Chloe Vevrier" in 1992, and featured the Challenged Trademark in Opposer's print magazine as early as 1992. Opposer is also the owner of the "chloesworld" website and since that website was launched in 1998 to the present, Opposer has continuously and without interruption used the mark CHLOESWORLD as a website prominently displaying

and featuring the Challenged Trademark. In addition, Opposer is the owner of the pending United States trademark application Serial No. 78/397250 for the mark CHLOESWORLD, in Class 41 for "entertainment services, namely providing adult material and viewing thereof, and providing images and editorial content in the field of adult entertainment via a global computer network."

- 2. On or about May 5, 2003, Applicant filed Application Serial No. 76/516972 to register the Challenged Trademark, CHLOE VEVRIER, in Class 41 in connection with "Entertainment services in the nature of providing a website on the global computer networks featuring information in the field of adult entertainment; providing an online website of information comprising of adult material and viewing thereof; and other adult entertainment related news, facts, trivia and humor." The opposed application alleges a first use date of March, 2003.
- 3. By virtue of Opposer's prior use, Applicant is not the owner, much less exclusive owner of the Challenged Trademark.
- 4. In addition, Applicant is not using the Challenged Trademark as trademark or service mark. The name "CHLOE VEVRIER" merely serves as a fictitious name which was invented, created, conceived of, originated by and promoted and advertised by Opposer, not Applicant.
- 5. Applicant filed Application Serial No. 76/516972 with full knowledge and in complete disregard of Opposer's rights to use name CHLOE VEVRIER and the mark CHLOESWORLD, and in a deliberate and improper attempt to usurp those rights. As a result, Applicant knowingly misled and/or made an incorrect statement regarding her ownership and exclusive use of the Challenged Trademark in the declaration accompanying the Application.

7. Given Opposer's rights to use the Challenged Mark, Opposer will be damaged by the registration of application Serial No. 76/516972 for the Challenged Trademark.

Opposer's Brief in Support of its Motion for Summary Judgment sets forth in detail the reasons why Summary Judgment should be granted. The brief and the accompanying exhibits are attached hereto and are incorporated herein by reference.

Respectfully submitted,

BUCHANAN INGERSOLL P.C. Attorneys for Opposer Bank of America Tower, 34th Floor 100 Southeast Second Street Miami, Florida 33131

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# **CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing MOTION FOR SUMMARY

JUDGMENT was served this 15th day of April, 2005, by mailing by first class mail, postage
prepaid, to the attorney named below:

Michael A. Painter, Esq. Isaacman, Kaufman & Painter 8484 Wilshire Boulevard, Suite 850 Beverly Hills, California 90211

#176490-v1

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

QUAD INT'L, INCORPORATED, :

**Opposition No.: 91160119** 

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Opposer,

**Serial No.:** 76/516972

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Mark: CHLOE VEVRIER

VS.

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Published: March 23, 2004

ANDREA FISCHER,

:

Applicant.

opiicant.

## **ORDER**

Upon consideration of Quad Int'l Incorporated's Motion for Summary Judgment, it is hereby ORDERED, ADJUDGED and DECREED that application for registration of Serial No. 76/516972 for "CHLOE VEVRIER" be refused.

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

QUAD INT'L, INCORPORATED, :

**Opposition No.: 91160119** 

Opposer,

**Serial No.:** 76/516972

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Alexandria, VA 22313.

Applicant.

### OPPOSER'S BRIEF IN SUPPORT OF MOTION FOR SUMMARY JUDGMENT

Opposer, Quad Int'l Incorporated, ("Opposer") by and through its undersigned counsel, files this Brief in Support of its Motion for Summary Judgment and sets forth in detail the reasons why Summary Judgment should be granted.

#### **INTRODUCTION**

In the opposed application, Applicant seeks registration of the mark CHLOE VEVRIER (the "Challenged Trademark") for certain entertainment services, namely website services, in International Class 41. Quad opposed the application because Applicant is not the owner, much less exclusive owner, of the Challenged Trademark. Indeed, Opposer has prior rights in the Challenged Trademark. In fact, Opposer conceived of, created and initially used the Challenged Trademark as early as 1992. Moreover, years ago, Opposer was the first to use the Challenged

Trademark in connection with its own website, operating under the trademark CHLOESWORLD.

Apart from these issues of ownership and priority of use, the application must be refused because the Applicant does not use the Challenged Trademark as a trademark. The name "CHLOE VEVRIER" merely serves as a fictitious name which was invented, created, conceived of, originated, promoted and advertised by Opposer, not Applicant.

Finally, the application must be refused because of Applicant's attempted fraud on the Trademark Office. Specifically, Applicant filed Application Serial No. 76/516972 with full knowledge and in complete disregard of Opposer's rights to the Challenged Trademark and its mark CHLOESWORLD. Applicant engaged in such conduct in a deliberate and improper attempt to usurp Opposer's rights. As a result, Applicant knowingly misled and/or made an incorrect statement regarding her ownership and exclusive use of the Challenged Trademark in the declaration accompanying the Application.

For all of these reasons, as more fully set forth below, summary judgment in favor of Opposer should be granted and Applicant's application for registration should be denied

### **STATEMENT OF UNDISPUTED FACTS**

1. Opposer is a leader in the adult publishing industry through its adult print magazines, adult websites and web publications, and adult videos and DVD production. (NOP, ¶ 1).

References to the Notice of Opposition will be referred to herein as "NOP, ¶ ."

- 2. Applicant is a former model who provided services for Opposer's various print publications, videos and Internet websites. On or about October 1, 2000, Opposer and Applicant entered into an Agreement whereby Applicant agreed to deliver to Opposer exclusive adult content by posing nude for Opposer's magazines, videos and websites on an exclusive basis for a period of two (2) years (the "Agreement"). A true and correct copy of the Agreement is attached hereto as Exhibit "A," and by this reference incorporated herein.
- 3. Pursuant to the Agreement, Applicant acknowledged that Opposer's website, operated under the mark CHLOESWORLD, would be the fictitious character CHLOE VEVRIER's exclusive website. *See* Exhibit A, ¶ 2. Applicant further agreed that she had "no right whatsoever to review or control any and all editorial content posted on Chloe's World whether said editorial content is written or photographic." *Id.* at ¶ 6. Accordingly, Opposer has and continues to maintain sole and uninterrupted exclusive right and control over the CHOLESWORLD website and the use of the Challenged Trademark therein.
- 4. The opposed application contains a first use date of March 2003. Attached hereto as Exhibit "B" is a copy of the opposed application. Applicant now claims that she first used the Challenged Trademark in February of 1992. *See* Applicant's Responses to Opposer's First Set of Interrogatories, Response to Interrogatory No. 1, a true and correct copy of which, along with Opposer's First Set of Interrogatories to Applicant, are attached hereto as Exhibit "C," and by this reference incorporated herein.
- 5. When asked to provide the amount of United States sales of services offered under the Challenged Trademark since February of 1992, Applicant admitted that the sales in 1992 were earned in connection with modeling services, not the entertainment services listed in

her application, and further stated that these sales took place in Germany and London. *See* Transcript of Deposition of Andrea Fischer, dated November 15, 2004 ("Fischer Depo."), a copy of which is attached hereto as Exhibit "D," and by this reference incorporated herein, p. 111, ln. 19 - 112, ln. 22. Applicant further confirmed that, in fact, she actually had no sales under the Challenged Trademark until the year 2003. *See* Exhibit D, Fischer Depo. p. 112, ln. 23 - p. 113, ln. 21.

- 6. To the extent Applicant received any payments in connection with her alleged use of the Challenged Trademark, Applicant's testimony confirmed that the income received from Opposer was in connection with her exclusive modeling agreement. *See* Exhibit D, Fischer Depo. p. 113, ln.23 p. 114, ln. 23.
- 7. The undisputed record also confirms Applicant's failure to advertise the Challenged Trademark. In response to probative inquiries to provide the total amount Applicant spent on advertising since 1992 in connection with the Challenged Trademark, Applicant testified that "Applicant had no advertising expenses during the period 1992-2002." See Applicant's Supplemental Responses to Opposer's First Set of Interrogatories, Supplemental Response to Interrogatory No. 8, a copy of which is attached hereto as Exhibit "E," and by this reference incorporated herein.
- 8. It is also undisputed that Opposer expended hundreds of thousands of dollars during the past decade in promoting the Challenged Trademark. See Answer to Interrogatory No. 7, Opposer's Responses to Applicant's First Set of Interrogatories, a copy of which along with

In order to protect Ms. Fischer's privacy, and as per stipulation of counsel, the portions of the transcript indicating Ms. Fischer's personal address has been redacted.

Applicant's First Set of Interrogatories to Opposer, are attached hereto as Exhibit "F," and by this reference incorporated herein.<sup>3</sup>

- 9. In addition, the undisputed evidence demonstrates that, apart from the services rendered to Opposer, Applicant did <u>not</u> use the Challenged Trademark as a pseudonym in 1992. Documents produced during these proceedings reveal that, when not working with Opposer, Applicant used her own name or the name "Andrea Irena Fischer." For example, in photographs appearing in October of 1994, Applicant used the name "Andrea Irena Fischer" in connection with a *Bachelor* magazine spread. The excerpt from *Bachelor* magazine, produced by Applicant in discovery, along with Opposer's First Request for Production, and Applicant's Responses to Request for Production are attached hereto as Composite Exhibit "G," and by this reference incorporated herein.
- 10. Documents produced by Opposer in Response to Applicant's Request for Production No. 1, feature Applicant using the pseudonym "Irena Fischer" in a *New York* magazine published in Germany at least as early as June 1992. A true and correct copy of the excerpt from *New York* magazine, along with Applicant's First Request for Production to Opposer, and Opposer's Responses to Request for Production are attached hereto as Composite Exhibit "H," and by this reference incorporated herein.
- 11. A review of Opposer's records further reveal that when Applicant initially modeled for Opposer, she had not yet begun to use the Challenged Trademark. *See* Diary entry of three-day shoot of "Irene Fischer" during the week of May 30, 1992 and the editor's page plan

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Pursuant to the Protective Order entered in this matter, the confidential portions of Opposer's discovery responses are redacted and filed under seal.

for the January 1993 issue of *SCORE* magazine where Opposer first used the Challenged Trademark in its print publications, true and correct copies of which are attached hereto as Exhibits "I" and "J," respectively, and by this reference incorporated herein. As set forth in the Declaration of John C. Fox, ("Fox Decl.") if a model uses a pseudonym, the diary and editor's page plan contains the pseudonym, rather than her real name. *See* Fox Decl, ¶ 9. A true and correct copy of the Fox Decl. is attached hereto as Exhibit "K," and by this reference incorporated herein.

- 12. Juxtaposed with Applicant's scant arguments and inability to establish when she initially began using the Challenged Trademark, the record is replete with evidence that Opposer had been using and promoting the Challenged Mark in printed materials as early as November, 1992, when the first issues of magazines containing the Challenged Mark went on sale. *See* Exhibit F, Answer to Interrogatory No. 4; *see also* January 1993 special edition issue of *Best of SCORE*, and January 1993 issue of *SCORE*, true and correct copies of which are attached hereto as Exhibits "L" and "M," respectively. Indeed, Applicant testified that she was "mass marketed" by Opposer. *See* Exhibit D, Fischer Depo. p. 129, lns. 17-18.
- website, www.cholesworld.com, in 1998 and has continuously and without interruption promoted the Challenged Trademark in that website. Attached hereto as Exhibit "N" are true and correct copies of excerpts of Opposer's website. In fact, on or about April 18, 2001, Opposer filed an application with the United States Patent and Trademark Office to register the mark "CHLOESWORLD," Serial No. 76/242110, in Class 41, in connection with "entertainment services, namely, providing adult material and viewing thereof, including images and editorial content in the area of adult entertainment and subject matter, all offered electronically."

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Although this application was abandoned, Opposer still extensively uses and promotes the mark CHLOESWORLD, and has filed another application for the mark, in Class 41, Serial No. 78/397250, in connection with "entertainment services, namely providing adult material and viewing thereof, and providing images and editorial content in the field of adult entertainment via a global computer network."

- 14. Applicant's deposition testimony conclusively established that notwithstanding when Applicant began using the Challenged Trademark, Applicant never exercised the requisite control over the Challenged Trademark so as to establish her rights as an owner, much less exclusive owner, of the Challenged Trademark. For example, Applicant testified that she had no control over Opposer's website CHLOESWORLD, during the period including 1998 through at least 2002. In fact, Opposer's website was the exclusive website featuring the Challenged Trademark. Furthermore, Applicant was prohibited from having her own website. *See e.g.*, Exhibit D, Fischer Depo. p. 55, lns. 11-19; p. 59, lns. 5-24; p. 69, lns. 7-11; p. 93, ln 10 p. 97, ln. 6; p. 123, ln. 12- p. 124, ln. 13; p. 127, ln. 2 p. 128, ln. 3.
- 15. At the time Applicant commenced using the Challenged Trademark, the Applicant's use of the Challenged Trademark was to denote her stage name, not a trademark. Excerpts from Applicant's website, www.chloevevrier.com, demonstrate that the Challenged Trademark is merely used to identify Applicant as the model. In fact, the website states "Chloe Vevrier the most beautiful big natural breast legend on the net!" *See* Exhibit O. True and correct copies of the webpages are attached hereto as Exhibit "O" and by reference incorporated herein.
- 16. In an obvious attempt to disassociate herself from Opposer, Applicant makes a point to state in the website that "Chloe Vevrier is not affiliated with score, scoreland,

chloesworld or any other website." *Id.* The need for such a disclaimer only reinforces that fact that the Challenged Trademark is associated more with Opposer's goods and services than that of the Applicant.

17. Based on the foregoing, including the myriad references to record testimony, documents produced during these proceedings and related discovery, Applicant has not and cannot satisfy the legal requisites to establish ownership. Given these realities, Applicant's representations to the Trademark Office regarding her exclusive use of the Challenged Trademark were fraudulent and mandate a refusal of registration.

### <u>ARGUMENT</u>

### I. STANDARD FOR SUMMARY JUDGMENT

Summary judgment is appropriate where, as in the instant case, there is no genuine issue of material fact and the moving parties are entitled to judgment as a matter of law. Fed.R.Civ.P. 56(c); Jewelers Vigilance Committee, Inc. v. Ullenberg Corp., 853 F.2d 888, 890-91, 7 U.S.P.Q.2d 1628 (Fed. Cir. 1988). This standard for summary judgment is applicable to proceedings before the Trademark Trial and Appeal Board. Jewelers, 853 F.2d at 890. As in civil litigation, summary judgment in trademark proceedings is designed to avoid an unnecessary trial. Exxon Corp. v. National Foodline Corp., 579 F.2d 1244, 1246, 198 U.S.P.Q. 407 (CCPA 1978); Best Lock Corp. v. Schlage Lock Co., 413 F.2d 1195, 1199, 162 U.S.P.Q. 552 (CCPA 1969).

# II. AS A MATTER OF LAW, APPLICANT CANNOT ESTABLISH THAT SHE IS THE EXCLUSIVE OWNER OF THE CHALLENGED TRADEMARK.

### A. Ownership Is Based on Priority of Use of the Mark on Goods/Services.

It is fundamental that in order to register a mark in the Principal Register, an applicant must be an *owner* and must submit a verified statement of ownership of the mark. *See* 15 U.S.C. §1051(a)(3)(A); 37 C.F.R. §2.33(b)(1). *See also Holiday Inn v. Holiday Inns, Inc.*, 534 F.2d 312, 319 n.6 (CCPA 1976) ("One must be the owner of a mark before it can be registered.").

It is axiomatic in trademark law that the standard test of ownership is priority of use. See Hydro-Dynamics, Inc. v. George Putnam & Co., Inc., 811 F.2d 1470 (Fed. Cir. 1987). Trademark ownership depends on whether a party had both actual and first use of the mark. See e.g. Malibu, Inc. v. Reasonover, 246 F. Supp. 2d 1008 (N.D. Ind. 2003); see also Johnny Blastoff, Inc. v. Los Angeles Rams Football Co., 188 F.3d 427, 434 (7th Cir.1999) ("The party who first appropriates the mark through use, and for whom the mark serves as a designation of source, acquires superior rights to it.") "Use" is defined as affixing the trademark to the goods, and selling or transporting the marked goods in commerce. See New England Duplicating Co. v. Mendes, 190 F.2d 415, 417-18 (1st Cir.1951).

The case of *Malibu, Inc. v. Reasonover* is instructive to these proceedings. The *Malibu* case concerned the aftermath of a severed business relationship between parties involved in a tanning salon and business. After the relationship ceased, the plaintiff sued his former business partners for, among other things, trademark infringement. The plaintiff claimed that he conceived the mark MALIBU TANNING, and that he merely licensed the mark to the company that he controlled. 246 F. Supp. 2d at 1014. The defendants challenged his trademark infringement claim on the ground that he was not the actual owner of the mark. The court agreed

with the defendants and ruled that the plaintiff failed to establish personal use of the mark "MALIBU TANNING" on any goods or services before use of the mark by his company. The court further articulated that:

"Since priority of use is determinative, the question of who originated the mark is immaterial. Therefore, proof of an earlier conception is of no relevance.... The question of who created, or contributed to the creation of, the goodwill of the mark is also immaterial. Thus, the trademark and trade names used by a corporation are owned by the corporation and not by its officers, managers or agents. . . . Mr. Reasonover hasn't carried his burden of establishing that he has any protectable rights in the "Malibu Tanning" trademark for purposes of his claim of trademark infringement under the Lanham Act.

### 246 F. Supp. 2d at 1015 (internal citations omitted).

The court also rejected the plaintiff's argument that his licensing of the mark established his ownership. "Even though Mr. Reasonover may have given permission to other businesses to use the mark... that permission didn't create his ownership rights in the mark, result in ownership of the mark, or establish that he had ownership rights that would permit his licensing of the mark to others.... Malibu Tanning, Inc., the corporation, made first use of the mark in commerce to designate the goods and services available at its tanning salon, and, as a result, has rights to the mark. " *Id.* at 1014-15. *See also Compton v. Fifth Ave. Ass'n, Inc.*, 7 F. Supp. 2d 1328, 47 U.S.P.Q.2d 1300 (M.D. Fla. 1998) (noting that the fact that Compton first conceived of the mark "Via Colori" is irrelevant to his ownership of the mark and emphasizing that actual use of the mark is required).

The case of *Johnny Blastoff, Inc. v. Los Angeles Rams Football Co.* is also applicable. 188 F.3d 427. In that case, the plaintiff attempted to assert rights in the mark ST. LOUIS RAMS against the NFL among others. The court denied the plaintiff's claims and ordered that the plaintiff's Wisconsin state trademark registration be cancelled. The court accepted the

defendants' argument that they acquired prior and superior rights in the mark through the public use of the mark, third-party promotion and advertising, and that the public associated the mark with the Rams NFL franchise. Contrary to the defendants' use, the court noted that the plaintiff's insignificant and limited use of the mark "is insufficient to establish a link between the mark and its products." *Id.* at 434.

# B. The Undisputed Record Evidence Establishes that Opposer Was the First to Use the Challenged Trademark on the Relevant Goods/Services.

In this case, Applicant's application claims a first use date of March 20, 2003. See Exhibit. B. Since it is undisputed that Opposer's use of the Challenged Trademark dates back to the early nineties (See Exhibits F, L, M and N), Applicant now asserts that she actually conceived of, adopted and began using the name CHLOE VEVRIER in February of 1992. See Exhibit C, Responses to Interrogatory No. 1. "Where an applicant seeks to prove a date earlier than the date alleged in it application, a heavier burden has been imposed on the applicant than the common law burden of preponderance of the evidence." See Hydro-Dynamics, 811 F.2d at 1473. The burden on the Applicant is to prove an earlier date by clear and convincing evidence. Id. Given the undisputed evidence in the record, Applicant's claim is remote and simply fails to satisfying this burden.

Although Applicant claims that she used the Challenged Mark in 1992, Applicant failed to proffer any evidence, apart from documents relating to her involvement with Opposer, to support this contention. Applicant has not demonstrated that she used the Challenged Trademark in connection with the Internet services listed in the application as early as 1992. Her testimony conclusively establishes that she did not begin using the Challenged Trademark in connection with these services until 2003, five years *after* Opposer launched its website featuring the

Challenged Trademark. *See* Exhibit D, Fischer's Depo., p. 123, lns. 18-20. In fact, for at least two years from 2000 to 2002, she was prohibited from having her own website. *See* Exhibit A; Exhibit D, Fischer's Depo., p. 124, lns. 3-6. In addition, Applicant has no evidence of relevant sales or advertising expenditures dating back to 1992. *See* Exhibit E, Supplemental Response to No. 10 and 11.

Applicant will presumably rely upon a Model Release dated May 30, 1992, wherein there is a notation "TO BE CALLED: CHLOE VEVRIER." Attached hereto as Exhibit "P" is a copy of this Model Release. There are myriad reasons why this lone document fails to establish Applicant's ownership of the Challenged Trademark. First, this release was signed in Germany, and therefore does not denote "use" in the United States. Even if this Release were signed in the United States, this notation does not establish that Applicant used or adopted the mark in connection with any goods or services. Additionally, the notation may not have been included on the document at the time it was executed. At best, this document evidences that it was decided that Applicant would be called "CHLOE VEVRIER" at some point in time. As set forth above, mere creation, or discussion of a trademark does not create priority rights. *See Hydro-Dynamics*, 811 F.2d at 1473. There must be actual use by affixing the trademark to the goods, and selling or transporting the marked goods in commerce. *See New England Duplicating Co.* 190 F.2d at 417-18. Applicant can establish no such use.

Conversely, the undisputed evidence demonstrates that in 1992, Opposer was the party that used the Challenged Trademark in commerce. The May 1992 Model Release is in favor of Mr. John Graham. John Lee-Graham is one of Opposer's principals. *See* Exhibit K, Fox Decl. at ¶¶ 5, 6. Moreover, Opposer's records reveal that this release was issued in connection with a

three-day photo shoot of Applicant, at the very time she was being called "Irene Fischer" during the week of May 30, 1992. See Exhibit I, Diary entry of three-day shoot. Photos of the Applicant were eventually used in the 1993 issue of SCORE magazine where Opposer first used the Challenged Trademark in its print publications. See Exhibit J, the editor's page plan for the January 1993 issue of SCORE; See Exhibit M, copies of excerpts of magazine. Accordingly, it is abundantly clear that Opposer was the first to use the Challenged Trademark in connection with goods. In 1992, the Applicant did not "use" this mark in the trademark sense.

The record evidence is clear that the public does not associate with Challenged Trademark exclusively with the Applicant. The fact that Applicant deemed it necessary to include a disclaimer in her website noting that she is not associated with Opposer speaks volumes for the strength of the public's association of the Challenged Trademark with Opposer. See Exhibit O, Excerpts from Applicant's website.

Based on the foregoing, it is clear that Opposer's rights are far superior to Applicant's and that the latter cannot claim to be the exclusive owner of the Challenged Trademark.

# C. The Undisputed Record Evidence Establishes Applicant Exercised No Control Over the Use of the Challenged Trademark.

To the extent Applicant intends to argue that Applicant is the exclusive owner who merely licensed the use of the Challenged Trademark to Opposer and/or other, this argument must be rejected. As noted in *Malibu, Inc. v. Reasonover*, merely giving someone permission to use the mark does not establish ownership. 246 F. Supp. 2d at 1014-15. Ownership must come from use, which Applicant has not and cannot establish. Even assuming, *arguendo*, that

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There is no evidence in the record as to when this notation was actually placed on the Release.

Applicant can establish priority of use, Applicant's complete and utter lack of control over the use of the Challenged Trademark eviscerates her claim to exclusive ownership.

It is well established that when the owner of a trademark licenses the mark to others, he retains a duty to exercise control and supervision over the use of the mark" See Siegel v. Chicken Delight, Inc., 448 F.2d 43, 51 (9th Cir. 1971) (emphasizing that that "to permit inferior products to the public under his licenses mark might well constitute misuse of the mark"); Halo Management, LLC v. Interland, Inc., 308 F. Supp. 2d 1019, 1028 (N.D. Cal.2003) (noting that a "trademark holder may not grant a license and remain protected, however, when he/she grants an 'uncontrolled or 'naked' license, i.e., a license that fails to exercise adequate quality control over the licensee); see also McCarthy on Trademarks and Unfair Competition § 17:6, at 17-9 (4th ed. 2003) ("Licensing a mark without adequate control over the quality of the goods or services sold under the mark by the licensee may cause the mark to lose its significance as a symbol of equal quality--hence, abandonment.").

Because "naked" licensing "is purely an involuntary forfeiture of trademark rights," courts have not required evidence of "any subjective intent to abandon the mark." *Halo Management*, 308 F. Supp. 2d at 1029 (quoting *McCarthy* § 18:48 at 18-76-18-78). Thus, a party may lose the protection of the mark without even intending to do so. *Id.* In *Halo*, for example, the court found that regardless of the alleged trademark owner's "plain . . . desire to maintain the 'positive business value' of its mark," neither the license agreement, nor the plaintiff's extracontractual-conduct suggested that it maintained quality control of the goods and services bearing is mark. *Id.* 

As noted throughout, Applicant had absolutely no right to control the use of the Challenged Trademark. The exclusive agreement with Opposer in 2000 expressly states that

Applicant had "no right whatsoever to review or control any and all editorial content posted on Chloe's World whether said editorial content is written or photographic." Exhibit A, at ¶ 6. Even prior to that, however, the model releases Applicant executed establish that Opposer had the "unconditional and irrevocable right to use, copyright and publish any photographs of [Applicant], accompanied by either my real name or by a fictitious name." See October 26, 1993, Model Release between Opposer and Applicant, a copy of which is attached hereto as Composite Exhibit "Q," and incorporated herein. The model release further states that Applicant "waive[s] any right to inspect or approve the manner in which my photographs or accompanying material appears in printed form." Exhibit Q.

Most damaging to Applicant's case, however, is her deposition testimony. Applicant repeatedly admitted that she had no control over Opposer use of the Challenged Trademark. For example, with respect to Opposer's website CHLOESWORLD, which, from 1998 though at least 2002, was the exclusive website featuring Challenged Trademark, Applicant testified as follows:

- Q: What is Chloe's World?
- A: It is a website that contains Score's photographs and videos that they shot of me.
- Q: And how long has it been in existence?
- A: I don't know. I think it was founded in '98. I think. I don't know.
- Q: And what involvement do you have with Chloe's World?
- A: Currently, none.
- O: And did you ever have any involvement?
- A: I was modeling for Chloe's World.
- Q: And other than modeling for Chloe's World, did you have any decision-making authority.

A: No.

\* \* \*

Q: Did you have any quality control over your pictures?

A: No. No.

Exhibit D, Fischer Depo. p. 96, ln. 8 - p. 97, ln. 6. Although Applicant protested in her deposition that she attempted to exercise control by voicing her displeasure with the use of the Challenged Trademark in certain occasions, these "minimal efforts to monitor quality" are woefully insufficient. *See Halo*, 308 F.Supp.2d at 1030. Given the language of the agreements at issue and Applicant's own extra-contractual conduct, both of which evidence Applicant's complete lack of quality control, it is clear that Applicant is not the owner, much less exclusive owner, of the Challenged Trademark.

For all of these reasons, Applicant is unable to prove the most fundamental requirements for trademark registration -- ownership/priority of use. Accordingly, Applicant's registration must be refused.

# III. APPLICANT DOES NOT USE THE NAME CHLOE VEVRIER AS A TRADEMARK.

Personal names (actual names and pseudonyms) of individuals function as marks only if they identify and distinguish the services recited in the application and not merely the individual. As stated by the Board in *In re Mancino*, 219 USPQ 1047, 1048 (TTAB 1983), while "an individual's name may function to identify both the individual and the goods sold or services rendered by that individual," such a name "may be registrable as a trademark or service mark only if the specimens of use filed with the application demonstrate trademark or service mark use of the individual's name." *See also In Re Parham*, 2003 WL 21207453,\*3 (TTAB 2003). If,

however, the specimens of use demonstrate that an individual's name is used "merely to identify the particular individual who endorses the goods or performs the services set forth in the application," then the individual's name is not registrable as a trademark or service mark. *Id*; *Compare In re Lee Trevino Enterprises, Inc.*, 182 USPQ 253, 253 (TTAB 1974)( registration refused because specimen did not show use of LEE TREVINO designation set off in a trademark manner, but rather only as part of textual reference to the applicant) *with In re Carson*, 197 U.S.P.Q. 554 (TTAB 1977) (allowing the registration of JOHNNY CARSON because the specimens used the name "presented in a technical service manner in close association with a clear reference (i.e. 'IN CONCERT') to entertainment services to be performed by him")

In the instant case, neither Applicant's specimens, nor her actual use of the Challenged Trademark through her website, identify and distinguish the services recited in the application. To the contrary, the Challenged Trademark merely identifies her as an individual. *See* Exhibit B, Specimens submitted with opposed application; Exhibit O, Excerpts of Applicant's website <a href="https://www.chloevevrier.com">www.chloevevrier.com</a>. For example, the portions of Applicant's website submitted with the application merely identify the domain name very prominently, chloevevrier.com, but they do not identify any specific services Applicant is offering. A newspaper advertisement, once again more prominently displaying the domain name than anything else, merely states "The Legend has a new website for you!" The actual name CHLOE VEVRIER is not set off in a trademark manner at all.

Upon viewing the website it is clear that the Challenged Trademark is simply used to designate Applicant as an individual. *See* Exhibit O, Excerpts of Applicant's website <a href="https://www.chloevevrier.com">www.chloevevrier.com</a>. For example, the website states "Chloe Vevrier - the most beautiful big natural breast legend on the net!" *Id.* The website narrates the story of Chloe Vevrier -- "you

will find all you ever wanted to know about me, Chloe Vevrier." *Id.* She advises visitors who enjoy looking at large breasts, that "Chloe Vevrier is the girl for you." *Id.* In addition, the Applicant includes her signature "Chloe" in various website pages, clearly denoting its use as her name. Obviously, Applicant's use of the Challenged Trademark both in the specimens she submitted to the Trademark Office, and in actual use in commerce, do not sufficiently identify the services she claims to be rendering.

Accordingly, she is not using the Challenged Trademark as a *service mark* and her application must be refused.

# IV. APPLICANT'S FRAUD ON THE TRADEMARK OFFICE MANDATES REFUSAL OF THE REGISTRATION.

In an application based on §1(a), the verified statement must allege that the verifier believes the applicant to be the owner of the mark and that no one else, to the best of his or her knowledge and belief, has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when applied to the goods or services of the other person, to cause confusion or mistake, or to deceive. See 15 U.S.C. § 1051 (a)(1)(A). A trademark applicant engages in fraud by procuring a registration by making false or misleading material representations of fact in his/her declaration. Torres v. Cantine Torresella S.r.l., 808 F.2d 46 (Fed. Cir. 1986). If an applicant knowingly makes inaccurate or misleading statements in the verified declaration accompanying the application, the registration is subject to rejection.

To establish that a mark was fraudulently registered/or applied for, a party must prove two things by clear and convincing evidence. First, the party must identify a deliberate attempt by the registrant to mislead the PTO, identifying statements or representations that prove more than mere error or inadvertence. See, e.g., Orient Express Trading Co. v. Federated Dep't

Stores, Inc., 842 F.2d 650, 653 (2nd Cir. 1988). Second, the party must show that misstatements were made "with respect to a material fact--one that would have affected the PTO's action on the applications." Id. The appropriate inquiry is therefore does not involve the registrant's subjective intent, but rather the objective manifestations of that intent. "We recognize that it is difficult, if not impossible, to prove what occurs in a person's mind, and that intent must often be inferred from the circumstances and related statement made by that person." First International Services Corporation v. Chuckles, Inc., Dba Sukesha 1988 WL 252292 (TTAB 1988); General Car and Truck Leasing Systems Inc. v. General Rent-A-Car, Inc., 1990 WL 359368 (S.D. Fla. 1990) ("proof of specific intent to commit fraud is not required, rather, fraud occurs when an applicant or registrant makes a false material representation that the applicant or registrant knew or should have known was false"); Western Farmers Association v. Loblaw Inc. 1973 WL 19717 (TTAB 1973).

"An applicant signed his/her application under penalty of fine or imprisonment, or both, . . . and knowing that such willful false statements may jeopardize the validity of the application or any resulting registration. . . . Statements made with such degree of solemnity clearly are -- or should be -- investigated thoroughly prior to signature and submission to the USPTO." *Medinol Ltd. v. Nwueo Vasx, Inc.*, 2003 WL 21189780 (TTAB May 13, 2003).

The undisputed facts in the instant case establish that Applicant knew or should have known at the time she submitted her verified application, that she was not the only one who has the right to use the Challenged Trademark in commerce. Applicant has signed myriad model releases which allow all holders to use the fictitious name CHLOE VEVRIER in any manner legally appropriate. See Exhibit Q, containing a collection of model releases signed by

Applicant. Applicant herself admitted that she was "mass marketed" by Opposer, and others. See Exhibit D, Fischer Depo. p. 129, lns. 17- p. 130, ln. 4.

There is no dispute that Opposer's website, featuring the Challenged Trademark, has been in continuous use in commerce since it was launched in 1998. There is no dispute that from at least 2000 to 2002, this was to be the exclusive website to feature the Challenged Trademark. See Exhibit A. The is also no dispute that Opposer's website is currently in operation and that Applicant is aware of this fact. In fact, Opposer's website is still experiencing heavy traffic. See Exhibit P, Iyoho Decl., Ex. 2. It is also undisputed that Applicant recognizes the notoriety Opposer has established in the Challenged Trademark. Applicant must. Otherwise, she would have no reason to include a disclaimer in her website that she is not associated with Opposer. See Exhibit O.

In light of these undisputed facts, there is no justifiable basis for Applicant to verify, under penalty of losing her application, that she is the only person with the right to use the Challenged Trademark. Applicant committed fraud on the Trademark Office by making material representations in her declaration which she knew, or should have known, to be false or misleading. For this reason alone, her application must be rejected.

### **CONCLUSION**

Applicant seeks registration for a mark to which she has no exclusive rights. Applicant must not be permitted to register a service mark, that is nothing more than a mere pseudonym, and over which Opposer has superior rights in any case. In addition, an applicant who knowingly makes a false statement to the Trademark Office should not be rewarded with a registration. As a result, summary judgment in favor of Opposer should be granted and Applicant's application for registration should be denied.

# Respectfully submitted,

BUCHANAN INGERSOLL P.C.

Attorneys for Opposer Bank of America Tower, 34th Floor 100 Southeast Second Street

Miami, Florida 33131 Tel: (305) 347-4080

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Florida Bar No.: 0118532

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#### **EXHIBIT LIST**

Exhibit A October 1, 2000 Agreement

Exhibit B May 19, 2003 Trademark Application

Composite

Exhibit C Applicant's Responses to Opposer's First Set of Interrogatories

and Opposer's First Set of Interrogatories to Applicant

Exhibit D Transcript of Deposition of Andrea Fischer, dated November 15, 2004

Exhibit E Applicant's Supplemental Responses to Opposer's First Set of Interrogatories

Composite

Exhibit F Opposer's Responses to Applicant's First Set of Interrogatories

and Applicant's First Set of Interrogatories to Opposer

Composite

Exhibit G Excerpt from Bachelor magazine;

Applicant's Responses to Opposer's First Request for Production;

and Opposer's First Request for Production to Applicant

Composite

Exhibit H Excerpt from New York magazine; and

Opposer's Responses to Applicant's First Request for Production

and Applicant's First Request for Production to Opposer

ExhibitI Diary entry of three-day shoot of "Irene Fischer" during the week of

May 30, 1992

Exhibit J Editor's page plan for the January 1993 issue of SCORE magazine

Exhibit K Declaration of John C. Fox

Exhibit L January 1993 special edition issue of Best of SCORE

Exhibit M January 1993 issue of SCORE

Exhibit N Excerpts of Opposer's website

Excerpts from Applicant's website Exhibit O

Model Release dated May 30, 1992 Exhibit P

Composite Exhibit Q Compilation of Model Releases signed by Applicant

# **CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing BRIEF IN SUPPORT OF MOTION FOR SUMMARY JUDGMENT was served this 15th day of April, by mailing by first class mail, postage prepaid, on the attorney named below:

Michael A. Painter, Esq. Isaacman, Kaufman & Painter 8484 Wilshire Boulevard, Suite 850 Beverly Hills, California 90211

	•	
		,
		•



4931 SW 75 Avenue Minum, FL 33155 (305) 662-5959 FAX (305) 662-5952 • THIS AGREEMENT ("Agreement"), dated to be effective as of October 1, 2000, is made by and between Andrea Fischer/aka Chloe Vevrier, a German resident ("Fischer") and Quad Int'l., Incorporated/dba The SCORE Group ("TSG"), a Florida corporation with with a principal place of business in Miami, Florida.

NOW THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration the sufficiency of which is hereby acknowledged as of the date above written, it is hereby agreed between the parties:

- 1. TSG agrees to pay Fischer, the sum of \$2,000 U.S. dollars per month for two years, the first payment to be forwarded to Fischer on or before October 1, 2000 and the final payment to be forwarded to Fischer on or before November 1, 2002.
- 2) Fischer, agrees that "Chloe's World," a website wholly owned by TSG and operated by TSG or any other entity or agent TSG, in its sole election, so designates, will be Fischer's exclusive website. Additionally, Fischer covenants that she will not assist or otherwise provide to any other website in the world editorial content or photographs in any form or fashion, whether still, video or electronic, during the term of this Agreement without first receiving the express, written consent of TSG.
- 3) Fischer agrees that, during the term of this Agreement, she will not pose or promise to pose, whether by oral or written contract, for any images, including but not limited to print, video or electronic, without first receiving the express, written consent of TSG.
- 4) Fischer agrees to provide TSG with a monthly diary and personal photographs of at least 20 different images per month to supplement the diary during the course of this Agreement.
- 5) Fischer agrees that she shall provide TSG with the names, addresses and any contact information whatsoever of any other website that she has provided content to, said content to include but not be limited to video, images and/or editorial. Fischer agrees that she shall also provide a detailed accounting of the content to the satisfaction of TSG.
- 6) Fischer agrees that she will provide editorial content to TSG that TSG determines, in its sole discretion, to be integral to Chloe's World, said editorial content to be produced and delivered to TSG by Fischer as expeditiously as possible or within a reasonable frame to be determined by TSG. TSG reserves the right to post editorial content created solely at TSG's discretion and Fischer hereby agrees that she and/or any entity acting on her behalf shall have no right whatsoever to review or control any and all editorial content posted on Chloe's World whether said editorial content is written or photographic.

(Ex)

Quad Int'l, Inc., Opposer
v.
Andrea Fischer, Applicant
Opposition No.: 91160119
OPPOSER'S EXHIBIT
A



JE

- 7) Fischer agrees that she will travel to Miami, Florida to pose on four occasions—twice annually during the term of this Agreement or on any date to be determined by TSG in its sole discretion. Fischer and TSG agree that each "posing session" contemplated by this Paragraph Seven of this Agreement shall consist of at least 15 days of still and/or video photography and TSG agrees to compensate Fischer the sum of One Thousand U.S. Dollars (\$1,000.00) for every day she physically poses while in Miami pursuant to this Agreement, the duration and length of any posing to be solely at the discretion of TSG. TSG agrees, pursuant with this Paragraph Seven of this Agreement, that it shall be responsible for Fischer's airfare to and from Miami, Florida at a time, Seven of this Agreement, that it shall be responsible accommodations while in Miami for the purposes of date and class to be determined by TSG and reasonable accommodations while in Miami for the purposes of satisfying Fischer's obligations pursuant to this Agreement.
  - A. Fischer agrees that she shall fly to Miami pursuant to the terms of Paragraph Seven of this Agreement for the first "posing session" no later than Oct. 15, 2000, or at any date to be determined by TSG, the remaining three "posing sessions" to be upon a date to be determined by TSG upon thirty (30) days notice to Fischer.
  - B. Fischer agrees that the general content of the posing contemplated by this Paragraph Seven of this Agreement is nude modeling, but she acknowledges that TSG will require some posing to be characterized and generally understood to include but not be limited to light bondage and anal and vaginal penetration with fingers and statistics, and Fischer agrees that this posing is acceptable to her and she agrees that she shall conduct herself in a professional manner during the posing contemplated by this Paragraph Seven of this Agreement.
  - 8. Fischer and TSG agree that, if Fischer fails to satisfy any of the obligations contained in this Agreement to the sole satisfaction of TSG, TSG may terminate this Agreement upon seven days written notice, notice to be deemed effective upon dispatch through electronic mail or courier service.
  - 9. Fischer and TSG agree that nothing in this Agreement is intended by the parties to create or constitute a joint or collaborative venture or partnership of any kind, nor shall anything in this Agreement be construed as constituting or creating any such joint or collaborative venture or partnership between between Fischer and TSG, nor shall any party have any right, apparent or othernership between between party in any manner, except to the extent allowed by this Agreement.
  - 10. This Agreement, and the right and obligations contained herein, may not be transferred or assigned in any manner by Fischer without first obtaining the express, written consent of TSG.
  - 11. In the event any provision of this Agreement and/or any of the Documents is held to be unenforceable or invalid under applicable law, such provision may be stricken and shall not invalidate the remaining provisions hereof.
  - 12. This Agreement shall be governed by the laws of the State of Florida. In the event of any dispute, venue shall be in an appropriate state court in the State of Florida.

200

WITNESS WHEREOF, this Agreement has been executed and delivered in Miami, Florida as of , the date above written.

FOR QUAD INT'L., INCORPORATED

DBA THE SCORE GROUP WITNESSES PRINT NAME/TITLE John C. Fox, President FOR ANDREA FISCHER/AKA CHLOE VEVRIER WITNESSES SIGNATURE\_\_\_\_ PRINT NAME Andrea Fischer

PTO Form 1478 (Rev 9/98) OMB Control #0651-0009 (Exp. 08/31/2004)

# 

# \*Trademark/Service Mark Application\*

05-19-2003

U.S. Patent & TMOfc/TM Mail Rept Dt. #31

\* To the Commissioner for Trademarks \*

- <DOCUMENT INFORMATION>
- <TRADEMARK/SERVICEMARK APPLICATION>
- <VERSION 1.22>

### <APPLICANT INFORMATION>

- <NAME> Andrea Fischer
- <STREET> 13428 Maxella Ave. #258
- <CITY> Marina del rey
- <STATE> CA
- <COUNTRY> USA
- <ZIP/POSTAL CODE> 90292
- <E-MAIL ADDRESS> info@chloevevrier.com
- <a href="#"><AUTHORIZE E-MAIL COMMUNICATION> Yes</a>

#### <APPLICANT ENTITY INFORMATION>

<INDIVIDUAL: COUNTRY OF CITIZENSHIP> Germany

#### <TRADEMARK/SERVICEMARK INFORMATION>



- <TYPED FORM> Yes
- $\sim$  Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. §1051 et seq., as amended).  $\sim$

#### <BASIS FOR FILING AND GOODS/SERVICES INFORMATION>

- <USE IN COMMERCE: SECTION 1(a)> Yes
- ~ Applicant is using or is using through a related company the mark in commerce on or in connection with the below-identified goods/services. (15 U.S.C. §1051(a), as amended.). Applicant attaches one SPECIMEN for each class showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services. ~
- <SPECIMEN DESCRIPTION> advertising card, copy of paid ad placement, and screen shots of website pages.
- <INTERNATIONAL CLASS NUMBER> 041
- <LISTING OF GOODS AND/OR SERVICES> www.chloevevrier.com Entertainment services in the nature of providing a website on the global computer networks featuring information in the field of adult entertainment; providing an online website of information comprising of adult material and viewing thereof, and other adult entertainment related news, facts, trivia and humor.
- <FIRST USE ANYWHERE DATE> 03/20/2003

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http://www3.uspto.gov/cgi-bin/teas/V1.25/get?USPTO-661999011-20030514114610743-PrinTEAS-1253962b9d7de9f478a65ebe0a14

Quad Int'l, Inc., Opposer

В

# <FIRST USE IN COMMERCE DATE> 03/20/2003

### <FEE INFORMATION>

<TOTAL FEES PAID> 335

<NUMBER OF CLASSES PAID> 1

<NUMBER OF CLASSES> 1

#### <LAW OFFICE INFORMATION>

~ The USPTO is authorized to communicate with the applicant at the below e-mail address ~ <E-MAIL ADDRESS FOR CORRESPONDENCE> info@chloevevrier.com

# <SIGNATURE AND OTHER INFORMATION>

~ PTO-Application Declaration: The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true. ~

<SIGNATURE>

\* please sign here

<DATE>

<NAME> Andrea Fischer

<TITLE> Owner

The information collected on this form allows the PTO to determine whether a mark may be registered on the Principal or Supplemental register, and provides notice of an applicant's claim of ownership of the mark. Responses to the request for information are required to obtain the benefit of a registration on the Principal or Supplemental register. 15 U.S.C. §§1051 et seq. and 37 C.F.R. Part 2. All information collected will be made public. Gathering and providing the information will require an estimated 12 or 18 minutes (depending if the application is based on an intent to use the mark in commerce, use of the mark in commerce, or a foreign application or registration) Please direct comments on the time needed to complete this form, and/or suggestions for reducing this burden to the Chief Information Officer, U.S. Paten' and Trademark Office, U.S. Department of Commerce, Washington D.C. 20231. Please note that the PTO may not conduct or sponsor a collection of information using a form that does not display a valid OMB control number.

#### Mark Information

Before the USPTO can register your mark, we must know exactly what it is. You can display a mark in one of two formats:

(1) typed; or (2) stylized or design. When you click on one of the two circles below, and follow the relevant instructions, the program will create a separate page that displays your mark once you validate the application (using the Validate Form button at the end of this form). You must print out and submit this separate page with the application form (even if you have listed the "mark" in the body of the application). If you have a stylized mark or design, but either you do NOT have a GIF or JPG image file or your browser does not permit this function, check the box to indicate you do NOT have the image in a GIF or JPG image file (and then see the special help instructions).

WARNING: AFTER SEARCHING THE USPTO DATABASE, EVEN IF YOU THINK THE RESULTS ARE "O.K.," DO NOT ASSUME THAT YOUR MARK CAN BE REGISTERED AT THE USPTO. AFTER YOU FILE AN APPLICATION, THE USPTO MUST DO ITS OWN SEARCH AND OTHER REVIEW, AND MIGHT REFUSE TO

#### REGISTER YOUR MARK. Click on this circle if you wish to register a word(s), letter(s), and/or number(s) in a format that can be reproduced using a typewriter. Also, only the following common punctuation **Typed Format** marks and symbols are acceptable in a typed drawing (any other symbol, including a foreign diacritical mark, requires a stylized format): ·?"-;()%\$@+,!':/&#\*=[] Enter the mark here: NOTE: The mark must be entered in ALL upper case letters, regardless of how you actually use the mark. E.g., MONEYWISE, not MoneyWise. CHLOE VEVRIER Click on this circle if you wish to register a stylized word(s), letter(s), number(s), and/or a Stylized design. <u>Mark</u> or Click on the 'Browse' button to select GIF or JPG image file from your local Design Format drive that shows the complete, overall mark (i.e., the stylized representation of the words, e.g., or if a design that also includes words, the image of the "composite" mark, NOT just the design element). Do NOT submit a color image.

and click here for further instructions.

the LITERAL element only of the mark here:

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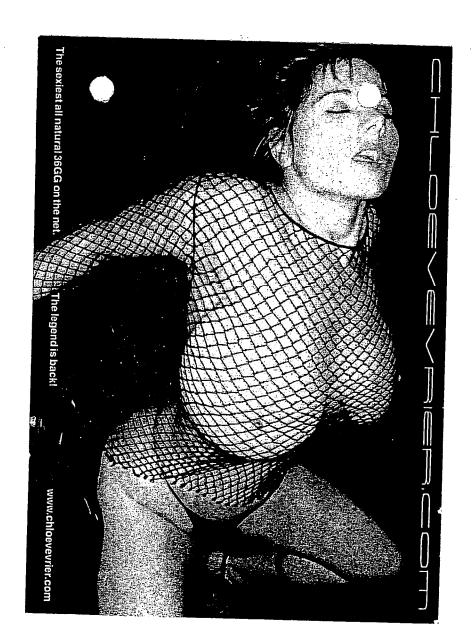
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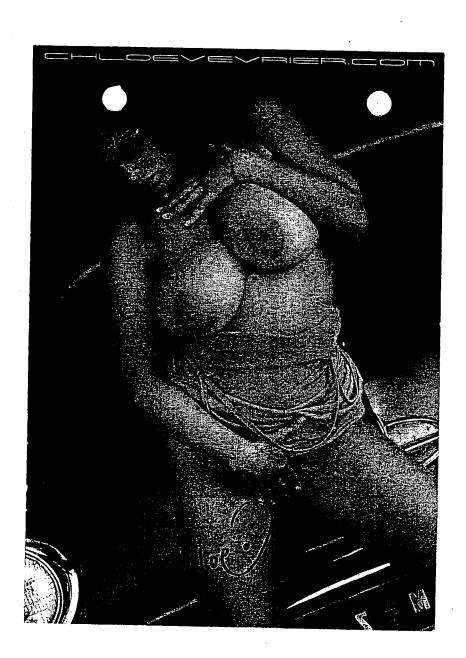
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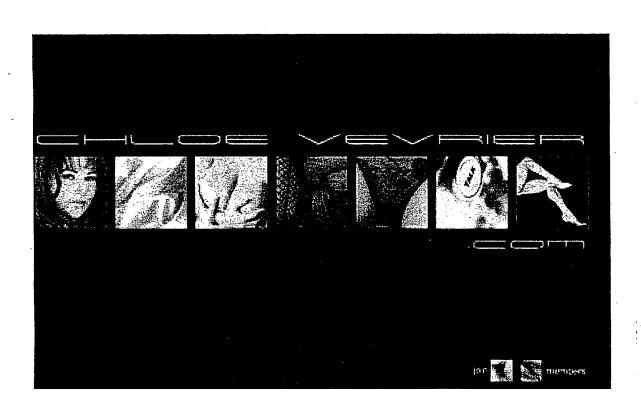


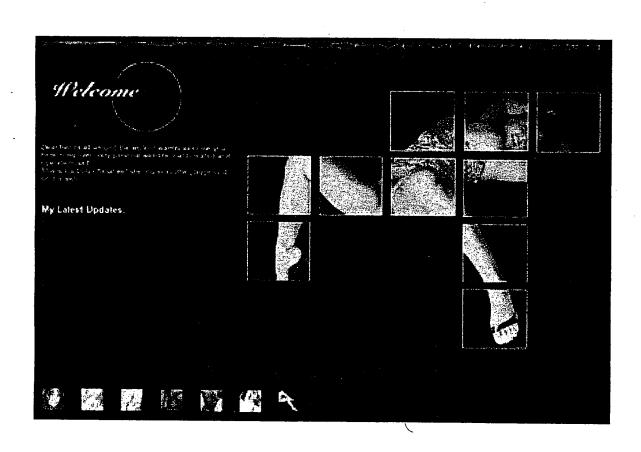


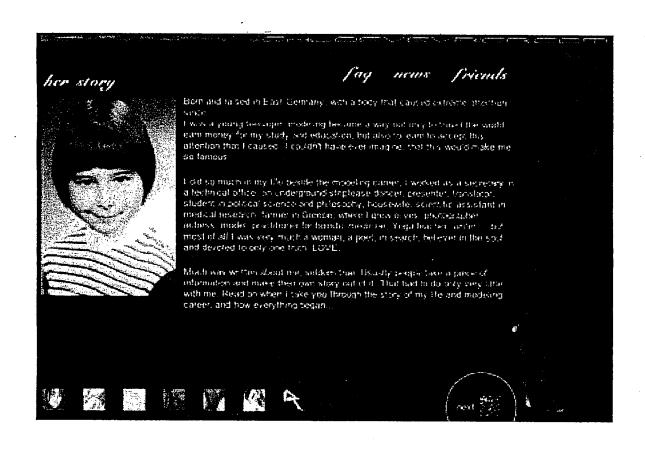
INTIMATE ITEMS

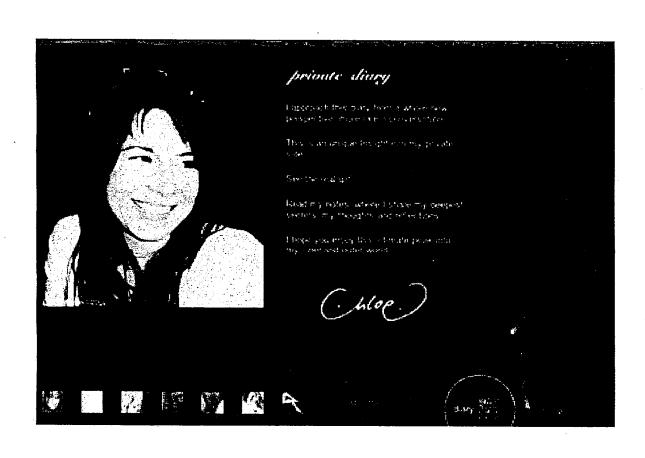


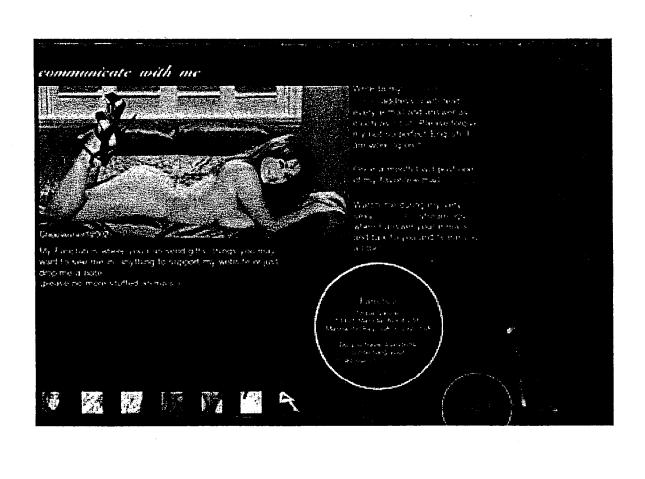












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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

QUAD INT'L., INCORPORATED,

Opposer,

vs.

Opposition No. 91/160,119

ANDREA FISCHER,

Applicant.

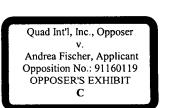
Applicanc.

### APPLICANT'S OBJECTIONS AND RESPONSES TO OPPOSER'S FIRST SET OF INTERROGATORIES

Applicant, ANDREA FISCHER, hereby objects and responds to Opposer's First Set of Interrogatories as follows:

#### GENERAL CONDITIONS AND OBJECTIONS

1. Applicant's objections to Opposer's First Set of Interrogatories are made to the best of her present knowledge, information and belief. Said objections are at all times subject to such additional or different information that discovery or further investigation may disclose and, while based on the present state of her recollection, are subject to such refreshing of recollection and such additional knowledge of facts, as may result from its further discovery or investigation. Therefore,



ANDREA FISCHER reserves the right to make use of, or to introduce at any hearing or trial, information and/or documents responsive to Opposer's First Set of Interrogatories but discovered subsequent to the date of this response, including, but not limited to any such information or documents obtained in discovery hearing.

- 2. Applicant reserves all objections or other questions as to the competency, relevance, materiality, privilege or admissibility as evidence at trial.
- 3. Applicant objects to interrogatories seeking information protected by the attorney-client privilege or the work-product doctrine. Such information shall not be provided in response to Opposer's First Set of Interrogatories and any inadvertent disclosure shall not be deemed a waiver of any privilege with respect to such information.
- 4. Applicant objects to any interrogatory containing subparts, or which is compound, conjunctive or disjunctive. Any such interrogatory will be broken down into its individual questions for purposes of determining Opposer's compliance with the Rules directed to the number of interrogatory requests which may be propounded.
- 5. Applicant objects to any interrogatory which seeks information and/or the identification of documents provided in confidence to it by third parties which embody material that is private, business confidential, proprietary, or a trade secret,

and which she has agreed not to disclose or disseminate, on the grounds that such information and/or documents are privileged.

- 6. Applicant objects to any interrogatory which fails to define a relevant time period or limit herself to information regarding activities within the United States. Any such interrogatories are overly broad, seek irrelevant information not calculated to lead to the discovery of admissible evidence, and would subject Applicant to unreasonable and undue annoyance, oppression, burden and expense.
- 7. Applicant objects to all instructions, definitions and interrogatories to the extent they purport to impose discovery obligations beyond those imposed by the Federal Rules of Civil Procedure.
- 8. Applicant objects to these interrogatories to the extent they seek information that is neither relevant to the subject matter of this litigation nor reasonably calculated to lead to the discovery of admissible evidence. To the extent that Applicant responds to these interrogatories, Applicant does not concede the information provided is relevant to this proceeding.
- 9. Applicant objects to all instructions, definitions or interrogatories to the extent that they use or define terms inconsistently with Applicant's interpretation of those terms.

  Applicant in no way adopts or accepts any of Opposer's definitions by responding to these interrogatories or otherwise.

"1. Specify the date Applicant "created, adopted and commenced the use of the name CHLOE VEVRIER" as alleged in paragraph 32 of Applicant's Answer to Notice of Opposition, and identify any documents referring to or evidencing this date."

#### RESPONSE TO INTERROGATORY NO. 1:

February, 1992.

"2. Explain how you decided to adopt the name CHLOE VEVRIER as alleged paragraph 32 of Applicant's Answer to Notice of Opposition."

#### RESPONSE TO INTERROGATORY NO. 2:

Prior to 1992, Applicant had gained substantial popularity as a result of photographs that appeared in leading magazines throughout the world. As a result of publicity, Applicant elected to use a professional name in lieu of her given name. Applicant created and selected to use the name CHLOE VEVRIER for the purpose of designating her professional activities.

"3. Identify all individuals who have knowledge of when, and under what circumstances, Applicant "created, adopted and commenced the use of the name CHLOE VEVRIER" as alleged in paragraph 32 of Applicant's Answer to Notice of Opposition, and

for each person identified, set forth the nature of their knowledge."

#### RESPONSE TO INTERROGATORY NO. 3:

Dr. Dieter Broers, 3962 Unterlembach 67 Austria;

Jo Sass, current address unknown;

Roman Leitner, Erich Weinert Str. 8, 10439 Berlin,

"4. Describe the manner in which the services offered under the Trademark are sold including the channels of trade, description of purchasers and potential purchasers and manner in which the services are advertised and/or promoted."

#### RESPONSE TO INTERROGATORY NO. 4:

Applicant's services under the trademark are marketed on the Internet site designated by the domain name chloevevrier.com, through the marketing of photographic images to magazines, and through appearances in video products and merchandising.

"5. Identify all documents which will be relied upon by Applicant in connection with the allegations of Paragraph 32 of the Applicant's Answer to Notice of Opposition."

Germany.

#### RESPONSE TO INTERROGATORY NO. 5:

As of the date of this Response, it is Applicant's intent to rely upon model releases, publications in which Applicant's photographs appeared and contracts. See Bates Nos. AF1 - AF101, inclusive.

"6. Identify all documents which will be relied upon by Applicant in connection with the allegations of Paragraph 33 of the Applicant's Answer to Notice of Opposition."

#### RESPONSE TO INTERROGATORY NO. 6:

Model Release and Agreement between Applicant and Opposer dated October 1, 2000 (See Bates Nos. AF2, AF7 - AF9).

"7. State the annual United States sales in terms of dollars for the services offered under the Trademark, since the date of first use."

#### RESPONSE TO INTERROGATORY NO. 7:

Applicant objects to Interrogatory No. 7 on the grounds the information sought is confidential business information.

Applicant further objects to Interrogatory No. 7 on the grounds the information sought is neither relevant to this proceeding nor will it lead to the discovery of admissible evidence.

"8. State the total amount spent each year by
Applicant to advertise in the United States the services sold
under the Trademark, since the date of first use."

#### RESPONSE TO INTERROGATORY NO. 8:

Applicant objects to Interrogatory No. 8 on the grounds the information sought is confidential business information.

Applicant further objects to Interrogatory No. 8 on the grounds the information sought is neither relevant to this proceeding nor will it lead to the discovery of admissible evidence

"9. Is Applicant or its counsel aware of any instance of actual confusion between Opposer's trademark CHLOESWORLD or services used in connection with the mark and the Trademark or services bearing that mark? If so, describe such instance(s)."

#### RESPONSE TO INTERROGATORY NO. 9:

Opposer previously referred to the site designated as CHLOESWORLD as the official site of Chloe Vevrier. This led some users of the site to believe there was a connection between the services rendered by Applicant under the trademark and the site CHLOESWORLD.

"10. Is Applicant or its counsel aware of any instance where a purchaser of Applicant's services believed that

Applicant's services were sponsored by, associated with, or originated with Opposer? If so, describe such instance(s)."

#### RESPONSE TO INTERROGATORY NO. 10:

No.

"11. Set forth the basis for the contention in Paragraphs 32 of your Answer to Notice of Opposition that "prior to any act of Opposer alleged in the Notice of Opposition, Applicant created, adopted and commenced the use of the name CHLOE VEVRIER" and identify any documents that support this contention."

#### RESPONSE TO INTERROGATORY NO. 11:

See Response to Interrogatory No. 2. See Response to Request for Production of Documents No. 6.

"12. Set forth the basis for the contention in Paragraphs 33 of your Answer to Notice of Opposition that Opposer has "followed a course of conduct and made specific representations acknowledging Applicant's use and ownership of the name CHLOE VEVRIER" and identify any documents that support this contention."

#### RESPONSE TO INTERROGATORY NO. 12:

From at least May 20, 1995 through October 1, 2000, Opposer has at all times known and recognized that all photographs of Applicant that appeared in publications and/or on

Internet sites were to be designated by the professional name I had selected, CHLOE VEVRIER. (See Bates Nos. AF2 and AF7 - AF9, inclusive.)

"13. List any and all names used by Applicant (whether before, contemporaneous with or following the use of the name "Chloe Vevrier") and set forth the dates when Applicant was known by those names."

#### RESPONSE TO INTERROGATORY NO. 13:

Andrea Fischer.

"14. Identify all persons involved Applicant's decision to use the name 'Chloe Vevrier.'"

#### RESPONSE TO INTERROGATORY NO. 14:

Applicant and Dr. Dieter Broers.

"15. Identify all names considered during the process of selecting the name 'Chloe Vevrier.'"

#### RESPONSE TO INTERROGATORY NO. 15:

None.

"16. Identify all persons who made the decision to file the application for the Trademark."

#### RESPONSE TO INTERROGATORY NO. 16:

Applicant.

"17. Identify all lawsuits, oppositions, cancellations or the like involving in any way Applicant's Trademark."

#### RESPONSE TO INTERROGATORY NO. 17:

Applicant's Trademark has been involved in no litigation. In addition to the instant proceeding, a second opposition proceeding has been instituted and is designated as <a href="https://doi.org/10.1001/j.nc.2016/j.nc

- "18. State whether there has ever been a period in which use of the Trademark has been discontinued in the United States and, if so, for each of the periods state:
  - (1) the inclusive dates
- (2) whether the discontinuance was temporary or permanent
  - (3) the reason the term was not used; and
- (4) identify all documents relating to such discontinuance."

#### RESPONSE TO INTERROGATORY NO. 18:

No.

"19. Identify all persons who participated in any way in the preparation of the answers or responses to these interrogatories and state specifically, with reference to interrogatory numbers, the area of participation of each such person."

#### RESPONSE TO INTERROGATORY NO. 19:

Applicant and Jason Seifert.

Respectfully submitted,

Dated: 9/6/04

ANDREA FISCHER

As to the objections.

Respectfully submitted,

ISAACMAN, KAUFMAN & PAINTER A Professional Corporation

Dated 8/9/04

Bv:

Michael A. Painter

Attorneys for Applicant

#### VERIFICATION

STATE OF CALIFORNIA	)	
•	)	99.
COUNTY OF LOS ANGELES	)	

I have read the foregoing APPLICANT'S OBJECTIONS AND RESPONSES TO OPPOSER'S FIRST SET OF INTERROGATORIES and know its contents. I am the Applicant in this action; and am authorized to make this Verification for and on my own behalf, and I make this Verification for that reason. I am informed and believe and on that ground allege that the matters stated in the foregoing document are true.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed this \_\_\_\_6 day of Argust\_\_\_\_, 2004 at Los Angeles, California.

ANDREA FISCHER

-12-

MAP-AF-2442

#### CERTIFICATE OF SERVICE

The undersigned declares under the penalty of perjury the within APPLICANT'S OBJECTIONS AND RESPONSES TO OPPOSER'S FIRST SET OF INTERROGATORIES was forwarded to counsel for Opposer as follows:

Richard A. Morgan, Esq. Laura Fernandez, Esq. Buchanan Ingersoll, P.C. 100 Southeast Second Street, Suite 2100 Miami, Florida 33131

Michael L. Dever, Esq. Buchanan Ingersoll, P.C. One Oxford Centre 301 Grant Street, 20th Floor Pittsburgh, Pennsylvania 15219

via first class mail, postage prepaid, this 9th day of August, 2004.

SHERYL R. CONAWAY

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

QUAD INT'L, INCORPORATED,

**Opposition No.: 91160119** 

Opposer,

Serial No.: 76/516972

:

Mark: CHLOE VEVRIER

vs.

Published: March 23, 2004

ANDREA FISCHER,

:

Applicant.

#### OPPOSER'S FIRST SET OF INTERROGATORIES TO APPLICANT

Opposer, Quad Int'l Incorporated, hereby directs the following interrogatories to Applicant, Andrea Fischer, and requests that separate numbered answers be made by Applicant under oath in accordance with Rule 33 of the Federal Rules of Civil Procedure. These interrogatories are to be answered within thirty (30) days of the date of service.

#### **DEFINITIONS**

As used herein:

A. "Document" shall have the broad meaning set forth in Rule 34(a),
Fed.R.Civ.P., and shall include without limitation all writings, drawings, graphs, charts,
photographs, mechanical or electronic recordings, and other data compilations from which
information can be obtained, translated, if necessary, by Applicant through detection devices into
reasonably usable form, and shall include any drafts, retained copies, originals, and all file
copies, even if there are multiple copies of the same document.

B. "Identify" or give the "identity" of, means,

- 1. In the case of an individual, to state the individual's full name, present or last known residence or business addresses, present position, business affiliation and job description and, if different from the latter, the last position occupied with Applicant and if applicable, the date the individual was last employed by or for Applicant.
- 2. In the case of a document, to state such information as would be sufficient for the characterization of such a document in a request for production of documents under Rule 34, Fed.R.Civ.P., and should include, without limitation, the following information:
  - a. the identity of the person(s) originating it and the sender;
  - b. the identity of the addressees and distributees, if any;
- c. its date and general type (e.g., letters, memo, report, invoice, etc.), title, identifying number, if any, and the general nature of its subject matter; a copy of the document may be produced in lieu of item c;
  - d. the identity of the present custodian; and
- e. for each document which Applicant contends is privileged or otherwise excludable from discovery, the specific basis for such claim of privilege or other grounds for exclusion, and identification of such document as required in B. 2, subparts a through e.
- C. <u>"You" or "Your" or "Applicant"</u> shall mean Applicant Andrea Fischer, and all agents, attorneys, accountants, consultants, representatives, private investigators, independent contractors, officers, directors, employees, predecessors, successors, subsidiaries, affiliates, parent corporations, or persons acting on behalf of Applicant.
- D. The terms "referring" and/or "relating" and/or "relate" and/or "refer" as used herein shall include, but is not necessarily limited to, concerning, alluding to, responding to,

pertaining to, connected with, commenting on, in respect to, discussing, describing, reflecting, analyzing, projecting, evidencing and constituting.

E. "Trademark" shall mean CHLOE VEVRIER, Serial No. 76/516972.

#### INTERROGATORIES

1. Specify the date Applicant "created, adopted and commenced the use of the name CHLOE VEVRIER" as alleged in paragraph 32 of Applicant's Answer to Notice of Opposition, and identify any documents referring to or evidencing this date.

2. Explain how you decided to adopt the name CHLOE VEVRIER as alleged in paragraph 32 of Applicant's Answer to Notice of Opposition.

3. Identify all individuals who have knowledge of when, and under what circumstances, Applicant "created, adopted and commenced the use of the name CHLOE VEVRIER" as alleged in paragraph 32 of Applicant's Answer to Notice of Opposition, and for each person identified, set forth the nature of their knowledge.

4. Describe the manner in which the services offered under the Trademark are sold including the channels of trade, description of purchasers and potential purchasers and manner in which the services are advertised and/or promoted.

5. Identify all documents which will be relied upon by Applicant in connection with the allegations of Paragraph 32 of the Applicant's Answer to Notice of Opposition.

	6.	Identify all documents which will be relied upon by Applicant in
connection wi	ith the a	llegations of Paragraph 33 of the Applicant's Answer to Notice of
Opposition.		
	7.	State the annual United States sales in terms of dollars for the services
offered under	the Tra	demark, since the date of first use.
		•
	8.	State the total amount spent each year by Applicant to advertise in the
United States	the ser	vices sold under the Trademark, since the date of first use.

9. Is Applicant or its counsel aware of any instance of actual confusion between Opposer's trademark CHLOESWORLD or services used in connection with the mark and the Trademark or services bearing that mark? If so, describe such instance(s).

10. Is Applicant or its counsel aware of any instance where a purchaser of Applicant's services believed that Applicant's services were sponsored by, associated with, or originated with Opposer? If so, describe such instance(s).

11. Set forth the basis for the contention in Paragraphs 32 of your Answer to Notice of Opposition that "prior to any act of Opposer alleged in the Notice of Opposition, Applicant created, adopted and commenced the use of the name CHLOE VEVRIER" and identify any documents that support this contention.

	12.	Set forth the basis for the contention in Paragraphs 33 of your Answer to
Notice of Op	position	that Opposer has "followed a course of conduct and made specific
representation	ns ackno	owledging Applicant's use and ownership of the name CHLOE VEVRIER"
and identify a	any doci	ments that support this contention.

13. List any and all names used by Applicant (whether before, contemporaneous with or following the use of the name "Chloe Vevrier") and set forth the dates when Applicant was known by those names.

14. Identify all persons involved Applicant's decision to use the name "Chloe Vevrier."

	15.	Identify all names considered during the process of selecting the name				
"Chloe Vevrie	er."					
	16.	Identify all persons who made the decision to file the application for the				
Trademark.		and provide the provide the second of the se				
Tradvillaria.						
	17.	Identify all lawsuits, oppositions, cancellations or the like involving in any				
way Applican	way Applicant's Trademark.					

- 18. State whether there has ever been a period in which use of the Trademark has been discontinued in the United States and, if so, for each of the periods state:
  - (1) the inclusive dates
  - (2) whether the discontinuance was temporary or permanent
  - (3) the reason the term was not used; and
  - (4) identify all documents relating to such discontinuance.

19. Identify all persons who participated in any way in the preparation of the answers or responses to these interrogatories and state specifically, with reference to interrogatory numbers, the area of participation of each such person.

Respectfully submitted,

Laura Fernandez

BUCHANAN INGERSOLL P.C.

Attorneys for Applicant

Bank of America Tower, Suite 2100

100 Southeast Second Street

Miami, Florida 33131

Tel: (305) 347-4080 Fax: (305) 347-4089

e-mail: fernandezl@bipc.com

#### **CERTIFICATE OF SERVICE**

I hereby certify that a true and correct copy of the foregoing has been served on this day of June, 2004 upon the following counsel of record by first class mail, postage prepaid:

Michael A. Painter, Esq. Isaacman, Kaufman & Painter 8484 Wilshire Boulevard, Suite 850 Beverly Hills, California 90211

Laura Fernandez

			v	

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

QUAD INT'L, INCORPORATED,

Opposer,

vs.

) Opposition No. 91160119

ANDREA FISCHER,

Applicant.

) Serial No. 76/516972 ) Mark: CHLOE VEVRIER ) Published: 3/23/04

# COPY

DEPOSITION OF ANDREA I. FISCHER
Los Angeles, California
Monday, November 15, 2004

Reported by:

DIANA JANNIERE

CSR No. 10034

JOB No. 903682

Quad Int'l, Inc., Opposer
v.
Andrea Fischer, Applicant
Opposition No.: 91160119
OPPOSER'S EXHIBIT
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1	IN THE UNITED STATES PATENT AND TRADEMARK OFFICE	
2	BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD	
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4	QUAD INT'L, INCORPORATED, )	
5	Opposer,	
6	vs. ) Opposition No. 91160119	
7	ANDREA FISCHER, ) Serial No. 76/516972 ) Mark: CHLOE VEVRIER	
8	Applicant. ) Published: 3/23/04	
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13		
14	1-1-16	
15	Deposition of ANDREA I. FISCHER, taken on behalf	
16	of Opposer at 6222 Wilshire Boulevard, Suite 204,	
17	Los Angeles, California, beginning at 10:15 a.m. and	
18	ending at 3:30 p.m. on Monday, November 15, 2004,	
19	before DIANA JANNIERE, Certified Shorthand Reporter	
20	No. 10034.	
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1	APPEARANCES:
2	
3	For Opposer:
4	BUCHANAN INGERSOLL, PC BY: RICHARD MORGAN, ESQ.
5	Bank of America Tower, 34th Floor 100 S.E. Second Street
6	Miami, Florida 33131 (305) 347-4080
7	For Applicant:
8	ISAACMAN, KAUFMAN & PAINTER, P.A.
9	BY: MICHAEL PAINTER, ESQ. 8484 Wilshire Boulevard, Suite 850
10	Beverly Hills, California 90211 (323) 782-7700
11	Also Present:
12	
13	LAWRENCE IYOHO, JR.
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1		INDEX	
2	WITNESS		EXAMINATION
3	ANDREA	I. FISCHER	
4			
5	вч	MR. MORGAN	6
6			
7		EXHIBITS	
8	DEFENDA	NTS'	PAGE
9	1	Montclam Model Release	49
10	2	Quad Model Release	56
11	3	Model Release and Certification with JLG Marketing Limited	61
12 13	4	Napoli Video Prod. Model Release (Retained by counsel)	65
14	5	Bachelor Magazine Picture	69
15	6	Pinup in The Bachelor 1994	73
16	7	Agreement dated 10/12/98	78
17	8	Screen Chart of Fan Club	80
18	9	Bates AF-73, AF-75 and 77	82
19	10	76-467272 Trademark/Chloe Vevrier	90
20	11	Bates AF-7	104
21	12	The Score Group Contract 10/1/00	105
22			
23			
24			
25			

1	EXHIBITS (Continued):		
2	DEFENDANTS'	PAGE	
3	13 Applicant's Objections and Responses to Opposer's First	111	
4	Set of Interrogatories, Supplemental Responses Opposer's First Set of		
5	Interrogatories; Supplemental Responses Opposer's First Request		
6	for Production of Documents; Objections and Responses to		1
7	Opposer's First Request for Production of Documents		
8			
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1	Los Angeles, California, Monday, November 15, 2004
2	10:15 a.m 3:30 p.m.
3	
4	ANDREA I. FISCHER,
5	having been first duly sworn, was examined and testified
6	as follows:
7	
8	EXAMINATION
9	BY MR. MORGAN:
10	Q Can you please state your name?
11	A Andrea Fischer.
12	Q Okay. And have you been known by any other
13	name?
14	A Oh, are we starting?
15	MR. PAINTER: Yes.
16	THE WITNESS: SO
17	MR. MORGAN: We are not giving testimony. You
18	are.
19	MR. PAINTER: They are just asking questions.
20	THE WITNESS: Yes, as Chloe Vevrier, C-h-l-o-e,
21	V-e-v-r-i-e-r.
22	BY MR. MORGAN:
23	Q Okay. And other than what I will refer to as
24	Chloe, have you ever been referred to by any other names?
25	A Professionally?

1	Q Any names at any time.
2	A Well, nicknames.
3	Q I am asking: Do you have nicknames?
4	A Well, by who? By who are you referring to?
5	Q Let me let's start over. I am going to ask
6	you a series of questions relating to the dispute over
7	the name Chloe.
8	If you don't understand the question, please
9	tell me you do not understand. I will rephrase it.
10	A Okay.
11	Q The process is not that you will ask me
12	questions. I will ask you questions. If you do not
13	understand, I will do better to try to rearticulate them.
14	A Okay.
15	Q And you indicate that you go by the name of
16	Chloe; is that correct?
17	A Yes.
18	Q And you testified as to what your birth name is;
19	is that correct?
20	A Yes.
21	Q And other than those two names, are you known by
22	any other name?
23	A Well, Seifert also because I am married.
24	Q And what is the name on your marriage
25	certificate?

г		
1		Seifert.
2	Q	And what is the first name that you use on your
3	marriage	certificate?
4	A	Andrea, Irena.
5	Q	Andrea?
6	A	Irena.
7	Q	Seifert; is that correct?
8	A	Um-hmm. Seifert, if you want to pronounce it
9	properly	
10	Q	Whatever the proper pronunciation for the
11	record.	
12	A	S-e-i-f-e-r-t.
13	Q	And other than those three names, are there any
14	other na	mes that you have been known by?
15	A	No.
16	Q	You indicated that you raised the issue of
17	nickname	s. Are there any nicknames that you are known
18	by?	
19	A	· · · · · · · · · · · · · · · · ·
20	"known h	y." I didn't understand the term known by.
21		Professionally, no. Nobody would know me under
22	another	
23	Q	Okay. Are you known by your family by a
24	nickname	
25	A	Well, yeah. They call me Andy.

F				]
1		Q	I'm sorry?	
2		A	They call me Andy. That is what my parents call	
3	me.			
4		Q		
5		A		
6		Q		
7		A		
8		Q		
9		A	;	
10				
11		Q		
12			REDACTED	
13		A		
14		Q		
15		A		
16		-		
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18				į
19		Q		
20		A	<b>?</b>	
21		Q		
22		A		
23				
24			and looking	
25		Q	And that is your passport that you are looking	9
	ŀ			7

r		
1	at?	
2	A It is my I.D.	
3	Q Is that German I.D.?	
4	A Okay.	
5	Q Is that a national identification card? What is	
6	that document?	Ì
7	A It is the I.D. It is the I.D. That is how we	
8	have our I.D.	
9	Q Okay. Very good.	
10	What is your birth date?	
11	A 18, September, '68. 1968.	
12	Q Okay. And for how long have you lived in the	
13	United States?	
14	A Just the past two years.	
15	Q Okay. Are you a United States resident?	
16	A Yes.	
17	Q Okay. And for how long have you been in the	
18	a United States resident?	
19	A For the past two years.	
20	Q And when were you married?	
21	A In January, 2002.	
22	Q Okay. To whom were you married?	
23	A Jason Seifert.	
24	Q Were you married prior to your marriage with	
25	Mr. Seifert?	
		10

1	A Hmm-um. No. No.
2	Q If I didn't mention it, one of the ground rules
3	and for the purposes of the transcript, phrases like
4	"uh-huh" and "um-hmm," it is very difficult for that to
5	have any meaning on the transcript. So if you would,
6	articulate a "yes" or a "no" or any other words that you
7	would like to use.
8	Okay. If you need to take a break, please let
9	me know and we will take a break.
10	And again, as I mentioned, if you do not
11	understand one of my questions, please let me know and I
12	will try to rephrase it for you. Okay?
13	A Okay.
14	Q As I mentioned, my name is Rick Morgan. I
15	represent The Score Group. What we are doing is taking
16	your deposition with regards to a dispute relating to a
17	name, Chloe, and to obtain a factual basis relating to
18	that.
19	Now, prior to becoming a United States resident,
20	what was what nationality did you hold?
21	A German.
22	Q Okay. And have you been a German your entire
23	life prior to becoming a becoming an American
24	resident?
25	A I have been a German resident my entire life and

1	I traveled the world and lived in several countries.
2	Q Have you held any other passport other than a
3	German passport?
4	A No.
5	Q Have you been a citizen of any other nation
6	besides Germany and the United States?
7	A No.
8	Q Okay. Now, you mentioned prior to your most
9	recent address, you also lived in California; is that
10	correct?
11	You gave me the name of your most recent
12	address; is that correct?
13	A Um-hmm.
14	Q You lived there for approximately two years; is
15	that right?
16	A Yes.
17	Q Where did you live prior to that?
18	A In the United States?
19	Q That's correct.
20	A Well, I came here. I had a temporary apartment
21	for one month to find an apartment, which was in
22	Torrance. I wouldn't know the address. I know
23	Pacific Coast Highway something. It was a short-term
24	lease.
25	And prior to that, I was three weeks at my

1	mother-in-law's, which was in Pennsylvania, where my	
2	stuff arrived from Germany.	
3	Q	ŀ
4	A That is my business address.	
5	Q If you could you are anticipating because I	
6	cannot get the full question on the record. Give me a	
7	moment to finish and I think it will be more helpful.	
8		
9	REDACTED	
10	A Yes.	
11	Q What is your understanding, is that address?	
12	A That is a mailbox. That is my business address	
13	mailbox.	
14	Q Okay. Is that a physical location?	
15	A Yes.	
16	Q Is there an office at that location?	
17	A Can you	
18	Q You said there is a mailbox there. Is there	
19	also a physical office there?	
20	A My office.	
21	Q	
22	REDACTED	
23	A Yes.	
24	Q Is there anything else there?	
25	(Discussion held off the record.)	
	1	3

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1	BY MR. MORGAN:
2	Q So you don't have an office at that address;
3	correct?
4	A No.
5	Q Okay. Okay. What is your are you presently
6	employed?
7	A No.
8	Q Okay. What do you do for a living?
9	A I write. I just recently submitted a manuscript
10	to publishers in Germany for a book that I wrote. I work
11	for my website and I am trying currently, which will
12	include next year, to work as a yoga instructor, which is
13	part of my original education.
14	As well as doctor for natural medicine, but I
15	found out that I came to California, that my license from
16	Germany doesn't translate so
17	Q Okay. What is your academic background?
18	A Well, I studied at university, but studied
19	another subject, but I never finished my studies.
20	Political science and psychology in Berlin.
21	And then I switched over to go to a private
22	medical school for six years. And I have a license as a
23	natural path. I think is the best way to translate it,
24	which enables me to run a practice and treat patients and
25	do minor surgery and medical treatments for any chronicle

1	diseases.
2	So I am not a medical doctor. I will have to
3	send people for acute conditions to the hospital, but I
4	am licensed to treat any chronicle dispositions.
5	Q Let me ask you: Where did you go to high
6	school?
7	A Technician University, Berlin.
8	Q You indicated you didn't graduate from college;
9	is that right?
10	A I don't understand.
11	Q I am trying to understand. I didn't quite
12	understand your academic background.
13	You went to University; is that correct?
14	A Yes. Yes.
15	Q And did you receive a degree from University?
16	A No, because I finished I broke off the study
17	to go to medical school. I didn't finish it. It would
18	have been Magestra, but I don't know how that translates
19	into English. No degree.
20	Q What medical school did you attend?
21	A Actually, two medical schools in Berlin. One
22	does not exist anymore and the other one is called
23	Medicos.
24	Q How do you spell that?
25	A M-e-d-i-c-o-s.

1	Q Okay. Where is that?
2	A In Berlin. Bleitreu, and I believe it is
3	No. 36. I believe it is a couple of years ago.
4	It is B-l-e-i-t-r-e-u Street. And I think it
5	was 36. It still exists.
6	Q And you mentioned there was another medical
7	school that no longer exists; is that correct?
8	A Yes.
9	Q What is the name?
10	A It was $S-c-h-w-a-r-t$ and then $S-c-h-u-l-e$ .
11	Q Okay. Now, you indicated that you received a
12	license; is that right?
13	A Um-hmm. Yes.
14	Q And if I understand correctly, the license
15	entitles you to perform certain surgeries; is that right?
16	A Minor surgery, as I was explaining. In
17	California, includes administering injections. That's
18	considered here minor surgery. Well, it wouldn't be in
19	Germany. Anything that punctures the skin, that is what
20	I was told here.
21	Q Are you licensed here in the State of
22	California?
23	A No. No.
24	Q Okay. Have you performed any medical services
25	in the State of California?

1	A No. No. I applied for a nutritionist well,
2	I may work as a nutrition counselor. I got an invitation
3	of something, of somebody that works at that store or as
4	a co-owner. And she said she would like me to replace
5	her when she is not there.
6	Q Okay. Now, you indicated that you're
7	presently and I want to make sure I understand. That
8	as for employment or
9	A No employment.
LO	Q No present employment. But that you were
11	writing a manuscript or you completed one; is that
12	correct?
13	A Yeah.
14	Q And that you are working for your website and
15	you are a yoga instructor; is that correct?
16	A Um-hmm. Yes.
17	Q Let me ask you: So you have a completed
18	manuscript with respect to a book; is that right?
19	A Yes.
20	Q Okay. And what are you doing with respect to
21	working with your website?
22	A I do web design. I do graphic design. I do
23	writing. I am that website. Other than my technical
24	stuff and the photographers and people I hire, I am that.
25	So I write every word that is on that website.

1	I communicate with my friends. I write E-mails. I write
2	an on-line diary. I write columns about subjects on my
3	website.
4	Q Okay. And what is the name of the website?
5	A Chloevevrier.com.
6	Q And how long has that website existed?
7	A Since March, 2002 2003.
. 8	Q And are you listed as the owner of that website?
9	MR. PAINTER: Counsel, is she a registrant of
10	a the domain name?
11	MR. MORGAN: She understands it.
12	MR. PAINTER: How about clarifying it to me. I
13	am her lawyer.
14	MR. MORGAN: Counsel, if you have an objection,
15	please raise an objection.
16	MR. PAINTER: I object. I think it is unclear.
17	THE WITNESS: I find it unclear.
18	MR. MORGAN: Fine. I will answer your question
19	and I will try to rephrase it.
20	Q Is the domain name registered to you?
21	A No, it is registered to my husband because of
22	security reasons. I had domains registered to myself and
23	I got stalked, people who then found out my real address.
24	So in order to protect my privacy, it is not me.
25	Okay. One has to give an address and that's why it is

1	registered to my husband.
2	Q Okay. And your husband doesn't reside with you?
3	A Yes, but we have a business address and it is
4	not me. They know my real name and I had people be in
5	front of my door. And being that nobody knows he is my
6	husband, it is just a name there. It does not imply that
7	this is where they can meet me by just waiting in front
8	of the door to see if I come out there.
9	Q What is the business address that is listed?
10	A It is that address, 132
11	Q The Maxella address?
12	A Yes. And I had already hand given, written
13	material by a stalker. So somebody knows that address
14	and was waiting there for me, which is why I never go
15	there.
16	Q Okay. So somebody was waiting by a post office
17	for you?
18	A Yes.
19	Q So if I understand what you are saying, at one
20	point, it was listed under your name; is that correct?
21	A No. No. I had an E-mail address for another
22	website, which had a domain that was registered under my
23	name, and people were showing up at my home.
24	Q Okay. What was the name of that website?
25	A Maria.DE. It was not a website. It was a

1	domain. And that E-mail address was listed on another
2	website that I worked for besides Score's.
3	Q Okay. And what is the website Chloe.com?
4	I'm sorry. Is that what you said? What is the
5	name of your website?
6	A Chloevevrier.com.
7	Q Pardon me. What is that website?
8	A It is an erotic adult website. It is about me
9	and my understanding of erotica. It is how I always
10	wanted to present myself. It is very tasteful and
11	very I find it very representative of who I am.
12	Q Okay. Other than yourself, are there any other
13	parties to the website?
14	A I had several photo sets where I was working
15	with other models but only in conjunction with me. There
16	is no other girl represented on that website.
17	Q Okay. And are there any male presenters?
18	A No. No.
19	Q So it is a female presentation; is that correct?
20	A Yes.
21	Q And has that website been maintained since it
22	began two years ago?
23	A Yes.
24	Q Okay. And do you have an agent to assist you
25	with the website?

1	A No. I have a partner who works with me.	
2	Q And who is that?	
3	A My husband.	
4	Q Okay.	
5	A I work on the content. Every written word is	
6	done by me.	
7	Q And where do you conduct the work relating to	
8	the website?	
9	A On my computer at home.	
10	Q Okay. And with respect to the photos and the	
11	other materials that are contained on the website, where	
12	are they shot?	
13	A Well, internationally. Partially in the United	
14	States, partially in Germany, so wherever I am.	
15	Q Okay. So is there a specific location in the	
16	United States where you shoot on an ongoing basis?	
17	A Not a specific location.	
18	Q Now, prior to then finally, I think you	
19	indicate that you are a yoga instructor?	
20	A Yeah, I have a license.	
21	Q Okay. I understand that you have a license, but	
22	are you a yoga instructor as you sit here today?	
23	A I don't understand.	
24	Q Okay.	
25	A Can you ask me again?	
		^

1	Q Sure. In response to my inquiry of you if you
2	were employed, you indicated that you were not; is that
3	right?
4	A Yes.
5	Q But you did indicate that you were engaged in
6	certain activities of which some were writing and you
7	were writing a book; is that correct?
8	A Yes.
9	Q Secondly, you said that you were working for
10	your website and you articulated what you were doing.
11	Third, you indicated that you were a yoga
12	instructor; is that right?
13	A Yes.
14	Q And you are a licensed yoga instructor?
15	A Yes.
16	Q And are you licensed with the State of
17	California?
18	A I have a certificate from a yoga school that is
19	internationally renowned.
20	Q Okay. What is the name of that school?
21	A Sivananda, S-i-v-a-n-a-n-d-a, School of Yoga.
22	Q And where is that school?
23	A They have all over the world. They also have
24	two centers in Los Angeles. And in which one center, I
25	am going to apply to work. They just opened another one,

1	which is near where I live.
2	But I currently have no employment with how i
3	understand that I am hired by somebody that I work with.
4	This is what I understood employment is.
5	Q Okay. So you have a certificate to be a yoga
6	instructor; is that right?
7	A Yes.
8	Q But presently you are not engaged in the field
9	of instructing yoga; is that right?
10	A Yes.
11	Q And again, finally, you indicated that you have
12	or will pursue your doctor in natural medicine; is that
13	right?
14	A (Witness nods head.)
15	Q Is that a "yes"?
16	A What was the question?
17	Q I am trying to understand what it is that you
18	are doing at the present time.
19	A At present time?
20	Q Yes. And the fourth item that you had
21	referenced in response to my inquiry was that you were a
22	doctor, or pursuing it, in natural medicine; is that
23	right?
24	A Yes.
25	Q And what are you doing in that regard?

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1	A I am not currently engaged in any medical work.	
2	Q Okay. And you are not licensed as a doctor in	
3	natural medicine, are you?	
4	A I am in Germany.	
5	Q Okay. But you are not here in the United	
6	States; is that right?	
7	A NO	
8	Q And as I understand, you are not providing any	
9	services, in essence?	
10	A No.	
11	Q Okay. So other than at the present time working	
12	on your website, you are not working; is that fair to	
13	say?	
14	A Yes.	
15	Q Okay. Now, have you ever been known as Irena	
16	Fischer?	
17	A Yes.	
18	Q Do you recall what was the circumstance by which	
19	you were known as Irena Fischer?	
20	A Actually, no, it was my full name, Andrea Irena	
21	Fischer.	
22	Q Okay. So you have no recollection of going	
23	simply by the name of Irena Fischer?	
24	A No.	
25	Q Okay. When was the last time that you were	
		24

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1	employed?
2	A I don't recall.
3	Q Do you keep any records that might help refresh
4	your recollection?
5	MR. PAINTER: Objection. Counsel, are you
6	talking about does she have them here with her today?
7	MR. MORGAN: Counsel, that is not what I asked.
8	Do not presuppose my questions. She was not asked to
9	bring any documents with her.
10	THE WITNESS: No.
11	BY MR. MORGAN:
12	Q Okay. Do you recall if you were employed at all
13	during the year 2004?
14	A I was not employed.
15	Q During 2004?
16	A (Witness nods head.)
17	Q Okay. How about the year 2003?
18	A Also not.
19	Q Okay. And how about in the year 2002?
20	A No.
21	Q Okay. And in 2001?
22	A Also not.
23	Q Okay. How about in the year 2000?
24	A Can I ask what you mean by "employed"? Just so
25	I know what
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, [	Q Okay. Let me ask you this: What do you
1	understand the word "employed" to mean?
2	
3	
4	company, or something like that.
5	Q Okay. And I think that is fair. I am not it
6	is not a trick question.
7	A Well, if I didn't get paid, would that still be
8	an employment when I was hired to work somewhere and I
9	did not get paid in money? Because then I would have to
10	say yes.
11	Q Okay. If you were hired and somebody did not
12	wind up paying you, you are still employed. And if they
13	didn't pay you properly, what have you, that is another
14	issue.
15	A I got paid other than with money.
16	Q Okay. Then that is fine.
17	A Yes, I was employed. I worked at the medical
18	practice at my mentor in 2000 and 2001.
19	Q Okay. And where was that?
20	A In Berlin.
21	Q Okay. And what were you doing?
22	A Assisting.
23	Q And assisting with what?
24	A Medical services.
25	Q And specifically what medical services are you

1	referring to?
2	A Treating patients that came to the practice,
3	assisting my teacher and mentor, whatever was necessary.
4	Q Okay. And what was the nature of the services
5	that your mentor was providing?
6	A Medical service.
7	Q Okay. Was there any specific discipline your
8	mentor worked in?
9	A Yeah, holistic medicine, which means pain
10	treatments. Oh, you mean like well, here it is
11	different.
12	In Germany, as a natural path, you would be like
13	an acupuncturist or a homeopath. In Germany, you
14	basically do all of these things. It is not separated.
15	So if somebody had a condition that had to be
16	treated with acupuncture, we would administer
17	acupuncture. We would do homeopathy. It depended on
18	what this person needed to get.
19	And we had specific therapies that he was very
20	successful with for 35 years and introduced them to me,
21	which I don't even know how that translates.
22	Q That is fair enough. I just want to make sure
23	that we understood each other.
24	So using the definition that you were using,
25	that is a fair definition. You were working with your

1	mentor in Berlin for 2000 and 2001?
2	A Yes, primarily 2001.
3	Q And again, using your definition, in 2002 to
4	2003, and 2004, you were not employed and you were not
5	compensated for services; is that correct?
6	A Yes.
7	Q All right. Now, prior to your involvement with
8	your mentor in Berlin in 2000 and 2001, were you
9	employed?
10	A No.
11	Q Okay. Have you ever been employed?
12	A Yes.
13	Q Okay. And when have you been employed?
14	A During my studies, I was doing like student jobs
15	and I worked as an assistant for my former partner, who
16	was a scientist for cancer research and biophysics. So
17	that is what I basically did for most of the time.
18	Q Okay. Have you ever provided any services
19	pursuant to a contract?
20	A Can you make that more clear, please?
21	Q Okay. You have testified that you have a
22	website; correct?
23	A (Witness nods head.)
24	Q And the website, if I understand your testimony,
25	is of erotic shots of yourself, among others; is that

1	correct?
2	A Yes.
3	Q Okay. Prior to producing your website, have you
4	ever engaged in that activity?
5	A Yes.
6	Q Okay. And when was that?
7	A With a contract?
8	Q No, we will get to that in a moment. But have
9	you ever done that before?
10	A Yes, I did.
11	Q And when was that?
12	A The whole time between 1989 and 2001, 2002.
13	Q Okay. And you don't consider that employment?
14	A Well, it was sporadic. It was not something
15	it was maybe like twice a year. I thought employment is
16	where you go like every day. Is that not employment?
17	Q Okay. Let's just for the purpose of this
18	deposition
19	A Can I look the word employment up? So I know
20	exactly.
21	Q I will share with you, for the purpose of the
22	definition, what we will call employment. Okay.
23	If there is any time that you provide a service
24	where you are paid a fee, where you are compensated in
25	kind with provided something of value. Okay. And the

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1	time is not a relevant issue, it could be a day or it	l
2	could be for an hour.	
3	A Okay.	
4	Q Accepting that definition, does that change any	
5	of your responses?	
6	A Yes.	
7	Q Okay. And how does it change any of your	
8	responses?	
9	A That I was employed.	
10	Q Okay. And when were you employed?	
11	A Many times throughout	
12	Q How would you like for me to refer to you as?	
13	Is there a particular name that you would want me to	
14	refer to for this deposition?	
15	Andrea; is that okay?	
16	A Yeah.	
17	Q Andrea, when was the first time that you were	
18	employed in the context of providing	
19	A 1987.	
20	Q Okay. And what occurred in 1987?	
21	A I modeled.	
22	Q Okay. And where did you model?	
23	A In East Berlin.	
24	Q Okay. And do you recall who you modeled for?	
25	A I know the people. I wouldn't know the company	
		30

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1	or what it was no. I don't know the names anymore.
2	Q Okay. And do you recall how long you modeled
3	for this group of people that you just testified?
4	A One day.
5	Q One day?
6	A Yes.
7	Q Okay. And were you compensated?
8	A Yes.
9	Q And do you know were these pictures that were
10	produced by virtue of
11	A No, I modeled for a live event.
12	Q Okay. And what is that?
13	A It was the 750 year celebration or anniversary
14	of existence of City of Berlin. And I was a mermaid
15	sitting on a float. And I got famous overnight after
16	that because I was topless and waving.
17	Q And you were compensated; is that right?
18	A Yes.
19	Q Okay. Were there pictures taken as a result of
20	that engagement?
21	A By the international press. I did not model for
22	photographs. I just did that performance.
23	Q Okay. And this gave you a great deal of
24	publicity; is that right?
25	A Yes.
	2

1	Q What was your next employment?
2	A I worked as a secretary for Sket, S-k-e-t, in
3	Berlin. Then I worked as a performer for a group called
4	Dampferband, D-a-m-p-f-e-r-b-a-n-d.
5	After that, I did student jobs and I had TV
6	shows and interviews, little roles in movies. Modeling
7	jobs.
8	Q Okay. And what time period are you referring
9	to?
10	A Everything between well, at all times,
11	actually.
12	Q Okay. You were mentioning school. So you were
13	in school in the 1980's; is that correct?
14	A I was in school at 1987.
15	Q Okay. When you were modeling and you were in
16	these various TV shows and films, what name were you
17	known as?
18	A Until 19 until the end of 1991, Andrea Irena
19	Fischer or fantasy names.
20	Q When you say "fantasy names," what do you mean?
21	A I found myself in a magazine being called
22	Rebecca or names that they made up.
23	Q And when you say "they made up," who are you
24	referring to?
25	A As far as I was told, publishers often decide to

1	give fantasy names to girls.
2	Q Okay. And you mentioned you were in magazines
3	during this period of time. What magazines were you
4	photographed for?
5	A In what period of time?
6	Q Well, I am following up on your response. You
7	indicated that you I asked you what names you were
8	going by during the period of time you started to model
9	and you were in TV shows. I think you indicated that was
10	from 1987 forward; is that correct?
11	A Up to the end of 1991. Everything after that, I
12	didn't go under my name anymore.
13	Q Okay. So let's talk about that period of time
14	up until 1991.
15	A Yeah.
16	Q Okay. You did some modeling and there were
17	pictures taken and you were in magazines; is that
18	correct?
19	A Yes.
20	Q And I think you indicated that fantasy names
21	were attributed to you; is that correct?
22	A Yes.
23	Q And you mentioned one name being Rebecca?
24	A Yeah, that is just one magazine I know.
25	Q I understand. I understand.

1		And did you contractually engage to have your
2	pictures	placed in those magazines?
3	A	I don't remember. I'm sure I signed releases.
4	Q	Did you have
5	A	Modeling releases.
6	Q	Did you have an agent during that period of
7	time?	
8	A	No.
9	Q	Had you ever had an agent?
10	A	No.
11	Q	Do you know what magazines you modeled for?
12	A	No. I modeled for photographers, who sold the
13	pictures	s to any magazines possible.
14	Q	Did the photographers seek your consent to place
15	your pic	ctures in a particular magazine?
16	A	No.
17	Q	That was part of the release that you signed;
18	isn't th	nat right?
19	A	Yes.
20	Q	But as far as you are concerned, during up to
21	1999	excuse me, 1991, you were known by your birth
22	name; i	s that correct?
23	A	Yes
24	Q	Okay. And in 1991, something changed; is that
25	right?	
	1	~

1	A Yes.
2	Q Okay. And what was that?
3	A Well, the growing popularity caused problems in
4	my private life.
5	Q And what was that?
6	A My family had problems with they had been
7	harassed for their daughter being a in nude magazines.
8	I was harassed by just people that recognized me.
9	And my partner at that time, his career was
10	he felt or we both felt that his career is endangered
11	because he was an aspiring international scientist, who
12	had publications all over the world and was about to be
13	coming forward with a patent.
14	And he was afraid that being involved with a
15	erotic model would harm his career. And we decided that
16	we needed to change something about the name and how I
17	work and who I work for.
18	Q Okay. And who was this person? Who is this
19	person?
20	A Dr. Dieter Broers, B-r-o-e-r-s. D-i-e-t-e-r.
21	Q Is he still alive?
22	A Yes.
23	Q Okay. And does he reside in Germany?
24	A Austria.
25	Q And do you know where in Austria he resides?

1	A I have his address, yes.
2	Q You don't have that with you, do you?
3	A I could tell you the city.
4	Q Okay. If we need it, we will inquire of you.
5	Thank you.
6	And you indicated that between you and he, you
7	made arrangements to change the way that you were
8	conducting business; is that fair to say?
9	A Yeah.
10	Q And what did you do to change the way that you
11	were conducting business?
12	A In the beginning of 1992, we decided that I
13	should have an artist name, that I should avoid working
14	for too much in the German public, and rather work
15	internationally, so our private life would not be
16	affected by being known as erotic model.
17	Q So given those goals, what happened?
18	A Well, I invented a name and I contacted well,
19	no, that was later. I invented a name. I actually
20	invented the name Chloe.
21	Q And do you recall when you invented that name?
22	A Around January, 1992. I mean, it was something
23	that I was playing with, too. I was trying to find a
24	name that represents an image, too. I didn't see that
25	professionally as a business decision.

1	I see that as something I could identify myself
2	with, as an erotic model, and play that role as an erotic
3	model.
4	Q Okay. And what was the spelling of the name
5	that you testified to you came up with in January of
6	1992?
7	A I tried different spellings. I tried the
8	C-l-o-e, C-h-l-o-e. And I had, in the beginning also, an
9	apostrophe, which was later told to me by John Graham
10	that I can forget that. Nobody would ever print that.
11	So C-h-l-o-e, because that was the original
12	inspiration I had, and then I thought I just wanted that
13	way. Because otherwise, it would have been misspelled
14	wrong, too. Mispronounced wrong.
15	Q Okay. So the name was C-h-l-o-e; is that
16	correct?
17	A Um-hmm. Yes.
18	Q And you mentioned the name John Graham?
19	A Yes.
20	Q Who is that?
21	A A photographer in London that I worked with the
22	first time I came to London.
23	Q When was that?
24	A I think it was in May of 2002.
25	Q How did you meet Mr. Graham?

1	A In February, 2002, I had met Mr. Sass, Joe,
2	S-a and then s-s, who was interested in me as a model and
3	referred me to John Graham and gave me his number.
4	Q Okay. You also said 1992, that as well as
5	coming did you come up with that name? I am trying to
6	understand you because you said that you were working
7	and I pardon me. You were working with Dr. Broers?
8	A Broers.
9	Q Did he assist you in the creation of that name?
10	A He I asked him if he likes it and he assisted
11	me with his opinion but not with creating it.
12	Q Okay. And then you indicated that the two of
13	you believed that it was important that you avoid working
14	within the German public; is that right?
15	A Yes.
16	Q Okay. Why was that?
17	A To protect our privacy and his career and
18	possibly my career.
19	Q Okay. Why was his career jeopardized by your
20	profession?
21	A Because of moral standards. People were making
22	remarks. And it is not I don't think it is different
23	here, but in Germany, it is not something that is a good
24	reputation if you well, like he wanted to be taken
25	serious in his work.

1	And it would have been damaging to his image, I
2	guess, as a scientist, that I mean the press would
3	have just ripped him apart just for that.
4	Q So your involvement with him at that time, you
5	were still his intern; is that right?
6	A No, we were partners. I mean life partners. We
7	were together. He was my boyfriend.
8	Q Okay. Now, in so in May of 1992, you
9	indicated that you met Mr. Graham; is that right?
10	A I think it was in May.
11	Q And that was in London?
12	A Yes.
13	Q And you met with him at some point in May; is
14	that right?
15	A I came to London to model.
16	Q I'm sorry?
17	A I came to London to model, for modeling job.
18	Q And that was a modeling job for Mr. Graham?
19	A Yes.
20	Q Okay. And what was the business of Mr. Graham
21	at that time?
22	A As far as I know, his company was called
23	Double D Productions an he was shooting models and for
24	international magazines.
25	Q Okay. And did Mr. Graham take some shots of
	3

1	you?
2	A Yes.
3	Q Okay. And do you recall where?
4	A In London, in the studio and on location, a
5	villa outside of London, but mostly in the studio.
6	JLG, John Lee Graham, those are his initials.
7	Q And as a result of those shots, did you form a
8	relationship with Mr. Graham?
9	A Can you
10	Q A professional relationship?
11	A Yes.
12	Q Okay. And did you sign a contract with
13	Mr. Graham?
14	A I only signed Model Releases.
15	Q Okay. And did you sign a Model Release with
16	Mr. Graham?
17	A I signed Model Releases that had different
18	companies on top of them, which were for the different
19	publishing companies. I don't recall signing a Model
20	Release between me and John Graham.
21	Q And when you mentioned the various publishing
22	companies, what do you mean?
23	A He gave me a stack of Model Releases which
24	had from different countries, different names on it,
25	which I, most of them, never heard of.

1	And he explained to me that they have "Hustler"
2	magazine or "Busty Beauty" and so on. And these were
3	like the publishers. And I had to sign the Model
4	Releases to the publishers. So I didn't even know which
5	magazines there were.
6	Q Okay. And you signed those various releases?
7	A Yes.
8	Q And do you recall what name you used when you
9	signed those releases?
10	A I signed them with my given name and I marked
11	them that I want to be called Chloe Vevrier.
12	Q And you recall doing that?
13	A Yes.
14	Q And have you had obtained a copy of those
15	releases?
16	A Some. I actually inquired about them. And when
17	I inquired about them, I never heard back from them. And
18	now I have my lawyer inquire about them.
19	Q Okay. When did you inquire?
20	A In 2002, I called and I got three releases. And
21	then I called again to ask for more, and the secretary
22	was instructed to the way she reacted, I knew I
23	wouldn't get them, and I didn't.
24	I talked to John Graham personally and he was
25	very refusive in any kind of help. And I also E-mailed

1	him. And so I never got them.
2	And that is why I went the legal way, because I
3	feel that I am entitled to a copy at least. But I know
4	that I signed every single I have several Model
5	Releases from my time with John Graham.
6	And I always did the same procedure. I always
7	marked them on the bottom, that I want to be called Chloe
8	Vevrier, if there wasn't a space for artist name. And
9	even if it was because I wanted to make sure that I it
10	will not be overlooked. Like it was before. So I put it
11	really
12	Q When you say overlooked as it was before, what
13	did you mean by that?
14	A That I signed Model Releases and I only put my
15	stage name. And I found magazines were giving me my real
16	name, although they had the Model Releases.
17	Really, I wanted to make sure that no way, in
18	any shape or form, be said that, oh, we didn't see that,
19	or whatever; but I did that from the beginning.
20	Q And when did you start was it in 1992 that
21	you started shooting with John?
22	A Yes
23	Q Okay. And did John Graham tell you who what
24	was the name of his company?
25	A Well, it said on the entrance, JLG, Double D

1	Productions.
2	Q And are you familiar with the company named
3	Quad?
4	A Now, I am.
5	Q Okay. When you say "now," when did you become
6	aware of the name Quad?
7	A In the late '90's, when I actually, no. In
8	2000, when I no. Excuse me.
9	Some Model Releases had the name Quad on them.
10	I saw the name before. That he was actually part of that
11	in was later in the '90's.
12	Q And did you ever ask John what Quad was?
13	A Um-hmm. Yes.
14	Q And what did he tell you?
15	A I don't remember well. I only remember that he
16	told me about that there were several partners. And that
17	they broke up. That there were difficulties.
18	And I understood that Quad is Score, like the
19	company behind Score, Score magazine, and the people that
20	I knew as Score.
21	Q Okay. And what is your understanding of what
22	Score magazine is?
23	A John Fox and his family.
24	Q And who is John Fox?
25	A I know he is the editor or owner of Score

1	magazine.
2	Q Have you met John Fox?
3	A Yes.
4	Q When was the last time you met John Fox?
5	A I believe it was May, 2001. I'm not sure if I
6	met him or his wife. I'm sure I met him in October, 2000
7	because I worked at the Score office in Miami.
8	Q Okay. And what were you doing at the Score
9	office in Miami?
10	A I had a contract to model for them.
11	Q Okay. And you did some modeling in the Miami
12	office of Quad?
13	A Yes.
14	Q And you said that was in 2001?
15	A It was no, it was in 2000. October, 2000.
16	Q Okay. And at the time you met John Graham in
17	May of it was 2000; right? I think you said 2000?
18	A John Graham?
19	Q That's right.
20	A I met him in '92.
21	Q Excuse me. '92. Were you modeling for any
22	other entity?
23	A Well, yes and no. Yes, in the sense of that I
24	was open to any jobs that would be interesting for me.
25	No, that in that, no, I didn't work for anybody

1	else.
2	Q Okay. How about in 1993? Did you work for
3	anyone other than John Graham?
4	A Yes. Yes.
5	Q And who?
6	A I don't remember. I remember doing a convention
7	in Denmark where I was hosting and I don't remember.
8	It is really too long ago.
9	Q Okay. During 1993, do you recall having any of
10	your pictures published?
11	A I never get the magazines. I stumbled over them
12	at the newsstand or somebody shows them to me. So it is
13	very possible. Yes.
14	Q During the period of 1992 through 2000, in
15	connection with some model shots, were you compensated
16	differently if your picture was published?
17	A No.
18	Q Okay. So you were just compensated by the shot,
19	whether it got published or not; is that correct?
20	A Exactly.
21	Q Was it your practice to ascertain whether your
22	picture was published or not?
23	A Can you rephrase that, please?
24	Q Okay. Is it your practice to determine or find
25	out if your picture is published or not?

1	A I inquired about a copy when I worked with
2	photographers, but I seldom got one.
3	Q Okay. And so as you sit here today, you don't
4	know if during that period of time, if your picture
5	had been published; is that right?
6	A I'm sure it was.
7	Q How are you sure?
8	A Because I was published all of the time in
9	magazines. And I was shooting in '92 with John Graham.
10	And I got into the magazines right away.
11	I found that the stuff that I was shooting in
12	'91 occurred in the mid-'90's. So whatever I shot was
13	republished.
14	And in '92, I worked, so that was published.
15	I'm sure if I would take like a Score magazine from
16	'93, there would be pictures of me somewhere in there.
17	Q Okay. Other than the Score magazines?
18	A Probably, because I remember, you know, people
19	showing me and saying, oh, I have seen you there and
20	there.
21	At some point, I didn't want that anymore.
22	Because I you know, I got embarrassed and I didn't
23	want people in my normal life to be confronted with that
24	and confronting me with that.
25	Q Okay. To the extent that there were other

that there were pictures outside of the Score magazines, 1 do you know what name you -- that were a -- that was 2 3 attributed to you? I don't know what magazine. One was Rebecca. 4 They used my real name because the company that I worked 5 for in '91, which is Photo, P-h-o-t-o, rama, in the 6 Netherlands used my real name. 7 And those pictures occurred in Hustler magazine 8 and then they reoccurred like many, many times. 9 company refused to -- after like '92, I had -- or '93, I 10 had contacted them or they had contacted me to work with 11 them again. 12 And I said that I would have to insist on my 13 stage name. And they made remarks as if I am not the one 14 who has the decision what they call me. So I never 15 16 worked for them again. And --17 0 And other magazines refused. Like "The 18 Bachelor, " in Japan, used the pictures I shot with Score 19 where I clearly marked that I want to be called Chloe 20 Vevrier. And they still referred to me under my birth 21 22 name. Okay. And what did you do to insure the proper 23 use of your name? 24

25

Α

I put it on the Model Release with big letters

1	underneath it. And when I got the magazines and I saw
2	they still called me that, I talked to John Graham, and I
3	told him to please talk to the publisher.
4	And, you know, eventually, I got to know the
5	publisher. And I asked him to please use my real name.
6	And he did.
7	Q Well
8	A No. To please use my stage name and not my real
9	name anymore. And so he did.
10	Q And I was really referring so we will spend
11	some time on The Score, but I was referring to the
12	non-Score Group publications.
13	Did you do anything from a quality control
14	standpoint to insure that your name, Chloe, was being
15	used?
16	A Same, I use I marked it in the Model
17	Releases.
18	Q Anything else?
19	A I worked for these people. I told them to make
20	sure that my real name isn't used, that they use my stage
21	name. And so it was. My stage name was used.
22	Q Okay. And the name was and the name Rebecca
23	was used as well; right?
24	A That was before.
25	Q That was before the name Chloe?

1	A Yes. It was published later, but the people
2	that I worked for, Rebecca, Rebecca Love, were the people
3	I worked in '91.
4	Q Once you were able to find out that a name
5	Rebecca was attributed to you, did you do anything?
6	A I talked to them.
7	Q Okay. Who did you talk to?
8	A It was Photorama. And then the other company is
9	Uli Goldhahn, which I worked for primarily.
10	MR. MORGAN: Okay. Give one to the court
11	reporter, please.
12	(Defendants' Exhibit 1 was marked for
13	identification by the court reporter.)
14	BY MR. MORGAN:
15	Q Andrea, what I have handed you I've handed
16	you what I have marked as Exhibit 1, a Montclam Model
17	Release. Do you recognize this document?
18	A It looks like the Model Releases that I usually
19	got to sign, yeah.
20	Q Okay. And it is dated January 11, 1995?
21	A Yeah.
22	Q Okay. And what is Montcalm Publishing
23	Corporation?
24	A I assume that this is I'm pretty sure that
25	this is a Model Release from the stack that I signed at

1	the London office because I never worked for Montcalm
2	Publishing Corporation, but I worked for John Graham.
3	And in '95, everything I had worked for John
4	Graham, my name was respected. So I didn't put the full
5	name on it because it was clear that they wouldn't use my
6	real like my given name.
7	But this is one of the magazines I usually
8	had 20 Model Releases to sign after my modeling jobs.
9	And this is definitely one of them.
10	Q Okay. The Witness's Name, do you recognize?
11	A No.
12	Q Okay. And is that your handwriting or is your
13	handwriting contained on any aspect of this?
14	A Yes, this up here is my handwriting.
15	Q For the record, when you say, "up there," what
16	are you referring to?
17	A Everything. Model name, model signature, model
18	address, telephone number, date.
19	Q And that is all your handwriting; correct?
20	A Yes.
21	Q And in January of 1995, model name
22	is"Chloe/Andrea Fischer;" is that right?
23	A Yeah, I usually ask what to put there when it
24	didn't have a like some other other Model Releases
25	had "model name" and then it had "stage name."

1	So then I would say model name, I put my real
2	name. And stage name, I would put my artist name. And
3	when it didn't have it, I put both names because of
4	identification.
5	Q Okay. And is there any reason why it is Chloe
6	without the last name attributed to it?
7	A Yes, because that is what I said. Because at
8	that time, in '95, I knew whenever I worked with John
9	Graham, I didn't have to reinforce my name. And it was
10	enough to just mention it.
11	Q Okay.
12	A It was understood that it would be used. And
13	the magazines sometimes didn't use like the ones that
14	I signed, the work for him, didn't use the full name.
15	Often, they just used the first name.
16	Q And when you say, "it was understood," it was
17	understood amongst who?
18	A Amongst John Graham. I trusted him. I trusted
19	him because when I first came to him, it was, for me,
20	like a test, whether I would pursue working with this
21	company.
22	So I made some notes of some experiences before.
23	And up until '95, we were friends. And I knew that by
24	then, he had published me in many magazines. And so I
25	knew that I don't have to explain. I was trusting him.

1	Q Okay. But the Model Releases were not for John
2	Graham, were they?
3	A No, but he was making me sign them. And by that
4	time, I knew when I worked with him, he also said to me
5	that he is going to make sure that the magazines use the
6	name.
7	Q Now, you indicated that in 1995, you and John
8	Graham were friends; is that correct?
9	A Yes.
10	Q Did there come a time where that friendship
11	terminated?
12	A Yeah.
13	Q And when was that?
14	A I would say it was gradually, but definitely
15	last year. For me, definitely last year. I was friends
16	with him and his wife. And I saw them last, I think,
17	2000.
18	But to me, the friend and I also said that to
19	him. I think I even wrote it to him in an E-mail. That
20	I feel that
21	Q Okay. And what were the circumstances
22	surrounding the termination of that relationship?
23	A That he refused to give me the Model Releases,
24	and just the way he behaved.
25	Q And what do you mean specifically?

1	A Well, John Graham knew my vision about my own
2	website. He basically advised me to sign the contract
3	with Score in 2000. He advised me many times in regards
4	to Score.
5	And I wanted him to support me that the Chloe's
6	World website would take off the word official because I
7	felt it was not right. And I had nothing to do with
8	that.
9	Just the way he responded was very cold and
10	very I knew that he is not my friend anymore. I also
11	wanted to I used him as a source of advice because I
12	knew I couldn't talk to John Fox. And I thought John
13	Graham and I had a long-term relationship. So, I thought
14	I could talk to him about my interest.
15	Q Okay. Why couldn't you speak to John Fox?
16	A Because our last talk was that he got offensive
17	and I knew, you know, I don't trust this person. I knew
18	he would never tell me anything in my interest, even if
19	it is true.
20	Q Okay. When was that discussion with Mr. Fox?
21	A In October, 2000.
22	Q Okay. And what was the purpose of that phone
23	call?
24	A No, that was a personal
25	Q Okay. And what was

1 Α -- encounter. And what was the purpose of that encounter? 2 0 Oh, I don't recall -- actually, I do. It I do. Α 3 had to do with -- it had to do with something about Chloe's World that I didn't like, and he made very clear 5 that I have no say. 6 And I reminded him that they had said that this 7 is my website. And that how is it my website if I can't 8 say anything? And it was about using -- I think -- yeah, 9 it was using colors black and red as the primary design, 10 which I said I find not appropriate because these colors 11 are used in Gothic -- I just found that using those -- I 12 said any other color is okay. I don't mind. 13 They then turned it: Oh, she does not like the 14 No, I didn't like those colors were used that are 15 color. also used by people who do Satanic Gothic. It is typical 16 colors for death and blood and such. 17 And I am a very spiritual person. I had a 18 spiritual teacher at that time, who said that this is --19 I should not represent myself like that because it could 20 implement that I am engaged in dark practices. 21 I made that clear to John Fox. I told him, 22 well, why didn't you show me or why did you not ask me if 23 this is my website? Then -- and I told him, you can use 24 any, any other color, just not these two colors, which 25

1	are symbolically used for something that I want to not be
2	associated with.
3	Q Okay. And at the time you were having this
4	discussion with John Fox, it was in 2000; is that right?
5	You said 2000?
6	A Yeah.
7	Q How long was the website up and running?
8	A I have no idea. I had no pass code. I saw the
9	website when I came to the office. And that is when the
10	discussion happened.
11	Q Did you have any involvement in the content of
12	the website?
13	A I supplied personal diary notes and pictures and
14	writings, and I modeled.
15	Q Okay. Did you have any control over the content
16	of the website?
17	A Only about my diary.
18	Q Okay.
19	A No, not the website. No.
20	Q And do you know if the website included your
21	diary?
22	A Yes. Yes.
23	MR. MORGAN: Counsel, I think I shouldn't
24	have handed it to you yet.
25	THE WITNESS: Can I get some water?
	5

1	MR. MORGAN: The next document is the Quad Model
2	Release, if we can mark that as Exhibit 2.
3	(Defendants' Exhibit 2 was marked for
4	identification by the court reporter.)
5	BY MR. MORGAN:
6	Q Andrea, I am going to ask you to look at what we
7	have marked as Exhibit 2, please. Have you had a chance
8	to review that?
9	A I didn't read the Model Release. I just
LO	reviewed
11	Q That's fine. Whenever I ask you to look at it,
12	if there is any particular content that I want you to
13	look at, I will direct you to it. Otherwise, I just want
14	you to look at the signature area.
15	Okay. Do you recognize this document?
16	A Yes.
17	Q Okay. And is that your handwriting?
18	A Yes.
19	Q Okay. And this is May 20, 1995; correct?
20	A Yeah.
21	Q Okay. Now, this is a Model Release with which
22	entity?
23	A Well, from the symbol up in the corner, I assume
24	it is Quad. And I see Score.
25	Q And to the best of your recollection, that is
	<u> </u>

1	the advertising insignia that they used? This is a
2	symbol that you recall being Quad's; is that correct?
3	A Yes.
4	Q Okay. Now, on the bottom of the document, it
5	states, "To be called: Chloe Vevrier." Pardon me if I
6	am not pronouncing that right. Is that your handwriting
7	as well?
8	A Yes.
9	Q And in May of 1995, do you recall why you
10	were why you executed the Model Release?
11	A Executed?
12	Q Why you filled this out?
13	A I assume it doesn't say where it happened. I
14	signed Model Releases in London, and I assumed that I
15	signed Model Release during my work for Score in the
16	Caribbean. So this could be either one of these
17	incidents.
18	Q Okay. Now, did you complete a Model Release
19	every time you did a shoot with Quad?
20	A I didn't shoot with Quad. I shot with Graham.
21	I only shot with, what I know, Quad in 2000, and it had
22	this symbol on it.
23	Q And at the time that you were shooting with John
24	Graham, did you complete Model Releases every time that
25	he shot pictures of you?

1	A Yes.
2	Q Okay. Did John Graham ever tell you his
3	relationship, if any, with The Score Group of Quad?
4	A At some point, they told me that they are
5	partners, but much later. I don't remember.
6	Q Okay. Now, in the first paragraph now I am
7	going to ask you to look at the content of the document.
8	In the first paragraph, it says,
9	"I hereby give Score magazine,
10	its photographers, representatives,
11	distributors and any others
12	acting on its behalf, my
13	unconditional and irrevocable
14	permission to use, copyright and
15	publish any photographs of me,
16	accompanied by either my real
17	name or by my fictitious name."
18	Do you remember reading that at the time you
19	filled out the Model Release?
20	A I remember that I was reviewing the Model
21	Releases from the very beginning. And I, at some point,
22	whether it was this one or another one having something
23	similar, I asked him about it.
24	And then he said that he is going to make sure
25	that they put my model name in it. That I wouldn't have

1 to worry about that.

This is standard procedure, what is in the contract. And that this is why I said to be called Chloe Vevrier.

Q Now, did you, in 1995, at the time you executed this Model Release, did you tell John how you wanted your pictures to be used?

A Well, as a model, you don't tell anybody about -- anybody that. You work and that is it. I did have discussions with him about that I didn't like the quality of the photographs.

Not that I shot with him because he is actually a really good photographer, but some of the other photographers that I had worked in his office, and how it looks in the prints.

And I told him that I would want more quality because it was shot in a very fast and derogatory way. And I even inquire that he shoots me more because we had a very good work relationship, to insure that the pictures look good.

I mean, I was on these pictures and some of them when I saw them, I was not happy because they were shot in a very derogatory way. I felt in a derogatory way, but that was a private discussion.

Q Okay. And when you say derogative fashion, what

happened when you brought it to John's attention that you thought these pictures were not holding you out in the best light?

A He promised that he was going to shoot me more, and he did.

Q And what exactly -- was it the quality of the picture?

A Also, he explained to me that sometimes the magazine, the printing is bad quality, which makes the skin look really bad, for instance. Or the lighting looks really bad and it just makes everybody look horrible.

while he showed me other magazines, which were higher quality printing, the same photo set look really nice. So this is how he showed me how they only have certain amount of control over how it looks in the magazines and for how the pictures were taken.

He understood. And he knew from the very beginning that I had a very -- he knew I had a vision about erotica. And he explained to me what I would want doesn't sell, but that he is going to -- to make me happy, that he is going to shoot me for the next time because I liked the way he photographed me, which was just more careful and not just mechanically, basically, which shows in the pictures.

1	And because it is me on these pictures, I felt
2	that I just want them to look not look that way.
3	Q Okay. Was it more about was it a content
4	issue or was it just the quality of the film and the end
5	product?
6	A No, yes.
7	Q The latter?
8	A Yes.
9	MR. MORGAN: I am going to hand you now what we
10	will mark as 3. It is a Model Release. It is marked
11	AF-3 at the bottom, if you will be so kind.
12	(Defendants' Exhibit 3 was marked for
13	identification by the court reporter.)
14	BY MR. MORGAN:
15	Q I hand you what we have marked as 3. It's a
16	Model Release and Certification with JLG Marketing
17	Limited in London, England.
18	And once again, Miss Fischer, I ask you to take
19	a look at where the document is filled out at the bottom
20	part of the page and if you could tell me if you
21	recognize that?
22	A Yes, I do.
23	Q Okay. Is that your handwriting?
24	A Model signature and everything that was supposed
25	to be filled out by model is my handwriting, and I stated

1	underneath, "Chloe."
2	Q Have you ever signed anything using the name
3	Chloe or Chloe Vevrier?
4	A Well, I was under the impression that a
5	signature wouldn't be legal if I signed it with my artist
6	name. So in order to be a legal signature, I was told
7	this is why I have to put the name that is in my
8	passport.
9	Q Okay. I understand that. I am simply asking a
10	question.
11	A Yeah.
12	Q Have you ever used that name, Chloe, or either
13	of those two names signing anything?
14	A Yeah, autographs.
15	Q Okay.
16	A Oh, yes, magazines. Everything, just not legal
17	documents.
18	Q Okay. Now, this document is dated February 18
19	of 1998. Do you see that?
20	A Yeah.
21	Q And this is when you're working again with John
22	Graham; do you recall that?
23	A Yeah.
24	Q Okay. And do you recall the circumstances by
25	which you were you signed this Model Release in 1998?
	1

1	A Not specifically
2	Q Now, do you recall in any of these strike
3	well, strike that.
4	Let me direct your attention to the second full
5	paragraph of the Model Release, where it says, "I hereby
6	waive." Do you see where I am referring to?
7	A Yeah.
8	Q "Any rights to inspect or
9	approve the photographs or
10	the editorial or advertising
11	copy or printed matter that
12	may be used by the Users in
13	conjunction therewith. I
14	further waive any claims that
15	I might have to the eventual
16	use to which it may be applied."
17	And I would ask you to read the last paragraph.
18	And, for the record, I am asking the witness to read the
19	second paragraph of the Model Release and Certification.
20	A Can I say something?
21	Q I asked you to read it. And then I will ask you
22	a question and then you can respond.
23	A Oh, okay.
24	Q Okay. Under this provision of the agreement,
25	you weren't permitted to inspect or approve the

1	photographs; were you?
2	A No.
3	Q Did there ever come a time when you worked with
4	John Graham that you refused to permit him to use any of
5	the photographs he took of you?
6	A No.
7	Q Now, we will go on, to move on.
8	A Can I say something to this?
9	Q Go ahead.
10	A It is the same that I said about the contract
11	before. I was told these are generic Model Releases and
12	that I wouldn't have to worry about each and every claim
13	in them, which I had to translate anyway, and what does
14	this mean, what does that mean.
15	My English at that time wasn't very well. And
16	John explained to me these Model Releases. And he also
17	told me that they are generic and that I don't have to
18	worry about these things. That if I put my name there,
19	this is what is going to be used.
20	He promised that. And I only work with him as
21	my direct contact. And I never found that it wasn't true
22	except "The Bachelor" magazine. And then I confronted
23	him about it, but we were friends, you know. I mean, he
24	said that when I put it there, it is going to be okay.
25	Q And when you say "The Bachelor" magazine, what

1	are you referring to?	
2	A A Japanese magazine that continued to use my	
3	real name. And when I found out about it, I immediately	
4	called John Graham and I told him.	
5	And then he said, well, we tried. And then I	
6	don't know how, but eventually I got I don't know	
7	it must have been before. I met the publisher. And I	
8	told him that I want him to stop using my real name and	
9	to use my stage name.	
10	Q And what happened?	
11	A He did.	
12	Q Okay. Do you recall when that was?	
13	A No.	
14	MR. MORGAN: Now, I am going to hand you what we	
15	will mark as 4.	
16	(Defendants' Exhibit 4 was marked for	
17	identification by the court reporter.)	
18	BY MR. MORGAN:	
19	Q Miss Fischer, I will ask you again to review	
20	this document.	
21	A Okay.	
22	Q This is dated October 7th of 1998; is that	
23	right?	
24	A Yes.	
25	Q And this is with Napoli Video Productions?	
		65

1	A	Yes.	
2	Q	Who is Napoli?	
3	A	It is Ken Kirk. It's a company here in	:
4	Los Ange	les. The owner is Ken Kirk and it was referred	
5	to me by	my friend.	
6	Q	Okay. Now, I note that well, let me ask you	
7	this: Is	s this your handwriting contained on the	
8	document	?	
9	A	Yes.	
10	Q	And I note after the second paragraph it says,	
11		"Under no conditions use my	
12		real name, KLK"?	
13	A	That is not my handwriting.	
14	Q	Okay. "Under no conditions use	
15		my real name KLK," that is not your handwriting?	
16	A	No, I think he wrote that.	
17	Q	And "KLK"	
18	A	I think that is his initials, yeah.	
19	Q	Okay. But the besides the initials, the	
20	other la	nguage I quoted is not your handwriting?	
21	A	I think he put it there for me.	
22	Q	Okay. Fair enough. I am just trying to	
23	authenti	cate.	
24	A	I think it is not mine, no.	
25	Q	Now, how about the handwriting below that?	
			66

l		
1	A	Yes.
2	Q	That is your handwriting, though?
3	A	Yes
4	Q	And it mentioned and it reflects your stage
5	name; isr	n't that correct?
6	A	Yes.
7	Q	Okay. And on the bottom, do you know whose
8	handwriti	ing that is under the signature under the
9	witness?	
10	A	No.
11	Q	Okay. Now, do you know if did you take
12	pictures	with Napoli
13	A	Yes.
14	Q	Video Productions?
15	A	Yes.
16	Q	And who took the pictures of you?
17	A	Ken Kirk.
18	Q	And do you know if those pictures were ever
19	included	in any magazines?
20	A	Yes.
21	Q	How do you know that?
22	A	Because I saw them.
23	Q	Okay. And do you know which magazines?
24	A	Score magazine.
25	Q	What was your relationship between Mr. Kirk and
	1	67

1	the Score magazine?
2	A I don't know. I know that now, I know that
3	he is and then, when I saw the pictures, that he
4	advertised in Score magazine.
5	Q But at the time he was taking the photographs
6	for you in of you in 1998, did you know if he had any
7	relationship with The Score Group?
8	A No, I didn't know.
9	Q Okay. Did you have a any agreement with John
10	Graham to only be photographed by him?
11	A He wanted me to work to be photographed only
12	by him in the early '90's, when we became friends. And I
13	told him I would, as long as they treat me right.
14	And he said I can do other work other than nude
15	photography. I can do face photography. I can do TV
16	shows and live events.
17	He said it would be better for me and for him if
18	I wouldn't shoot with other people. And he said, look,
19	we treat you well here.
20	And also, at that time, I had a private
21	relationship with him. And I know he was very jealous.
22	So we had kind of like an agreement. I not really I
23	never signed anything and I never promised anything.
24	He asked me to. And I said, okay, but I did
25	work with other people for other things, like I said, TV

shows and also modeling, so
Q And when you say "private relationship," you had
a romantic relationship with Mr. Graham?
A Yes.
Q And for how long did that exist?
A A couple of years, several years.
Q Now, when you were having your picture taken
with the Napoli Video Production group, did you have any
control over the use of those photographs?
A No.
Q Okay. All right.
MR. MORGAN: I am going to hand you now what we
will mark as Exhibit 5.
(Defendants' Exhibit 5 was marked for
identification by the court reporter.)
BY MR. MORGAN:
Q Miss Fischer, we tried to be as discreet as
possible with all of these exhibits. I am handing you
now what we have marked as Exhibit 5. And this is a
document from "Bachelor" magazine; is that correct?
A Yes, it says here.
Q Do you recognize this document?
A Yes.
Q Okay. And is this a photograph that was taken
by a photographer for "Bachelor" magazine?

1	A No.
2	Q Was this a photograph that was taken and a
3	picture that was subsequently sold to "Bachelor"
4	magazine?
5	A Can you I don't understand.
6	Q Do you know how this photograph became that
7	it was included in "Bachelor" magazine?
8	A That, I don't know. I know it was shot. It was
9	shot in 1991, in Amsterdam, or even before that. I think
10	it was 1991, but maybe it was the end of 1990, when I was
11	in Amsterdam; and I shot with Photorama.
12	Q Okay. And do you recall when this was included
13	in "Bachelor" magazine?
14	A No. No.
15	Q Do you know if it was after 1991?
16	A It is possible. I think I saw old pictures
17	reoccurring. So, yes, I think it was yeah, of course,
18	because '91, I didn't get magazines. I only got
19	magazines way down even old magazines. So whether
20	this is a magazine that was in that year or in '93, I
21	would have only gotten it much later.
22	Q Okay. And in this magazine they weren't even
23	using your first name Andrea, they used the name Irena?
24	A Yes.
25	Q And where did that name come from?

1	A They had problems with pronouncing my name
2	Andrea in Holland. They made it sound very wrong. And I
3	suggest, just call it Irena then. I thought it was a
4	nice name to call and easy.
5	Even here in America, people don't know if they
6	call me Andrea or Andrea. So in German, it is Andrea.
7	So it is a very different sound. And in Holland it was a
8	similar.
9	And the person I was working with at that time,
10	he really liked and I said, well, call me Irena.
11	I don't know why "Bachelor's" only put Irena
12	here.
13	Q You indicated, though, that you had discussions
14	with them and there was some confusion and you told them
15	to go ahead and use Irena?
16	A To refer to me, not to put it in the magazine.
17	To refer to me, but this was shot in 1991 where I had no
18	stage name. So they could do whatever anyway.
19	Q Subsequently, when pictures were included in
20	other magazines, though, did you ever communicate with
21	anyone that they should be using your stage name?
22	A Yes.
23	Q Okay. And with whom did you speak to?
24	A I spoke to Hans Tolman from Photorama in
25	Holland.

1	Q I'm sorry. That name?
2	A Hans Tolman. He used to be, I guess, owner of
3	Photorama. I don't even know if that is really his name.
4	This is just what I remember.
5	
6	A Amsterdam.
7	Q And what did you say to him?
8	A They wanted me to work for them again. And I
9	told them that I had personal difficulties because of the
10	usage of my real name, and that I would need them to
11	respect my stage name.
12	And he wasn't he wasn't promising me that and
13	so I never worked with him again.
14	Q Do you know if this photograph that is depicted
15	on Exhibit 5 has been in any other magazine?
16	A Yes.
17	Q Okay. And what other magazines?
18	A The one I know of is "Hustler," "Extra." I was
19	on the cover and inside.
20	Q When do you recall?
21	A You know, I assume sometimes you know, I
22	don't know. I have I submitted, I think, that cover.
23	I have it. I could find that out, but I don't know.
24	Q Was it subsequent to 1995?
25	A Subsequent. Before?

1	Q No, after.
2	A No, I don't think so. "Hustler" was way before
3	that. Way before that.
4	Q In 1992?
5	A Probably, or '91, because this was shot early.
6	Much earlier.
7	Q And you said "Hustler," what was the other name?
8	"Extra," was it?
9	A I think it was special edition in "Hustler." It
10	was in Germany. It was German "Hustler."
11	Q Is that a different version than what we have
12	here in the states?
13	A I assume. I don't know.
14	Q Any others that you can think of?
15	A I was told by people that have seen me in
16	magazines, but I don't have them. I also lost my
17	portfolio in '98. So I don't recall. I have seen these
18	pictures everywhere. I have seen them in advertising,
19	so
20	MR. MORGAN: I am going to show you an
21	Exhibit No. 6, a pinup in "Bachelor's," 1994.
22	(Defendants' Exhibit 6 was marked for
23	identification by the court reporter.)
24	BY MR. MORGAN:
25	Q Andrea, I have handed you what we have marked as

Exhibit 6, and this purports to be a copy of a super 1 pinup enclosure in the "Bachelor" magazine of the 2 enclosure of "Bachelor" magazine in 1994. 3 Do you recognize this? Α Yes. 5 Now, you testified that after the 1991/1992 0 6 incident with "Bachelor" magazine, you spoke to them and 7 you indicated that there was a problem that they were not using your stage name. 9 Now, in October of 1994, they now referred to 10 you as Andrea Irena Fischer? 11 I didn't say that I referred to them in Α 12 I didn't say that. I said that over the 13 1990/1991. course of the time that I actually got those magazines, 14 which would have been way down the '90's -- I never got 15 those magazines. 16 And once I have seen them -- for instance, in 17 the Score office, I have seen these magazines in John 18 Graham's office. And I confronted him immediately about 19 it. And I remember that even a phone call happened where 20 he said that he talked to the publisher in Japan, because 21 I told him. 22 Nobody is And he said, well, look, it is Japan. 23 going to see it and this and that. And I -- but I was 24

furious.

25

Because I -- when I got the personal contact --

1	and he will testify that the publisher, that I told him
2	to use Chloe Vevrier because I was very upset. And he is
3	a big fan of mine, who didn't want to upset me. And he
4	apologized very much for this.
5	Q Okay. And when did you when did you first
6	see the pinup of October of '94?
7	A Sometime in the office of John Graham. And then
8	I requested a copy because I wanted the pictures.
9	Q Well, let's just go back because maybe I
10	misunderstood your testimony.
11	The prior exhibit, which is the Bachelor picture
12	that referred to you as Irena Fischer, I think you
13	indicated that you thought that was taken on or about
14	1991?
15	A I know for sure.
16	Q Okay. And that you certainly let it be known to
17	John and others, when you saw that, that your real name
18	should not be used; is that right?
19	A (Witness nods head.)
20	Q And I thought it was your testimony that you had
21	spoken to somebody at the "Bachelor" magazine shortly
22	thereafter, it was in the early '90's, that your real
23	name should not be used.
24	Do you recall when that was?
25	A Yes. I think it was in Japan in '92, but I

1	didn't I didn't know then that they put my real name
2	there.
3	That was when I saw the magazine at John
4	Graham's office, that I asked, why they are still using
5	my real name?
6	And then I contacted Hiroshi and I told him that
7	I wanted him to use my stage name.
8	Q But when you went in Japan in 1992; is that
9	correct?
10	A I think so, yeah.
11	Q Did you make it very clear to the folks at the
12	"Bachelor" that you wanted to use your stage name?
13	A I thought so.
14	Q Okay. And did you did you make it clear to
15	them that if they didn't use your stage name, that there
16	would be consequences?
17	A I didn't think I needed to because by saying
18	that I want that I have my artist name, I thought
19	that's what is going to be. And John Graham was with me.
20	So I related a lot to him. And he was taking most of the
21	pictures. Yeah. So
22	Q And other than this conversation you had and
23	having John Graham with you, is there anything else that
24	you did to manifest your intent that the name Chloe was
25	and should have been the name to be used in connection

1	with all of your pictures?
2	A Yes. I contacted Hiroshi myself. I got his
3	contact info and I contacted himself.
4	And I also made John Graham talk to him from the
5	London office. I think I spoke to him at that time, too.
6	I don't remember if I called him from Germany,
7	but I know that I talked to him. And he apologized very
8	much. And I was really very upset.
9	Q Now, in connection with the use of the name
10	Chloe, have you ever written a letter to any of these
11	publishers at any time when they didn't use the name you
12	wanted?
13	A No. No.
14	Q Have you ever written to John Graham and
15	memorialized your dismay that the name Chloe was not
16	being used?
17	A It was used. So I didn't need to.
18	Q But we know that there were some instances where
19	that name was not?
20	A And I confronted him immediately to him about
21	it. And I also made it very clear to John Graham if he
22	does not help me with this, I wouldn't work with him
23	anymore. Just like I stopped working with Photorama.
24	Q Okay. When did you stop working with John
25	Graham?

1	A I didn't. I mean, I didn't at that time,
2	like I didn't threaten.
3	I said if this is not taken care of, I will not
4	work with you anymore. I can't. It is too dangerous for
5	my personal life.
6	I stopped working with John Graham, I think,
7	when I signed the contract with Score because he wasn't
8	shooting me at that time anymore. So but I think,
9	actually, he photographed me for Chloe's World in his
10	house. So I don't remember if it was '99 or 2000.
11	But because they are partners, he said it was
12	okay. I said, I am not supposed to work with anybody.
13	And he said, we are partners. And that photo shot got
14	into the website.
15	Q When was the last time that you worked with John
16	Graham or the Score Group?
17	A It was in May, 2001. Score Group, not John
18	Graham. The Score Group.
19	Q I understand.
20	MR. MORGAN: I am going to hand you what we will
21	mark as Exhibit 7. And that is AF-5.
22	(Defendants' Exhibit 7 was marked for
23	identification by the court reporter.)
24	BY MR. MULLIN:
25	Q Miss Fischer, have you seen this document

1	before?
2	A Yes.
3	Q And it is an agreement dated October 12, 1998?
4	A Yes.
5	Q Between John Dragon, photographer, and Andrea
6	Fischer/Chloe Vevrier, a model. And is that your
7	signature at the bottom?
8	A Yes.
9	Q And who is John Dragon?
10	A An L.Abased photographer that is the same
11	friend that referred me to Napoli referred me to.
12	Q And it refers that you would be using these
13	photographs on the website, www.chloevevrier.com?
14	A Yeah. Danni Ashe at the time operated a fan
15	club for me and I wanted to have some pictures for it.
16	And he said I can have some pictures for my fan
17	club. And he wanted to make sure that they are not
18	getting on any of his clients' websites, but only for my
19	fan club.
20	This was why he put that there. That it is not
21	for Danni Ashe. Because at that time, he had a falling
22	out with a professional.
23	Q Fallout with whom?
24	A With Danni Ashe. That is what he said. That he
25	didn't want my pictures will be on her website, but only

on my fan club.
Q Now, the site website, www.chloevevrier.com,
when was that established?
A I don't know exactly. I think it was in '96 or
'97. I really don't know.
Danni Ashe was my friend and she operate my fan
club for me. So I didn't even know what a website is at
that time.
And she said she has people who do this stuff.
And that I would only need to supply private pictures and
a newsletter.
Q Do you know who owned the rights to the
website?
A I did not know at that time. I believed it was
Danni Ashe, who was my friend at that time.
Q Okay.
A And I trusted her.
MR. MORGAN: I am going to hand you what we will
mark as this is Exhibit 8.
THE WITNESS: Um-hmm.
(Defendants' Exhibit 8 was marked for
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identification by the court reporter.)
identification by the court reporter.)

1	Q What is your recollection of what this document
2	is?
3	A I think it is a screen chart of a website that
4	was the follow-up fan club for me and was run by Sheryl
5	Flicker who took chloevevrier.com over.
6	And from my understanding, at that time
7	chloevevrier.com was directly connected to Fantasy Cafe.
8	And when I found out that it wasn't, our business
9	relationship ended.
10	Q Okay. And what involvement did you have in the
11	establishment of the Fantasy Cafe?
12	A That she would basically do what Danni Ashe did
13	before, be my web master, and, I thought, partner, in the
14	sense of running my fan club in America.
15	Q Okay. But did you have any involvement in
16	creating the Fantasy Cafe?
17	A Not the Fantasy Cafe.
18	Q Okay.
19	A But our agreement was that she can use some of
20	the pictures that we produced for the Fantasy Cafe, which
21	was her website, as a payment for her work for my fan
22	club.
23	Q Okay. And did you have any control over the
24	content on that site?
25	A I don't understand.

1	Q Were you involved with what content was
2	contained on that site?
3	A Of me?
4	Q In general.
5	A She showed me her website and we talked about
6	the design and about what well, she showed me her
7	idea. And she promised me that she is going to take care
8	of my fan club and we had percentages.
9	So me working for her Fantasy Cafe was part of
10	her payment for running my chloevevrier.com fan club,
11	which she never did, which is why I ended with her.
12	Q Okay. But in terms of there were pictures of
13	yours on the site; is that right?
14	A On the Fantasy Cafe?
15	Q Correct.
16	A Yes.
17	Q Did you choose which particular picture was
18	on
19	A No, she chose them, but she showed them to me.
20	And she asked if I like not my permission but is
21	that right to say?
22	MR. PAINTER: (Nods head.)
23	MR. MORGAN: Okay. 73, 77 and 75, please.
24	(Defendants' Exhibit 9 was marked for
25	identification by the court reporter.)

1	BY MR. MORGAN:
2	Q Miss Fischer, I will ask you to look at what we
3	have marked as composite Exhibit No. 9. And they are
4	marked AF-73, AF-75 and 77.
5	Miss Fischer, have you seen these before?
6	A Yes.
7	Q When was the first time that you have seen these
8	photos?
9	A Like the other ones. It was sometime after I
10	shot them. And it was at the studio of John Graham.
11	Q Do you recall when these photographs were shot?
12	A AF-73, I believe was shot in '97. AF-77 in '92.
13	And AF-75, '94 or '95, I assume.
14	Q Okay. And how are you able to attribute a
15	particular date to these photographs?
16	A Because I remember when they were shot and
17	where. This was 73 was shot in Palm Springs. 77 was
18	shot in the Bahamas and in London, primarily. I also see
19	some of the of the shots from '93 on here. And 75 was
20	in the studio in London. So I think it was '95.
21	Q Okay. Now, let's just draw your attention for a
22	moment to 73, please.
23	A Yeah.
24	Q This is a Natural Double D, Irena Fischer and
25	Tawny Peaks. When was the first time you saw it?

1	A I don't remember.
2	Q Okay. And when you saw it, did you speak to
3	anybody about the content?
4	A Yes.
5	Q To whom did you speak?
6	A John Graham, about my name.
7	Q Okay. Now, by this time, there had been a
8	number apparently, a number of instances where the
9	name Chloe is not being used; is that fair to say?
10	A No, because when I saw these magazines, I saw a
11	stack of maybe 20 magazines. I did not see them when
12	they came out. I saw them at once in the studio.
13	He had piles that were like meters high with
14	magazines. And I was always excited to see where I was
15	in. And I only saw these magazines in one time. I
16	didn't see them every time I went there.
17	I asked him to get me copies. So it is very
18	possible that I saw most of these Japanese ones and ones
19	that were incidents. And I made a big stink about it.
20	Q Miss Fischer, what did you do, if anything, to
21	police the use of your name Chloe?
22	A I talked to John Graham, which was the
23	photographer I worked with, and I asked him to take care
24	of this once I saw that. And I saw that this was a video
25	even.

1	He insured me that I would be safe. Anyway, it
2	is just in Japan and he is going to talk to them. He
3	said they don't have the final word what the publishers
4	are using.
5	And I then said, look, this has to happen.
6	Otherwise, I cannot work for you anymore.
7	And then he called. That was all one incident.
8	And he promised me that he is going to take care of it as
9	far as he can.
10	And this is how I was policing it. I went
11	through the magazines when I was in London. I marked
12	every Model Release, whether it was in Germany, in London
13	or anywhere I went.
14	When I had a chance to speak to the photographer
15	about this, I always make sure that they understand.
16	That is why Ken Kirk even wrote on this Model Release,
17	under no circumstances because that was my main concern.
18	Q You were not sure that is Mr. Kirk. You just
19	don't recognize it as your handwriting; is that right?
20	A I assume, I think he wrote that for me.
21	Q But you don't know?
22	A Well, he was the only one there when we did the
23	Model Release.
24	Q But do you recall him did you see him writing
25	that in there while you were there?

1	A I think I do. I think I remember that.
2	Q You think or you do?
3	A I do. I do, yeah.
4	Q I draw your attention to AF-75, please. When
5	was the first time you saw this photograph?
6	A I don't remember.
7	Q Have you seen it prior to today?
8	A Yes. I have seen in John Graham's office.
9	Q And did you also comment to John at the time?
10	A Yes. Yes.
11	Q Okay.
12	A I think when I saw this, I made him call the
13	publisher. This freaked me out completely because it
14	totally gave out my identity. So anybody who sees this,
15	who knows that Andrea Irena Fischer is Chloe and would be
16	able to track me down at home.
17	So this I know, when I saw both names, was when
18	I was enforcing it. And like I say, I probably saw all
19	of these in one incident.
20	Q Okay. Well, other than talking to John Graham,
21	was there anything else to insure the quality control of
22	the name Chloe?
23	A Yes. By signing my Model Release and putting on
24	that I want to be called Chloe Vevrier and John was
25	not John Graham was not just a friend, but he was an

owner of the company that I was shooting with, who sold 1 this content to other magazines. 2 So he was the one that I had to address my 3 concerns to because I had no idea how to get ahold of any And I had asked him if it would make sense, 5 and he said it wouldn't. 6 Okay. But it is your position, Miss Fischer, 0 7 that the name Chloe is a mark that is owned by you? 8 It is my name that I came up with. I introduced 9 to The Score Group and it is my idea. Chloe Vevrier is 10 completely my idea. And I know why. And I introduced 11 that name to Score -- not to Score, but I introduced to 12 John Graham and he didn't like it. 13 And I enforced it. He said it is hard to spell. 14 People will not remember. Can't I come up with an easier 15 name? And what is wrong with my personal name? 16 And I told him and I insisted on that. 17 And he said, well, that is my condition, then he 18 is going to do it. I mean they wanted me to work for 19 So, of course. 20 them. And then I said, that if I find that the 21 magazines don't print it, I wouldn't come back. 22 But you did come back, didn't you? 23 The magazines printed Chloe Vevrier. The ones 24 that I worked for him from that time on that he was 25

1	responsible for. Yes.	
2	Q Let me draw your attention to AF-77, please.	
3	This is entitled "Bachelor's Plus the Angel from	
4	Berlin, and it has the "A.I. Fischer story."	
5	Have you seen this before?	
6	A Yes.	
7	Q And this was in direct contradiction of your	
8	wishes; isn't that right?	
9	A All of this was one incident. These magazines	
10	were published at different times, but I only got to see	
11	them at one time. And I took actions right away as far	
12	as my power was.	
13	Q But at the time that these magazines were	
14	producing, Miss Fischer, other than relying on	
15	Mr. Graham, you were either unable or did nothing to	
16	enforce your mark; isn't that right?	
17	A I did. I did.	
18	Q Okay. Okay. Well, then explain to me what you	
19	did other than speaking to Mr. Graham what you did?	
20	A I also spoke to the publisher.	
21	Q And when you say you spoke to him, you called	
22	him on the telephone?	
23	A Yes, from London.	
24	Q But you did not follow up in writing?	
25	A Yes. He apologized and he assured me that he	

was going to respect that. I cried on the phone. I was 1 2 very concerned. I mean, maybe you don't understand, but my 3 private life was harassed. In my private life, I was 4 harassed by people. And to protect my privacy, I had to 5 fight. At that time, it wasn't a mark I was fighting for. It was my personal protection and my image -- my 7 8 professional image. It had nothing to do with -- you know, I wanted 9 them to use my artist name because that was my artist 10 image that I presented in front of the camera. And I had 11 a strong personal reason to do so. 12 Okay. At what point did it become a mark that 13 you were concerned about? 14 In '98, when I learned more about the business, 15 Α because I was studying medicine in Germany. I didn't 16 even know that I was famous. I was never told any 17 18 numbers or anything. When I came to London, I saw these magazines and 19 that told me something. But I didn't know how popular I 20 21 was or anything. And then a friend of mine, who was here in 22 America in the business, told me a little bit more. And 23 I realized that I should take care of that. 24 And in '98, I asked her about trademarking my 25

1	name my model name, because I had plans already. I
2	think my plans to have my own website started in '96.
3	And she explained to me how difficult it is and
4	being that I was a foreigner, it would be impossible for
5	me to get a trademark. And she said I would not need it.
6	If I don't mark it myself, just to be a model.
7	She said don't go through all of the trouble and
8	it would have been too expensive anyway. And I was
9	living in Germany. But I inquired about information and
10	she had trademarked her name, or tried to, however. And
11	she had a lawyer in her office and I asked.
12	Q And who is this individual who you are talking
13	about?
14	A Danni Ashe.
15	Q Okay.
16	A I asked her for advice in that sense.
17	MR. MORGAN: I am going to hand you what we will
18	mark as Exhibit 10.
19	THE WITNESS: Um-hmm.
20	(Defendants' Exhibit 10 was marked for
21	identification by the court reporter.)
22	BY MR. MORGAN:
23	Q Mr. Fischer, I will ask you to take a look at
24	that, please.
25	A Yes.

I	
1	Q Have you had a chance to take a look at that?
2	A Yeah.
3	Q Do you recognize this document?
4	A Yes.
5	Q What is your understanding of this document?
6	A This was my first application to trademark my
7	name.
8	Q When you say the first, was there subsequent
9	efforts to trademark your name?
10	A Subsequent is before?
11	Q After.
12	A After this
13	Q How many times have you tried to trademark your
14	name?
15	A Once.
16	Q Okay.
17	A I still do.
18	Q So you said the first time okay. You
19	abandoned this application; isn't that correct?
20	A I need to check abandon or can you say it
21	differently?
22	Q You did not complete this process, did you?
23	A I tried. It got refused because I couldn't
24	provide American documents.
25	Q Okay.
	Q1

1	A For advertising.			
2	Q And who told you that was the basis?			
3	A Susan Leslie Dubois from the trademark office.			
4	Q And do you have any communications from			
5	Miss Dubois reflecting that was the issue?			
6	A Maybe in written, but I had several phone calls			
7	with her where she pointed out that if I don't have			
8	advertising materials showing that I advertised my			
9	modeling services, that I don't have sufficient			
10	documents.			
11	And she said that I think that also because			
12	any material that I could have given was from Germany,			
13	that also was the reason. But mainly, because I had no			
14	advertisement.			
15	And I told her that as a model, nobody			
16	advertises. I don't know any model in this business that			
17	has an advertising going for her services. I wouldn't			
18	even know how to do so.			
19	And she said but this is how the trademark			
20	this is what the trademark requires. And she explained			
21	it to me.			
22	And I told her that this is not how it goes in			
23	this business. People know of you and contact you from			
24	seeing you in the magazines.			
25	So because of lack of providing, I didn't have			

1	any advertisement and my magazines or shows or word by
2	mouth wasn't considered advertising. So it couldn't go
3	through with this, unfortunately.
4	Q Okay. And you filed this in November of 2002;
5	isn't that right? Is that correct?
6	A Yes. I'm sorry. Yes.
7	Q And that was about ten years after you testified
8	that you came up with the name Chloe; is that right?
9	A Yes, Chloe Vevrier.
10	Q And is there any reason why you waited ten years
11	to seek a mark on the name?
12	A I didn't wait. Like I say, in '98, I asked
13	somebody who would know. And only in 2002, I was an
14	American residence. I had knowledge and I had an
15	understanding that I do that I do know, what to do
16	about a trademark.
17	In Germany, I had no understanding of any of
18	this, and I hadn't had the opportunity.
19	And when I was here in '98, and I wanted to
20	become more involved, and have better control over my
21	image because I wasn't happy how I was presented.
22	I asked, what do I have to do to trademark my
23	name? The answers were not encouraging.
24	Q You said that you were referring to around
25	1998

1	A Yes.
2	Q that you were seeking a better control over
3	your image; what do you mean by that?
4	A I wanted to have my own fan club and be able to
5	present myself in a certain manner. Not just as a meat
6	product, how I refer to how Score was presenting me.
7	Q Okay. So you objected to the way that Score was
8	presenting you?
9	A I felt I was borderline.
10	Q And what do you mean by "borderline"?
11	A Borderline to be well, you know I had no
12	control. So they could say things. I never I never
13	would say ethically.
14	I had a big discussion about when I had this
15	contract with them, they wanted to shoot me with a
16	turkey a dead turkey for Thanksgiving. And that
17	wasn't directly with John T. Fox. It was with a
18	photographer. And John Fox, he completely was bezerk
19	about it.
20	And I am I have been a vegetarian for almost
21	14 years now. And I wouldn't do that. I don't just
22	represent big tits. This is what Score represents me as.
23	I am a person who has a lot more going on. And since I
24	have my own website, I can present that.
25	I have a vision. I have an understanding of

erotica. And I have to live with my body. So, you know,
this is not just a business for me.

And people respond to me all the time because of

And people respond to me all the time because of my body. So I had to -- this confrontation I had to work with, the whole idea of what it is to be an erotic model or to be in this business or to be a woman that attracts a lot of attention. And none of my ideas were welcomed.

As a person, I was not welcomed. I had no control. I signed these Model Releases and I had no control. They wrote things that were very rude that I would never do or say in my name, in the magazines. So I didn't like that.

I didn't like to be presented like a dead fish.

And that is why I realized that -- that is when I realized the fan club could be a website, could be a forum to represent myself better.

And I talked to John Graham prior to signing the contract with Score. And he advised me to sign this contract with Score to support Chloe's World for those two years, to save the money, and to do my own website afterwards.

Q You had mentioned this issue about the turkey. Was that something that John Fox was mad that you didn't do?

A Yes.

1	Q Yes?
2	A Not at me, but the photographer told me. And he
3	was white in his face because he got yelled at. He was
4	told that he had to make me do it.
5	And I told him there is no way. And this is
6	when I realized that Chloe's World is not like that I
7	am really just supplying my body.
8	Q What is Chloe's World?
9	A It is a website that contains Score's
10	photographs and videos that they shot of me.
11	Q And how long has it been in existence?
12	A I don't know. I think it was founded in '98, I
13	think. I don't know.
14	Q And what involvement do you have with Chloe's
15	World?
16	A Currently, none.
17	Q And did you ever have any involvement?
18	A I was modeling for Chloe's World.
19	Q And other than modeling for Chloe's World, did
20	you have any decision-making authority?
21	A No.
22	Q Did you have any control over the use of your
23	pictures?
24	A No.
25	Q Did you have any quality control issues?
	96

1	A (Witness nods head.)
2	Q You have to
3	A Issues?
4	Q Did you have any quality control over your
5	pictures?
6	A No. No.
7	Q Did you have any contract with Score as to the
8	use of your pictures in connection with Chloe's World?
9	A Yes, I did.
10	Q And what was that contract?
11	A It was an exclusivist contract that I signed; I
12	believe, in October, November, 2000.
13	Q We will get to there in a little bit. If I
14	could ask you to look at the trademark document I handed
15	to you, inside the second page it has a Prosecution
16	History.
17	And on the second well, the first line
18	indicates that there was a, I guess, a filing in April of
19	2003. And then the second line is just a letter and the
20	entry is nonresponsive 4803.
21	Do you know what that was?
22	A No.
23	Q Okay. Do you know if you responded to any of
24	the inquiries of the trademark office?
25	A I think so. Yes.

1	Q Okay. Did you keep a file in connection with
2	your efforts to obtain a trademark?
3	A Yes.
4	Q And do you maintain that file today?
5	A Yes.
6	Q Okay. Did you ever meet with Miss Dubois?
7	A No.
8	Q Talk to her on the telephone?
9	A Yes.
10	Q You exchanged correspondence with her?
11	A Yes, via E-mail.
12	Q Did you maintain those E-mails?
13	A Partially. Partially, the computer that I used
14	at that time broke. So part of the earlier communication
15	got lost and I couldn't retrieve it.
16	Q I want to ask you to move on in this same
17	document to page the tenth page. It is an E-mail from
18	Chloe to Ecom111.
19	MR. PAINTER: Are you talking about the E-mail
20	that is signed by Jason Seifert?
21	MR. MORGAN: That's right.
22	Q Miss Fischer, I ask you to take a look at that,
23	please.
24	A Yes.
25	Q This is a document that was clocked in on May 7,
	Q q

1	2003, as it has a stamp on it, and it is a E-mail
2	purportedly sent by Jason Seifert. Do you have knowledge
3	that was sent by your husband?
4	A Yes.
5	Q And it said in the second paragraph,
6	"I have contacted the company
7	who used to work with Chloe.
8	They would be willing to sign
9	the affidavit saying that she
10	approached them as Chloe Vevrier
11	for modeling services in 1996.
12	Would this suffice for a proper
13	specimen? Let me know if I can be
14	of further assistance."
15	What entity did you approach in 1996 as Chloe?
16	A I don't know. I am trying to remember which
17	one. This was about advertising, whether this would be
18	considered advertising. I don't remember which company
19	at that time we were talking about.
20	'96, I know I worked with several different
21	ones. I don't know which one he was referring to right
22	here because it would have been for any of them.
23	Q It does not say "as advertising." Approached
24	them as
25	A Yes, by approaching, because we had the lack of

1	advertising and the question was if that would be enough,	
2	this is what he is asking here, as proper specimen	
3	because she pointed out that we need and they say that	
4	I approached them as Chloe Vevrier, if that would be some	
5	sort of manner of falling under that. This is why he	
6	says if this is a proper specimen.	
7	Q Okay. Do you know what company he is referring	
8	to that was approached by you for modeling services in	
9	'96?	
10	A Well, there are several ones.	
11	Q Okay. Do you know one?	
12	A Yeah. Yeah.	
13	Q What is the name?	
14	A Well, El Karten Vertrieb I worked for.	
15	Q Is that a United States entity?	
16	A No. No.	
17	Q I think you testified earlier that one of the	
18	requirements were, as you understood it, that you needed	
19	an American company. So of that group of entities, were	
20	there any American entities?	
21	A Danni's Hard Drive. If that was already in '96,	
22	yeah. If any, then it would be Danni's Hard Drive.	
23	Q Who is Danni's Hard Drive?	
24	A That is a website, similar content. Danni Hard	
25	Drive. So it was probably DHD.	
		100

1		
1	Q	Okay. Were there any other American entities
2	that you	approached for modeling services in '96?
3	A	I don't remember any other.
4	Q	Okay. Now, if I asked you to move forward on
5	this doc	ument, four pages, it speaks about an Office
6	Action.	At the top, it says, Page 2 of 5, printed
7	4/9/03?	
8	A	Yes.
9	Q	Okay. And in the middle of the page, it refers
10	to "Offi	ce Action. To avoid abandonment,
11		we must receive a proper response
12		to this office. Action within
13		6 months of our mailing or
14		E-mailing date."
15	A	Um-hmm.
16	Q	And it says, "Refusal - Failure
17		to Function As A Mark on Specimen
18		Provided."
19		"This specimen is unacceptable
20		as evidence of actual service mark
21		use because the submissions consist
22		of magazine articles/spreads, video
23		sleeves, and model release without
24		any reference to any modeling
25		services or appearances identified

1	by the applicant. Merely modeling
2	in magazine spreads is not a
3	service performed for the benefit
4	of another."
5	And then the next page delineates the next
6	couple of pages, the types of issues that would satisfy
7	that requirement.
8	Do you know if any documents were filed with the
9	trademark office in connection to satisfy this
10	requirement?
11	A Can you rephrase that, please?
12	Q I will simplify it. On Page 2 of 5, where we
13	were, I think I was mentioning that the I read to you
14	the trademark office, on the last paragraph of that page,
15	indicated that what was provided was insufficient.
16	Is that your understanding of that provision?
17	A Yes.
18	Q The next couple of pages then is a response by
19	the trademark office indicating what needs to be
20	submitted to satisfy the requirement. Okay?
21	A Yes.
22	Q Are you aware of any materials that were
23	provided to the trademark office in an attempt to satisfy
24	those requirements?
25	A No, because I did not have advertisement.

Γ	
1	Q Okay. Who was assisting you in this process?
2	A My husband.
3	Q Okay. Anyone else?
4	A No Susan Leslie Dubois answered all
5	questions.
6	Q Okay. But she worked with the government?
7	A Yes.
8	Q Anyone that was working with you and your
9	husband?
10	A No.
11	Q Okay. Now, your husband had worked at Score,
12	didn't he?
13	A As a photographer, yeah.
14	Q Okay. Now, if you would move forward, I think
15	it is Page 19. There it is. Thank you.
16	You have it?
17	A Is that the one?
18	Q They are not numbered but you have where I want
19	to be. On this page there is some handwritten notation.
20	On the right-hand side, do you recognize that
21	handwriting?
22	A NO.
23	Q Okay. Fair enough.
24	If you would then move three pages
25	A Behind?
	103

1	Q I do not mean to confuse you. There is a page
2	with your signature on it or purports to be your
3	signature. Is that your signature?
4	A Yes.
5	Q Okay. You can set that aside. We are finished
6	with that. Thank you.
7	Now, when you were you had mentioned that you
8	had an exclusive with Quad; isn't that right?
9	A In 2000 to 2002.
10	Q Okay. And during that period of time, did you
11	do any modeling services for any other entity?
12	A No.
13	Q Okay. Did you provide any other services for
14	any entity or person besides Quad?
15	A No.
16	Q Okay. I am going to hand you now which is AF-7.
17	(Defendants' Exhibit 11 was marked for
18	identification by the court reporter.)
19	MR. PAINTER: Isn't this more than a single
20	page?
21	THE WITNESS: Yeah, it's Page 2.
22	MR. MORGAN: Here we go. It is three pages.
23	BY MR. MORGAN:
24	Q Miss Fischer, do you recognize this document, in
25	fact, it is a document you provided to us. Let me ask

1	you: Do you recognize the document?
2	A Yes, I do.
3	Q Okay. And on the last page which does not
4	contain your signature, does it?
5	A This was my copy. I did sign my copy. It
6	doesn't have my signature. The original, that is at
7	Score's office, has my signature.
8	MR. MORGAN: Okay. What we will do is I will
9	now hand you what we will mark as Exhibit 12.
10	(Defendants' Exhibit 12 was marked for
11	identification by the court reporter.)
12	BY MR. MORGAN:
13	Q Miss Fischer, if I ask you to turn to the last
14	page of the document, please. Is that your signature?
15	A Yes.
16	Q And underneath that is 9/16/2000, is the date
17	that you signed?
18	A Yes.
19	Q Okay. And who are the witnesses?
20	A Dieter Broers, who I mentioned before, and
21	Michael Pfeifer was my boyfriend at that time.
22	Q Okay. And where was this signed by you?
23	A In Germany.
24	Q Okay. Now, if I could ask you to look at the
25	at Page 2 of the document, there is some handwritten

r	
1	note; is that your handwriting?
2	A Yes.
3	Q Okay. And that is your initials on the bottom
4	of the page?
5	A No, I don't think so.
6	Q Okay. You don't recognize that?
7	A No.
8	Q Okay. Now, what was the purpose of this
9	agreement?
10	A Me modeling for Chloe's World. Don't model for
11	anybody else. And providing personal diary content.
12	Q Okay. And in exchange, under Paragraph 1, The
13	Score Group agreed to pay you \$2,000 a month for two
14	years
15	A Yes.
16	Q is that correct?
17	A Yes.
18	Q And were you paid that money?
19	A Yes.
20	Q Under Paragraph 2, it states that
21	"Fischer, agrees" Fischer being you,
22	" that 'Chloe's World,' a website
23	wholly owned by The Score Group
24	and operated by The Score Group
25	or any other entity or agent
	106

1	The Score Group, in its sole
2	election, so designates, will be
3	Fischer's exclusive website.
4	Additionally, Fischer covenants
5	that she will not assist or
6	otherwise provide to any other
7	website in the world editorial
8	content or photographs in any
9	form or fashion, whether still,
10	video or electronic, during the
11	term of this Agreement without
12	first receiving the express,
13	written consent of TSG."
14	Do you see that?
15	A Yes.
16	Q Did you read this at the time that you entered
17	into this agreement?
18	A Yes.
19	Q Through October 1st, 2002, did you provide any
20	other editorial content or photographs in any form or
21	fashion, still pictures, video or electronic to any other
22	third parties?
23	A No.
24	Q Now, in Paragraph 5 of the agreement, it further
25	states that, "Fischer agrees that she

1	shall provide TSG with the	
2	names, addresses and any	
3	contact information whatsoever	
4	of any other website that she	
5	has provided content to, said	ļ
6	content to include but not	
7	limited to video, images	
8	and/or editorial. Fischer	
9	agrees that she shall also	
10	provide a detailed accounting	
11	of content to the satisfaction.	
12	Of TSG."	
13	Did you do so?	
14	A Yes.	
15	Q Okay. And when did you do that?	
16	A When this contract was written and discussed	
17	Q Okay.	
18	A before I signed it.	
19	Q Okay. And as and as the did you provide	
20	additional information and pictures to the other website	
21	that you referred to?	
22	A No, I stopped, but I had provided content that	
23	they kept posting and expressed my concern.	
24	Q To whom?	
25	A To Sue Fox. Cecilia Fox, John Fox's wife. And	
		108

she said that she is going to talk to him about it. 1 then I never got any response to that. 2 I told them that I had written for another 3 website and also sent them pictures of me. And they had 4 content of me. And I didn't know how long -- I told them 5 that is when the repose stuff or what happens with the 6 stuff that I already sent and paid for, I cannot require 7 8 that back. And they said that that was the only thing that 9 I know what was told to me. From now on, no more work 10 for anybody else. 11 Okay. And is it your testimony then that you 12 did provide a detailed accounting of the content --13 Yes. 14 Α And to whom did you provide that? 15 0 Cecilia Fox. 16 Α And what form did you provide that accounting? 17 0 Definitely by talking to her. And I know that 18 she had contacted -- I know that they had contacted the 19 people that I had provided the content to because they 20 told me that they had contacted them. 21 So maybe by E-mail because we had a lot of 22 I don't have these E-mails E-mail conversations. 23 They may have them. I did let them know which 24 anymore. website it was. They knew that website. 25

specifically asked me for how many months they will still 1 have content. 2 And I said that I don't know because I did not 3 I had sent -- as soon as I was able to keep track. produce the photo sets, I was sending them all out and my 5 writings. 6 In Paragraph 6, it further states that 7 0 "TSG reserves the right to 8 post editorial content created 9 solely at TSG's discretion and 10 Fischer hereby agrees that she 11 and/or any entity acting on 12 her behalf shall have no right 13 whatsoever to review or control 14 any and all editorial content 15 posted on Chloe's World whether 16 said editorial content is 17 written or photographic." 18 Did you understand that provision? 19 And I talked to John Fox and Sue Fox about 20 Α Yes. And they said that they will never write bad things 21 about me because they want this website to look good, and 22 they will not write things that would harm me. 23 I went over each point before I signed this. 24 I want to -- Miss Fischer, I want to draw 25 0

1	your attention to the first supplemental. It starts with
2	Applicant's Supplemental Responses. Okay?
3	(Defendants' Exhibit 13 was marked for
4	identification by the court reporter.)
5	THE WITNESS: Yeah.
6	BY MR. MORGAN:
7	Q Now, this document was provided to us and it
8	does not contain your signature. So if I could ask you
9	to take a moment I'm not sure you are looking at the
10	right document.
11	Are you looking at Applicant's Supplemental
12	Responses to Opposer's First Set of Interrogatories?
13	Thank you. If I could ask you to take a moment
14	and just to go through that, please.
15	(Brief pause.)
16	BY MR. MORGAN:
17	Q Have you had a chance to look at it?
18	A Yes.
19	Q Miss Fischer, this is a document received from
20	the office of your counsel. It is titled Applicant's
21	Supplemental Responses to Opposer's First Set of
22	Interrogatories. Have you had a chance to take a look at
23	it?
24	A Yes.
25	Q Is the information contained in this document

1	true and accurate, to the best of your knowledge?
2	A Yes.
3	Q In the first answer, it was in response to the
4	inquiry, "State the annual United
5	States sales in terms of
6	dollars for the services
7	offered under the Trademark,
8	since the date of first use."
9	And what you have done is delineate it,
10	commencing in 1992 through 2000, for certain amounts.
11	And in the first answer, in 1992, the answer is 6500
12	Deutsch marks?
13	A Yeah.
14	Q The sales in the United States, and it states,
15	"state in terms of dollars," but you used Deutsch marks.
16	What were the sales in 1992, the sale of what?
17	A Me doing modeling.
18	Q So in 1992, you earned 6500 Deutsch marks?
19	A Approximately, yeah.
20	Q In the United States, that is United States
21	sales?
22	A No, that was in Germany and in London.
23	Q Okay. Let me just go back to the question for a
24	moment. I would ask you to take a look at the question.
25	It states, "The annual United

1	States sales in terms of dollars
2	for the services offered under
3	the Trademark, since the date of
4	the first use."
5	And let me ask you: Do you understand the
6	question?
7	A Well, I just wrote down everything that I could
8	remember from what I got from my modeling. Obviously, I
9	overlooked that this is only pertaining to the United
10	States. I understood that everything I ever made since I
11	started.
12	Q Okay. Well, let's just go back because
13	obviously, this may need some correction or you may stand
14	on your response.
15	But in 1992, the annual United States sales in
16	terms of dollars and we can do the adjustment in
17	Deutsch mark vis-a-vis dollars.
18	For services offered under the trademark since
19	the date of its first use in 1992, what were the United
20	States sales in 1992?
21	A No. Zero. Everything zero up to 2003.
22	Q Okay.
23	A Because only then I lived in America.
24	Everything else was and 2000, if that is a sale, when
25	I was working with Score. But I got paid most of this

1	money in Germany. So I only really made money ever since
2	I became a resident.
3	Q So let's talk about 2003. You listed \$71,335 in
4	2003. What is that for?
5	A That is income from my website.
6	Q Okay. Okay. So there is no other income from
7	any other sources other than your website in 2003?
8	A No. No. Sorry. I am getting tired. No.
9	Q Okay. Now, in 2000 to 2002, you say,
10	"The amounts paid collectively
11	by Score to Applicant during
12	the identified period was \$44,000."
13	What does that mean?
14	A I think I corrected that number later. I got
15	paid this \$2,000 a month and then I got paid \$1,000 per
16	day that I was physically modeling.
17	\$2,000 per month were to cover the pictures that
18	I sent them, the writings, and that I wouldn't work for
19	anybody else.
20	And then \$1,000 for when I was physically
21	modeling for them, which was I think two weeks. Maybe
22	ten days in October, 2001, and then I think a week in
23	May no, October, 2000. And then May, 2001, a week.
24	Q So the best of your recollection, this number is
25	not accurate?

1	A Approximately.
2	Q You were paid \$2,000 a month for two years; is
3	that correct?
4	A Yes.
5	Q That alone is \$48,000, and I think you indicated
6	that you were getting paid \$1,000
7	A Yeah. Yeah. I think I corrected that number
8	with a letter. I was going over what I could think of
9	and I was trying to remember the dates.
10	Q I am less concerned with the if there is a
11	mathematical error than the components of the makeup.
12	You have the number. You have the contract
13	amount. You said you were getting paid \$1,000 a day.
14	Do you recall how much money and how many days
15	you earned money?
16	A Yeah, that is just what I just tried to
17	remember. I think the first time was I was here a
18	month and I wasn't working every day. So I think it was
19	maybe ten, fifteen days maximum. I don't remember
20	exactly.
21	And in May, 2001, I think it was one week, seven
22	days.
23	Q Okay. Now, in No. 8, it says, that the
24	"Applicant had no"
25	"State the total amount spent

1	each year by Applicant to	
2	advertise in the United States	
3	for services sold under the	
4	Trademark" and you have the ten-year period	
5	prior to '02, you had no advertising expenses. And in	
6	'03, \$1545. What was that \$1545 attributed to?	
7	A That was for internet advertising for search	
8	engines to place an ad for my website.	
9	Q Okay. And other than these matters which may	
10	have some mathematical calculation error, you don't	
11	recall any other income from any other sources?	
12	A At what time period?	
13	Q Well, from the relevant time that these	
14	inquiries relate to; that is 2000 to 1992 through	
15	2002.	
16	A Yes, I did.	
17	Q Vis-a-vis the United States?	
18	A No, not United States.	
19	Q Okay. Now, as you know, we have received some	
20	correspondence from a fella named Thomas Anderson. And	
21	who is Thomas Anderson?	
22	A A fan who stalked me since 1993/'94, who wrote	
23	me love letters to my home. He is one of the reasons why	
24	I don't come forward under my real name in business	
25	matters because he always tracks my personal address	
		116

1	down.
2	And he wrote me letters and he sent me gifts.
3	And he wrote very spiritual letters, which I which is
4	why I responded to him at some point in my name and my
5	boyfriend's name at that time. So he would know that I
6	am involved, but that I appreciated his writings.
7	Q Okay. Mr. Anderson suggested that he paid you
8	money for services. Is there any truth to that?
9	A No.
10	Q Did you ever provide Mr. Anderson with any
11	services?
12	A No.
13	Q Did you ever meet Mr. Anderson?
14	A Yes.
15	Q And what was the purpose of meeting
16	Mr. Anderson?
17	A Well, I wanted to get to know him. He was
18	writing me over ten years. And I thought he is an
19	interesting person. He wrote about yoga and very
20	in-depth letters. So I thought it would be interesting
21	to meet him.
22	Q Mr. Anderson never paid you \$15,000?
23	A No.
24	Q Okay. So to the best of your recollection,
25	Mr. Anderson never compensated or paid you money for any
	1

1	services for any kind?
2	A No.
3	MR. PAINTER: Can we go off the record for a
4	second?
5	(Discussion held off the record.)
6	BY MR. MORGAN:
7	Q I wanted to draw your attention next to what is
8	titled Applicant's Supplemental Responses to Opposer's
9	First Request for Production of Documents. It should
LO	have a No. 10.
L1	This is what it is. You have it right there.
12	A That's it?
13	Q Yes, that's it. The inquiry is No. 10,
14	"All documents evidencing
15	Applicant's annual United
16	States sales for the services
17	offered."
18	And you say, prior to '03, you resided outside
19	of the United States where all of your records are
20	maintained.
21	Where are your records?
22	A In Germany.
23	Q Okay. And since the time that you this was
24	filed, have you made any additional efforts to ascertain
25	if you have any more documents?

1	A Yeah, I was just in Germany and I don't.
2	Q Okay. On the document, Applicant's Objections
3	and Responses to Opposer's First Set of Interrogatories.
4	A Okay.
5	Q If you go to Page 9, when you and we have
6	spoken about this previously. The answer to No. 13,
7	Dr. Dieter Broers. Do you correspond with him anymore?
8	A Yeah, once in awhile.
9	Q Okay. Now, I think you testified that what you
10	did is you came up with the name and you sort of bounced
11	the idea off of him; is that fair?
12	A Yeah.
13	Q Is that a more accurate description or did he
14	come up with the name?
15	A No, exactly as you said.
16	Q Okay. Where was the origin of the name Chloe
17	A Well, the idea for the name Chloe first, and
18	Chloe Vevrier, has a story and the word Chloe comes from
19	a perfume that I was using at that time.
20	And the whole idea of having a stage name for me
21	was also to have a stage identity to have like a role
22	that I take on when I model.
23	And I found Chloe very appealing because it was
24	French. It was very elegant. And when I finally decided
25	it, why the word Chloe Vevrier comes from the French

word February, which is Fevrier, and my favorite author, 1 which even my fans know who that is. And in terms of 2 erotica, used a weekday as a name, as a last name. 3 And I tried to use weekdays before that, and it 4 didn't sound right. And then I thought, well, what is 5 the month, and it was February. To not make it like so 6 obvious, I changed the "F" to "V," and that is where Chloe Vevrier comes from. 8 On this same document, if I draw your attention 9 to Page 7, please, and in your response to the inquiries 10 Applicant or its counsel aware of any instance where 11 there is actual confusion between Opposer's trademark 12 Chloesworld or services used in connection with the mark 13 and the Trademark or services bearing that mark; and you, 14 in your response, say that the site designated 15

trademark and the site of Chloesworld.

How did you come to that understanding? I mean,
do you have E-mails or is there correspondence?

Chloesworld is the official site, has lead some users of

the site to believe there was a connection with --

between the services rendered by Applicant under this

A E-mail confrontation during the convention when I met fans that asked me: Did you get this? Did you get that? I sent you that. And E-mails.

And I said to them, you know what, I never got

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1	any E-mail.
2	And they said, isn't that your website?
3	And I said, well, no.
4	Q Okay. And what conference are you referring to?
5	A The convention last year, the AVN and the
6	erotica convention in Los Angeles last year.
7	Q The AVN, what does that stand for?
8	A That is an erotica convention that happens in
9	Las Vegas, an adult entertainment convention.
10	Q And did you, at the time you received these, I
11	guess, complaints, did you communicate to anyone at The
12	Score Group?
13	A Yes.
14	Q To whom?
15	A I E-mail Score and asked them to please remove
16	the word "official" from their listings.
17	Q And do you recall to whom you sent that E-mail?
18	A I think it was to Michael Uwate, which is the
19	contact info which we had.
20	Q Did you communicate via telephone with
21	Mr. Michael Uwate?
22	A No, I don't think so. No.
23	Q Okay.
24	A I'm not sure if my husband talked to him, but I
25	don't think so. I don't recall.

1	Q Now, we were talking before about the money that
2	you earned when you were paid out in Deutsch marks and/or
3	dollars moneys that you had earned. Was that from
4	modeling or for website or a combination?
5	A Mostly modeling.
6	Q Okay.
7	A And live, a live appearance.
8	Q What does that mean, live appearances?
9	A I was hosting conventions. I was giving
10	interviews and making TV shows. I was playing little
11	roles in movies. That kind of stuff.
12	Q Okay. As we understand it, in your current
13	application, actually, let me just get to it. I think it
14	would be easier.
15	(Brief break.)
16	BY MR. MORGAN:
17	Q Miss Fischer, I will ask that you take a look at
18	it, please. All set?
19	A Yes.
20	Q Have you seen this before?
21	A Yes.
22	Q In fact, on the third page, is that your
23	signature?
24	A Yes.
25	Q Okay. And you submitted this on or about
	1

1	May 14, '03; is that right?
2	A Yeah.
3	Q And in your application, based upon I think the,
4	quote, Entertainment services in the nature of providing
5	website on the globe or computer network featuring the
6	field" do you see where that is, right in the first
7	page listing of goods and/or services?
8	A Yeah.
9	Q Okay. And right under that it says, "The first
10	use anywhere date," and it lists March 20, 2003?
11	A Yeah.
12	Q Okay. And, in fact, you didn't have those
13	services prior to March, 2003, did you?
14	A I didn't have the website prior to that.
15	Q Well, you didn't have a website in 1992, right,
16	or '97; isn't that correct?
17	A Yes.
18	Q Okay. And from '94 through '97, there was no
19	website?
20	A Yes.
21	Q Okay. And then in 1998, Quad launched the
22	Chloe's World website; isn't that correct?
23	A Yes.
24	Q And in connection with your agreement you signed
25	with Quad in 2000, you had no control over that website;

1	isn't that right?								
2	A Yes.								
3	Q And, in fact, as a result of that agreement, you								
4	ere actually prohibited from having a website; isn't								
5	that right?								
6	A Yes. I thought that the relationship with Score								
7	would be different in that Chloe's World could be indeed								
8	the website that I was wanting to do for so long. And								
9	then I realized that I really had no control and no								
10	say.								
11	If the relationship would have been better, and								
12	I could have put more in of what was important for me,								
13	then I would probably still work with them.								
14	Q Who is Roman Liether?								
15	A My best friend.								
16	Q Okay. And is that a he?								
17	A Yes.								
18	Q Okay. What involvement does he have in this								
19	process?								
20	A None.								
21	Q Okay. And is he aware of your use of the name								
22	Chloe?								
23	A Yes.								
24	Q And how long has he known of your use of the								
25	name Chloe?								
	1								

1	A I discussed my idea with him in January, '92							
2	before I introduced it to anybody else because he was							
3	going to actor's school and doing all kinds of public							
4	stuff. And I wanted to hear his opinion. And he liked							
5	the idea. He thought it was fabulous.							
6	Q And when did you speak to him for the first time							
7	about the name Chloe?							
8	A In January, 2002.							
9	Q Now, on your most recent application, on the							
10	very last page, if I could draw your attention, who is							
11	Nici Enterprises, Inc.?							
12	MR. PAINTER: Counsel, I am going to object.							
13	This is not a single document.							
14	MR. MORGAN: I agree.							
15	MR. PAINTER: Yeah, the domain name transfer							
16	agreement starts at Bates number AF 105.							
17	MR. MORGAN: Fair enough.							
18	MR. PAINTER: Only the first three pages is the							
19	Trademark Application.							
20	BY MR. MORGAN:							
21	Q All right. Then I will now draw your attention							
22	to the document, Page 108. It says at the bottom AF-108.							
23	A Yeah.							
24	Q Your attorney is correct. I apologize. At the							
25	top it has "Organization: Nici Enterprises, Inc." Who							

1	is that?
2	A That was a company that offered to run my
3	website build and run my website and help me with
4	photographers and everything I needed in the United
5	States.
6	And I also quit my business relationship with
7	them because it wasn't happening the way I wanted it to
8	happen. I wouldn't have had control and it looked very
9	much like Score's behavior. So I and she handed over
10	the domain after I said that I don't want her to do it.
11	Q And when you say it looks like Score's behavior,
12	what do you mean by that?
13	A Control over content, over the look. I really
14	wanted to have quality control over what was said and
15	done with my name on it or my face on it.
16	Q Well, when you were negotiating your contract
17	with Quad in 2000, is there any reason why you didn't
18	negotiate or demand control over your website in your
19	name?
20	A Well, they made it sound like I would but by
21	providing my diary and always used the term "your
22	website," and like I was really under the impression that
23	we were going to be working on this together.

And I talked to the web master. I told him ideas. And the second day I realized that none of this

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1	was welcomed.							
2	Q Well, Miss Fischer, doesn't it say right in the							
3	very front, Paragraphs 2, 5 and 6, that you didn't have							
4	any control?							
5	A I knew that I didn't have control, but I was							
6	also given the impression having control, the way it							
7	said there, was for them making sure that I don't go							
8	after them for every single word. That is what they told							
9	me.							
10	But they made me believe that this is something							
11	that will represent me well and that they will not say							
12	negative things about me and stuff.							
13	So I felt, you know, I was also very naive. And							
14	again, the impression I was given was different from what							
15	I got, like I say, the second day.							
16	And having control over the content, I							
17	understood that they are going to be the ones that pick							
18	the pictures and stuff; but that I would have literally							
19	no say at all about anything. I didn't think that would							
20	take it that literally.							
21	Q Okay. But, in fact, your entire relationship							
22	with Quad, you didn't have say over what magazines your							
23	pictures were going to be in?							
24	A No.							
25	Q And your arrangement with Score and Quad, since							

1	its inception, was one that they controlled the process;							
2	isn't that correct?							
3	A Yes.							
4	Q So what led or gave you the impression that that							
5	had changed in any way?							
6	A Because Sue Fox told me that they have this							
7	website and then she made it sound really nice. And that							
8	this is something they did for me, and no new words like							
9	this.							
10	I realize now that I live here, that there are							
11	certain uses of speech which can be taken literally, but							
12	back then I didn't.							
13	And when they said, this is your website, this							
14	is your thing, and it is going to be beautiful, it just							
15	sounded like everything else is just a formality; but							
16	that we are going to that this is going to be							
17	something good for me.							
18	And they knew that I had ideas. They knew. And							
19	they said literally that I wouldn't need my own site							
20	because there is already a website and, you know							
21	Q Okay. I am just going to come full circle. You							
22	had mentioned that you are working on your website today;							
23	isn't that right?							
24	A Yes.							
25	Q Okay. And other than let me ask you this:							

128

1	Is that the sole means of your income today?							
2	A Yes.							
3	Q Okay. Are you doing any modeling?							
4	A No.							
5	MR. MORGAN: Okay. Give me two minutes. I							
6	think we are going to wrap it up.							
7	(Brief recess.)							
8	BY MR. MORGAN:							
9	Q What is C.V. Industries?							
10	A My company. The business name with my company.							
11	Q And there is J. Robert S.; is that your husband?							
12	A Yes.							
13	Q What is C.V. Industries?							
14	A Chloe Vevrier Industries.							
15	Q And what is the purpose of that entity?							
16	A To be my company. To be yeah.							
17	Q You were mass marketed; weren't you?							
18	A By Score, yes.							
19	Q Yes. Did any other entity mass market you?							
20	A Market, yes. Mass market, I don't know. I							
21	wouldn't think so. I mean everybody who I work with were							
22	selling my pictures over and over again. So I							
23	would need to ask you what you exactly mean by mass							
24	marketing.							
25	Q I think you responded.							

1	What other entities that you just referred to							
2	the other people I work with, so what other entities are							
3	you referring to?							
4	A Danni's Hard Drive, Napoli, Photorama mainly.							
5	Q Any others that you can think of?							
6	A Not right now.							
7	MR. MORGAN: Okay. Thank you for your time. I							
8	appreciate it. And that will conclude the examination of							
9	Miss Fischer.							
10	MR. PAINTER: Again, I presume that a							
11	stipulation should be put on regarding the right of							
12	Miss Fischer to review the transcript.							
13	MR. MORGAN: Of course.							
14	MR. PAINTER: I mean, it is your deposition.							
15	You can do anything you want.							
16	MR. MORGAN: Miss Fischer, you have a right to							
17	read the deposition, and we generally recommend that							
18	folks read it at the time we order it so							
19	THE WITNESS: Okay.							
20	MR. MORGAN: so if there is some factual							
21	error, or your counsel will comment to you on what you							
22	can do in that respect. Okay.							
23	MR. PAINTER: You will agree that she can							
24	execute it under penalty of perjury as opposed to a							
25	notary?							

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1	MR. MORGAN: That would be fine.
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9	I, ANDREA I. FISCHER, do hereby declare under	
10	penalty of perjury that I have read the foregoing	
11	transcript; that I have made such corrections as noted	
12	herein, in ink, initialed by me, or attached hereto; that	
13	my testimony as contained herein, as corrected, is true	
14	and correct.	
15	EXECUTED this day of,	
16	2004, at,(State)	
17	(CILY) (Budge)	
18	ANDREA I. FISCHER	
19	ANDRIA 1. TIBERIA	
20		
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certify:

transcription thereof.

subscribed my name.

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DEC 0 6 2004

19 Dated:

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I, the undersigned, a Certified Shorthand

That the foregoing proceedings were taken

Reporter of the State of California, do hereby

before me at the time and place herein set forth; that

any witnesses in the foregoing proceedings, prior to

testifying, were placed under oath; that a verbatim

shorthand which was thereafter transcribed under my

direction; further, that the foregoing is an accurate

financially interested in the action nor a relative or

employee of any attorney of any of the parties.

I further certify that I am neither

IN WITNESS WHEREOF, I have this date

record of the proceedings was made by me using machine

CSR No. 10034

## **CHANGES/CORRECTIONS**

Page/Line	From	To	
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			-
			·
-			····

Witness Signature	Т	)ate	

MARKE SOLUTION

	00.45.40.00	110:12 122:2	approve 63:9,25	attributed 33:21	80:14		
<u>A</u>	99:17,18,23		approximately	47:3 49:5 51:6	benefit 102:3		
abandon 91:20	100:1 116:5,7 advice 53:11 90:16	Angel 88:3	12:14 112:19	116:6	Berlin 9:13,14		
abandoned 91:19	advice 53.11 90.10 advised 53:2,3	Angeles 1:16 2:17	115:1	Austria 35:24,25	14:20 15:7,21		
abandonment	95:18	6:1 9:5 22:24	April 97:18	authenticate 66:23	16:2 26:20 28:1		
101:10	AF 125:16	66:4 121:6	area 56:14	author 120:1	28:8 30:23 31:14		
able 49:4 83:14	affidavit 99:9	anniversary 31:13	arrangement	authority 96:20	32:3 88:4 best 14:23 56:25		
86:16 94:4 110:4	afraid 35:14	annual 112:4,25	127:25	autographs 62:14	60:3 112:1		
academic 14:17	AF-108 125:22	113:15 118:15	arrangements 36:7	AVN 121:5,7	114:24 117:24		
15:12 Accepting 30:4	<b>AF-3</b> 61:11	answer 18:18	arrived 13:2	avoid 36:13 38:13 101:10	124:15		
accompanied	<b>AF-5</b> 78:21	112:3,11,11	articles/spreads	aware 43:6 102:22	better 7:13 68:17		
58:16	<b>AF-7</b> 4:20 104:16	119:6	101:22 articulate 11:6	120:11 124:21	93:20 94:2 95:16		
accounting 108:10	AF-73 4:18 83:4,12	answered 103:4	articulated 22:10	awhile 119:8	124:11		
109:13,17	<b>AF-75</b> 4:18 83:4,13	answers 93:23	artist 36:13 42:8	A.I 88:4	Beverly 3:10		
accurate 112:1	86:4	anticipating 13:5	51:2 62:5 76:18	a.m 2:17 6:2	bezerk 94:18		
114:25 119:13	AF-77 83:12 88:2	anybody 44:25	89:10,10		big 47:25 75:3		
133:12	agent 20:24 34:6,9	59:8,9 78:12 84:3 86:14	ascertain 45:21	В	84:19 94:14,22		
acting 58:12	106:25	106:11 109:11	118:24	<b>Bachelor</b> 4:14,15	biophysics 28:16		
110:12	ago 16:3 20:22	114:19 125:2	Ashe 79:14,21,24	47:19 64:22,25	birth 7:18 10:10		
action 101:6,10,12	45:8	anymore 15:22	80:6,15 81:12	69:20,25 70:3,7	34:21 47:21		
133:15	agree 125:14	31:1 33:12 46:21	90:14	70:13 74:2,3,7	bit 89:23 97:13		
actions 88:11	130:23	48:9 53:10 77:23	aside 104:5	75:11,21 76:12	black 54:10		
activities 22:6	agreed 106:13 agreement 4:16	78:4,8 85:6	asked 25:7,8 33:7	Bachelor's 71:11	Bleitreu 16:2		
activity 29:4	63:24 68:9,22	109:24 119:7	38:10 48:5 58:23	73:21 88:3	blood 54:17		
actor's 125:3	79:3 81:19 106:9	anyway 64:13	63:21 68:24 76:4	back 41:17 75:9	BOARD 1:2 2:2		
actual 101:20	107:11,17,24	71:18 85:1 90:8	82:20 84:17,23	87:22,23 109:8	body 95:1,4 96:7		
120:12	123:24 124:3	apart 39:3	87:5 89:25 90:11	112:23 113:12	book 14:10 17:18		
acupuncture 27:16	125:16	apartment 9:17	90:16 93:12,22	128:12	22:7		
27:17	agrees 106:21	12:20,21 13:8	101:4 110:1	background 14:17	<b>borderline</b> 94:9,10		
acupuncturist	107:25 108:9	apologize 125:24	120:23 121:15	15:12	94:11 <b>bottom</b> 42:7 57:4		
27:13	110:11	apologized 75:4	asking 6:19 7:3	bad 60:9,10,11	61:11,19 67:7		
acute 15:3	ahead 64:9 71:15	77:7 88:25	62:9 63:18 100:2	110:21	79:7 106:3		
ad 116:8 additional 108:20	ahold 87:4	apostrophe 37:9	aspect 50:13	Bahamas 83:18	125:22		
118:24	alive 35:21	apparently 84:8	aspiring 35:11	Bank 3:5 based 79:10 123:3	Boulevard 2:16 3:9		
Additionally 107:4	<b>America</b> 3:5 71:5	APPEAL 1:2 2:2	assist 20:24 38:9	basically 27:14	bounced 119:10		
address 9:6,11,14	81:14 89:23	appealing 119:23	107:5	28:17 53:2 60:24	boyfriend 39:7		
9:15,18 12:9,12	113:23	appearance 122:7	assistance 99:14	81:12	105:21		
12:22 13:3,4,9	American 11:23	appearances 3:1	assistant 28:15	basis 11:17 21:16	boyfriend's 117:5		
13:11,12,21 14:2	91:24 93:14	101:25 122:8	assisted 38:10 assisting 26:22,23	92:2	break 11:8,9		
18:23,25 19:3,9	100:19,20 101:1	applicant 1:8 2:8	27:3 103:1	Bates 4:18,20	122:15		
19:10,11,13,21	amount 60:16	3:7 102:1 114:11	associated 55:2	125:16	<b>Brief</b> 111:15		
20:1 36:1 50:18	115:13,25	115:24 116:1	assume 49:24	bearing 120:14	122:15 129:7		
87:3 116:25	amounts 112:10	120:11,18 Applicant's 5:3	56:23 57:13	beautiful 128:14	bring 25:9		
addresses 108:2	114:10	111:2,11,20	72:21 73:13	Beauty 41:2	Broers 35:20 38:7		
adjustment 113:16	Amsterdam 70:9	118:8,15 119:2	83:13 85:20	becoming 11:19,23	38:8 105:20		
administer 27:16	70:11 72:6 <b>Anderson</b> 116:20	application 91:6	assumed 57:14	11:23	119:7		
administering	116:21 117:7,10	91:19 122:13	assured 88:25	began 20:22	broke 15:16 43:17		
16:17	117:13,16,22,25	123:3 125:9,19	attached 132:12	beginning 2:17	98:14		
adult 20:8 121:9	Andrea 1:7,15 2:7		attempt 102:23	36:12 37:8 42:19	brought 60:1		
advertise 116:2	2:15 4:3 6:4,11	apply 22:25	attend 15:20	58:21 60:19	BUCHANAN 3:4		
advertised 68:4	8:4,5 24:20	appreciate 130:8	attention 60:1 63:4		build 126:3		
92:8	30:15,17 32:18	appreciated 117:6	83:21 86:4 88:2	110:13	business 13:4,12 19:3,9 36:8,11		
advertisement	49:15 56:6 70:23	approach 99:15	95:7 111:1 118:7				
92:14 93:1	71:2,6,6,6 73:25	approached 99:10	120:9 125:10,21	behavior 126:9,11			
102:25	74:11 79:5 86:15	99:23 100:4,8	attorney 125:24	believe 16:2,3 44:5	92:23 95:2,6		
advertises 92:16	132:9,18	101:2	133:16	83:12 97:12	116:24 126:6		
advertising 57:1 63:10 73:18 92:1	Andy 8:25 9:2	approaching 99:2:	5 attracts 95:6	120:17 127:10 believed 38:13	129:10		
92:8,17 93:2	and/or 108:8	appropriate 54:11	attribute 83:14	Deneved 30:13	127.10		
74.0,17 73.4							
		ŀ	Page 1				
	Fsquire Deposition Services						

	CH - 1.7.2.7.6.20	colors 54:10,11,15	confrontation 95:4	81:23 86:21	court 49:10,13
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	CHICC III	54:17,25	120:22	93:20 94:2,12	56:4 61:13 65:17
B-l-e-i-t-r-e-u 16:4	6:24 7:7,16	columns 18:2	confronted 46:23	95:9,10 96:22,25	69:15 73:23
B-r-o-e-r-s 35:20	11.17 00.20	combination 122:4	64:22 74:19	97:4 110:14	78:23 80:22
	71.11 (21)	come 19:8 38:5	77:20	123:25 124:9	82:25 90:21
C	1012 1,20	52:10 64:3 70:25	confronting 46:24	126:8,13,14,18	104:18 105:11
Cafe 81:7,11,16,17	57:5 59:3 62:1,3		confuse 104:1	127:4,5,6,16	111:4
81:20 82:9,14	62:3,12 75:2	87:15,22,23	confusion 71:14	controlled 128:1	covenants 107:4
calculation 116:10	76:24 77:10,15	116:24 119:14 120:20 128:21	120:12	convention 45:6	cover 72:19,22
California 1:16	84:9,21 86:15,22		conjunction 20:15	120:22 121:5,6,8	114:17
2:17 3:10 6:1	00.2.0,	comes 119:18,25 120:8	63:13	121:9	co-owner 17:4
12:9 13:8 14:15	93:8,9 98:18	coming 35:13 38:5	connected 81:7	conventions 122:9	created 110:9
16:17,22,25	99:7,10,15 100:4	commencing	connection 45:15	conversation 76:22	creating 38:11
22:17 133:5	119:16,17,18,18	112:10	76:25 77:9 97:8	conversations	81:16
call 8:25 9:2,2	119:23,25 120:8	comment 86:9	98:1 102:9	109:23	creation 38:9
29:22 47:15	124:22,25 125:7	130:21	120:13,17	copies 84:17	cried 89:1
53:23 71:3,4,6	129:14	communicate 18:1	123:24	copy 41:14 42:3	CSR 1:23 133:24
71:10 74:20	Chloesworld	71:20 121:11,20	consent 34:14	46:1 63:11 74:1	current 122:12
86:12	120:13,16,19	communication	107:13	75:8 105:5,5	currently 9:5
called 15:22 32:3	chloevevrier.com	98:14	consequences	copyright 58:14	14:11 23:2 24:1
32:21 39:22	18:5 20:6 81:5,7	communications	76:16	<b>corner</b> 56:23	96:16
41:11,20,21 42:7	82:10 Chloria 52:5 54:5	92:4	consider 29:13	Corporation 49:23	C-h-l-o-e 6:20 37:8
47:20 48:2 57:5	Chloe's 53:5 54:5	companies 40:18	considered 16:18	50:2	37:11,15
59:3 65:4 77:6	78:9 95:19 96:6	40:19,22	93:2 99:18	correct 7:16,19 8:7	C-l-o-e 37:8
85:7 86:24 88:21	96:8,14,18,19	company 26:4	consist 101:21	12:10,12,19 14:3	C.V 129:9,13
calls 92:6	97:8 106:10,22 110:16 123:22	30:25 39:22	contact 64:21	15:13 16:7 17:12	
camera 89:11	124:7	42:24 43:2,19	74:25 77:3 92:23	17:15 19:20	<u>D</u>
cancer 28:16	Chloe.com 20:3	47:5,10 49:8	108:3 121:19	20:19 22:7 28:5	D 39:23 42:25
card 10:5	choose 82:17	51:21 66:3 87:1	contacted 36:18	28:22 29:1 32:13	83:24
care 78:3 82:7	chose 82:19	99:6,18 100:7,19	47:11,11 76:6	33:10,18,21	damaging 39:1
84:23 85:8 89:24	chronicle 14:25	126:2 129:10,10	77:2,3 99:6	34:22 37:16	Dampferband 32:4
career 35:9,10,15	15:4	129:16	109:19,19,21	45:19 50:19 52:8	dangerous 78:4
38:17,18,19	circle 128:21	compensated 28:5	contain 105:4	56:19 57:2 67:5	Danni 79:14,21,24
careful 60:24	circumstance	29:24 31:7,17	111:8	69:20 76:9 82:15	80:6,15 81:12
Caribbean 57:16	24:18	45:15,18 117:25	contained 21:11	91:19 93:5	90:14 100:24
caused 35:3	circumstances	complaints 121:11	50:13 66:7 82:2	106:16 115:3	Danni's 100:21,22
Cecilia 108:25	52:21 62:24	complete 57:18,24	111:25 132:13	123:16,22	100:23 130:4
109:16 celebration 31:13	85:17	91:22	contains 96:9	125:24 128:2	dark 54:21
center 22:24	citizen 12:5	completed 17:11	content 21:5 55:11	132:14	date 10:10 50:18
center 22:24 centers 22:24	city 31:14 36:3	17:17	55:15 56:12 58:7	corrected 114:14	83:15 101:14
certain 16:15 22:6	132:16	completely 86:13	61:3 81:24 82:1	115:7 132:13	105:16 112:8
60:16 94:5	claim 64:12	87:11 94:18	84:3 87:2 100:24	correction 113:13	113:3,19 123:10
112:10 128:11	claims 63:14	components	106:11 107:8,20	corrections 132:11	133:17
certainly 75:16	clarifying 18:12	115:11	108:5,6,11,22	correctly 16:14	dated 4:16 49:20
certainly 73:16 certificate 7:25 8:3		composite 83:3	109:5,13,20	correspond 119:7	62:18 65:22 79:3
22:18 23:5	54:5,22 76:11,14		110:2,9,15,17	correspondence	133:20
Certification 4:11	77:21	98:13 123:5	126:13 127:16	98:10 116:20	dates 115:9
61:16 63:19	clearly 47:20	concern 85:17	context 30:18	120:21	daughter 35:7
Certified 2:19	clients 79:18	108:23	continued 5:1 65:2	counsel 4:13 18:9	day 29:16 30:1 31:4,5 114:16
133:4	clocked 98:25	concerned 34:20	contract 4:21	18:14 25:5,7	
certify 133:5,14	club 4:17 79:15,17	89:2,14 115:10	28:19 29:7 40:12	55:23 111:20	115:13,18
chance 56:7 85:14		concerns 87:4	44:10 53:2 59:3	120:11 125:12	126:25 127:15
91:1 111:17,22	81:4,14,22 82:8	conclude 130:8	64:10 78:7 94:15		132:15
	82:10 94:4 95:15		95:18,19 97:7,10	counselor 17:2	days 114:22
change 30:4,7 35:16 36:7,10	Coast 12:23	87:18	97:11 108:16	countries 12:1	115:14,19,22
	code 55:8	conditions 15:3	115:12 126:16	40:24	dead 94:16 95:13
changed 9:15,15	cold 53:9	66:11,14	contractually 34:1	couple 16:3 69:6	deal 31:23
34:24 120:7	collectively 114:10	1 - 1 - 1 - 1	contradiction 88:7	102:6,18	death 54:17
128:5 chart 4:17 81:3	college 15:8	conducting 36:8,1	1   control 48:13	course 70:17 74:14	4 decide 32:25
check 91:20	color 54:13,15,25	conference 121:4	55:15 60:16 69:9	87:20 130:13	decided 35:15
CHECK 91.20	CO.O. 54.15,15,25			1	
		P	age 2		

				405.0	Failure 101:16
36:12 119:24	72:9	88:2 110:25	engage 34:1	107:3 exclusivist 97:11	fair 24:12 26:5
	direct 56:13 63:4	118:7 120:9	engaged 22:5 23:8	excuse 34:21 43:8	27:22,25 36:8
47:15	64:21 88:7	125:10,21	24:1 29:4 54:21	44:21 43.8	66:22 84:9
decision-making	direction 133:12	<b>Drive</b> 9:7 100:21	engagement 31:20	execute 130:24	103:23 119:11
96:20	directly 81:7 94:17	100:22,23,25	engines 116:8	executed 57:10,11	125:17
declare 132:9	discipline 27:7	130:4	England 61:17	59:5 132:15	falling 79:21 100:5
Defendants 4:8 5:2	discreet 69:17	<b>Dubois</b> 92:3,5 98:6	English 15:19	exhibit 49:12,16	Fallout 79:23
49:12 56:3 61:12	discretion 110:10	103:4	64:15	56:2,3,7 61:12	familiar 43:2
65:16 69:14	discussed 108:16	duly 6:5	entered 107:16 Enterprises 125:11	65:16 69:13,14	family 8:19,23
73:22 78:22	125:1	D-a-m-p-f-e-r-b	125:25	69:19 72:15	35:6 43:23
80:21 82:24	discussion 13:25	32:4	entertainment	73:21,22 74:1	famous 31:15
90:20 104:17	53:20 55:4,10	D-i-e-t-e-r 35:20	121:9 123:4	75:11 78:21,22	89:17
105:10 111:3	59:24 94:14	<u>E</u>	entire 11:22,25	80:19,21 82:24	fan 4:17 75:3 79:14
definitely 50:9	118:5	earlier 73:6 98:14	127:21	83:3 90:18,20	79:16,19 80:1,6
52:14,15 109:18	discussions 59:10		entities 100:19,20	104:17 105:9,10	81:4,14,21 82:8
definition 27:24,25	71:13	100:17 early 68:12 73:5	101:1 130:1,2	111:3	82:10 94:4 95:15
28:3 29:22 30:4	diseases 15:1	75:22	entitled 42:3 88:3	exhibits 4:7 5:1	116:22
degree 15:15,19	dismay 77:15	earned 112:18	entitles 16:15	69:18	fans 120:2,23
Del 9:7 13:8	dispositions 15:4	115:15 122:2,3	entity 44:22 56:22	exist 15:22 69:5	fantasy 32:19,20
delineate 112:9	dispute 7:6 11:16	easier 87:15	99:15 100:15	existed 18:6	33:1,20 81:7,11
delineates 102:5	distributors 58:11	122:14	104:11,14	existence 31:14	81:16,17,20 82:9
demand 126:18	doctor 14:14 15:2	East 30:23	106:25 110:12	96:11	82:14
Denmark 45:7	23:12,22 24:2	easy 71:4	129:15,19	exists 16:5,7	far 32:25 34:20
depended 27:17	<b>document</b> 10:6 49:17 56:1,15	Ecom111 98:18	entrance 42:25	expenses 116:5	39:22 85:9 88:11
depicted 72:14	57:4 58:7 61:19	edition 73:9	entry 97:20	expensive 90:8	fashion 59:25
deposition 1:15	62:18 65:20 66:8	editor 43:25	erotic 20:8 28:25	experiences 51:22	107:9,21
2:15 11:16 29:18	69:20,22 78:25	editorial 63:10	35:15 36:16 37:2	explain 51:25	fast 59:17
30:14 130:14,17 derogative 59:25	80:24 81:1 91:3	107:7,20 108:8	37:2 95:5	88:18	favorite 120:1
derogative 59.25 derogatory 59:17	91:5 97:14 98:17	110:9,15,17	erotica 20:9 60:20	explained 41:1	featuring 123:5
59:23,23	98:25 101:5	education 14:13	95:1 120:3 121:6	60:8,20 64:16	February 38:1
description 119:13	104:24,25 105:1	efforts 91:9 98:2	121:8	90:3 92:20	62:18 120:1,6
design 17:22,22	105:14,25 111:7	118:24	error 115:11	explaining 16:16	fee 29:24
54:10 82:6	111:10,19,25	either 57:16 58:16	116:10 130:21	express 107:12	feel 42:3 52:20
designated 120:15	119:2 120:9	62:12 88:15	<b>ESQ</b> 3:4,9	expressed 108:23	fella 116:20 felt 35:10,10 53:7
designates 107:2	125:13,22	El 100:14	essence 24:9	extent 46:25	59:23 61:1 94:9
detailed 108:10	documents 5:6,7	election 107:2	established 80:3	Extra 72:18 73:8	127:13
109:13	25:9 62:17 91:24	electronic 107:10	establishment	E-mail 19:21 20:1	female 20:19
determine 45:24	92:10 102:8	107:21	81:11	52:19 98:11,17	Fevrier 120:1
<b>Deutsch</b> 112:12,15	118:9,14,25	elegant 119:24	ethically 94:13	98:19 99:1 109:22,23	fictitious 58:17
112:18 113:17	doing 11:15 17:20	embarrassed 46:22	event 31:11	120:22 121:1,15	field 23:8 123:6
122:2	22:10 23:18,25	employed 14:6	events 68:16	120:22 121:1,13	fifteen 115:19
<b>DHD</b> 100:25	26:21 28:14	22:2 25:1,12,14	eventual 63:15	E-mailed 41:25	fight 89:6
<b>DIANA</b> 1:22 2:19	41:12 44:8 45:6	25:24 26:2,12,17	eventually 48:4	E-mailing 101:14	fighting 89:6
133:23	112:17 125:3	28:4,9,11,13	65:6 everybody 60:11	E-mails 18:1 98:12	file 98:1,4
diary 18:2 55:13	129:3	30:9,10,18	129:21	109:23 120:21	filed 93:4 102:8
55:17,21 106:11	dollars 112:6,15	employee 133:15	evidence 101:20	120:24	118:24
126:21	113:1,16,17	employment 17:8 17:9,10 23:2,4	evidencing 118:14	E-n-w-a-l-d 9:24	<b>filing</b> 97:18
Dieter 35:20	122:3	26:8 29:13,15,16			<b>filled</b> 57:12 58:19
105:20 119:7	domain 18:10,20	29:19,22 32:1	45:20 60:6 80:4	F	61:19,25
different 27:11	19:22 20:1 125:15 126:10	enables 14:24	115:20 119:15	F 120:7	<b>film</b> 61:4
37:7 38:22 40:17	domains 18:22	enclosure 74:2,3	129:23	fabulous 125:5	films 32:16
40:18,24,24 71:7	domains 18.22 door 19:5,8	encounter 54:1,2	examination 4:2	face 68:15 96:3	final 85:3
73:11 88:10	Double 39:23	encouraging 93:23		126:15	finally 21:18 23:11
99:20 124:7	42:25 83:24	endangered 35:10	examined 6:5	fact 104:25 122:22	119:24
127:14 differently 45:16	Dr 35:20 38:7	ended 81:9 82:11	exchange 106:12	123:12 124:3	financially 133:14
91:21	119:7	enforce 88:16	exchanged 98:10	127:21	find 12:21 18:17
difficult 11:4 90:3	Dragon 79:5,9	enforced 87:14	excited 84:14	factual 11:17	20:11 36:23
difficulties 43:17	draw 83:21 86:4	enforcing 86:18	exclusive 104:8	130:20	45:24 49:4 54:11
			1		
		T	age 3		

			<u> </u>		100.7
72:23 87:21	103:14 116:24	girls 33:1	70.0,20,20	held 12:2 13:25	images 108:7
fine 9:21 18:18	found 14:15 18:23	give 13:6 18:25	84:6,22 86:20,25	118:5	immediately 65:3
26:16 56:11	32:21 42:15	33:1 49:10 52:23		help 25:3 41:25	74:19 77:20
131:1	46:11 54:12	58:9 129:5	95:17	77:22 126:3	implement 54:21
finish 13:7 15:17	64:21 65:3 81:8	given 19:12 36:17	Graham's 74:19	helpful 13:7	imply 19:6
finished 14:19	119:23	41:10 50:6 92:12	76:4 86:8	hereto 132:12	important 38:13
15:16 104:5	founded 96:12	127:6,14	graphic 17:22	high 15:5 84:13	124:12
first 5:3,4,5,7 6:5	four 101:5	giving 6:17 42:15	great 31:23	higher 60:14	impossible 90:4
8:2 30:17 37:22	fourth 23:20	122:9	ground 11:2	Highway 12:23	impression 62:4 126:22 127:6,14
51:15,19 58:6,8	Fox 43:23,24 44:2	globe 123:5	group 4:21 11:15	Hills 3:10	128:4
70:23 75:5 83:7	44:4 53:12,15,20	go 7:15 14:21 15:5	31:3 32:3 48:12	hire 17:24	inception 128:1
83:25 86:5 91:6	54:22 55:4 94:17	15:17 19:14	58:3 68:7 69:8	hired 23:3 26:3,8	incident 74:7 85:7
91:8,18 97:17	94:18 95:23	29:16 33:12 64:7	78:16,17,18	26:11	86:19 88:9
107:12 111:1,12	108:25,25	64:9 71:15 75:9	87:10 100:19	Hiroshi 76:6 77:2	incidents 57:17
111:21 112:3,8	109:16 110:20	90:7 93:2 104:22	106:13,23,24	History 97:16 Hmm-um 11:1	84:19
112:11 113:4,19	110:20 128:6	111:14 112:23	107:1 121:12	hold 11:20	include 14:12
115:17 118:9	Fox's 108:25	113:12 118:3	growing 35:3	holding 60:2	108:6
119:3,17 123:6,9	freaked 86:13	119:5 127:7	guess 39:2 72:2	holistic 27:9	included 55:20
125:6,18	French 119:24,25	goals 36:17	97:18 121:11	Holland 71:2,7,25	67:19 70:7,12
Fischer 1:7,15 2:7	friend 52:18 53:10	goes 92:22	H	home 19:23 21:9	71:19
2:15 4:3 6:4,11	66:5 79:11 80:6	going 7:5 22:25		86:16 116:23	includes 16:17
24:16,19,21,23	80:15 86:25	24:22 33:8 52:5	hand 19:12 61:9,15	homeopath 27:13	income 114:5,6
32:19 50:22	89:22 124:15	56:6 58:7,24	65:14 69:12	homeopathy 27:17	116:11 129:1
61:18 65:19	friends 18:1 51:23	60:4,21,22 61:9	78:20 80:18	horrible 60:12	INCORPORAT
69:17 74:11	52:8,15 64:23	64:19,24 65:14	90:17 104:16	hospital 15:3	1:4 2:4
75:12 78:25	68:12	69:12 73:20	105:9 handed 49:15,15	hosting 45:7 122:9	INDEX 4:1
80:24 83:2,5,24	friendship 52:10	74:24 76:19	55:24 73:25	hour 30:2	indicate 7:15 21:19
84:20 86:15 87:7	front 19:5,7 89:11	78:20 80:18 82:7	97:14 126:9	house 78:10	22:5
88:4,14 90:23	127:3	85:2,8 87:19 89:1 90:17 92:17	handing 69:18	husband 18:21	indicated 8:16
98:22 104:24	full 13:6 24:20		handwriting 50:12	19:1,2,6 21:3	13:21 15:8 16:11
105:13 106:21	50:4 51:14 63:4	94:23 104:16 109:1 115:8	50:13,14,19	99:3 103:2,9,11	17:6 22:2,11
106:21 107:4,25	128:21	109:1113.6	56:17 57:6 61:23	121:24 129:11	23:11 33:7,9,20
108:8 110:11,25	Function 101:17	127:17,23	61:25 66:7,13,15	Hustler 41:1 47:8	36:6 38:12 39:9
111:19 122:17	furious 74:25 further 63:14	128:14,16,16,21	66:20,25 67:2,8	72:18 73:2,7,9	52:7 71:13 74:8
127:2 130:9,12	99:14 107:24	129:6	85:19 103:21	73:10	75:13 102:15
130:16 132:9,18	110:7 133:12,14	Goldhahn 49:9	106:1		115:5
Fischer's 107:3	110:/ 155.12,14	good 10:9 38:23	handwritten	I	indicates 97:18
Fischer/Chloe 79:6	G	59:13,19,20	103:19 105:25	idea 55:8 82:7 87:4	indicating 102:19
fish 95:13	general 82:4	110:22 128:17	Hans 71:24 72:2	87:10,11 95:5	individual 90:12
Flicker 81:5 float 31:15	generally 130:17	goods 123:7	happen 85:5 126:8	119:11,17,20	Industries 129:9
Floor 3:5	generic 64:11,17	Goten 9:16	happened 36:17	125:1,5	129:13,14
Florida 3:6	German 10:3	Gothic 54:12,16	55:10 57:13 60:1	ideas 95:7 126:25	info 77:3 121:19
folks 76:11 130:18	11:21,22,25 12:3	gotten 70:21	65:10 74:20	128:18	information 90:9
follow 88:24	36:14 38:14 71:6	1	happening 126:7	identification 10:5	108:3,20 111:25
following 33:6	73:10	gradually 52:14	happens 109:6	49:13 51:4 56:4	INGERSOLL 3:4
follows 6:6	Germany 12:6	graduate 15:8	121:8	61:13 65:17	initialed 132:12
follow-up 81:4	13:2 14:10,16	<b>Graham</b> 37:9,18	happy 59:22 60:22	69:15 73:23	initials 40:6 66:18 66:19 106:3
foregoing 132:10	16:19 21:14 24:4	37:25 38:3 39:9	93:21	78:23 80:22	injections 16:17
133:6,8,12	27:12,13 35:23	39:18,20,25 40:6	harassed 35:7,8	82:25 90:21	ink 132:12
foreigner 90:4	38:23 73:10 77:6		89:4,5	104:18 105:11	inquire 36:4 41:18
forget 37:10	85:12 89:16 90:9	41:24 42:5,23	hard 87:14 100:21	111:4	41:19 59:18
form 40:7 42:18	92:12 93:17	44:16,18 45:3	100:22,23,24	identified 101:25	inquired 41:16,17
107:9,20 109:17	105:23 112:22	46:9 48:2 50:2,4	130:4	114:12	46:1 90:9
formality 128:15	114:1 118:22	51:9,18 52:2,8	harm 35:15 110:23		inquiries 97:24
former 28:15	119:1	53:1,13 57:20,24	head 23:14 25:16	identity 86:14	116:14 120:10
forth 133:7	getting 79:18	58:2 62:22 64:4	28:23 75:19	119:21	inquiry 22:1 23:21
forum 95:16	114:8 115:6,13	65:4 68:10 69:3	82:22 97:1	image 36:24 39:1	112:4 118:13
forward 33:10	gifts 117:2	75:7 76:19,23	hear 125:4	89:7,8,11 93:21 94:3	inside 72:19 97:15
35:13 101:4	girl 20:16	77:4,14,21,25	heard 40:25 41:17	74.3	
	<u> </u>		1	· · · · · · · · · · · · · · · · · · ·	
		P	age 4		

				T 1 27-21-22	48:1 50:7 51:13
insignia 57:1	95:22	Ken 66:3,4 67:17	language 66:20	London 37:21,22	51:24 52:5 60:13
insist 47:13	issues 96:25 97:3	85:16	Las 121:9	39:11,15,17 40:4	60:17 62:16
insisted 87:17	102:6	kept 108:23	late 43:7	40:5 50:1 57:14	67:19,23 70:18
inspect 63:8,25	is "Chloe/Andrea	kind 29:25 41:25	launched 123:21	61:17 77:5 83:18	70:19,19 71:20
inspiration 37:12	50:22	61:11 68:22	LAWRENCE 3:12	83:20 85:11,12	72:17 73:16
instance 60:10	item 23:20	118:1 122:11	lawyer 18:13 41:18	88:23 89:19 112:22	74:14,16,18
74:17 120:11	IYOHO 3:12	kinds 125:3	90:11	long 9:8 10:12,17	84:10,11,14,15
instances 77:18	<b>I.D</b> 10:2,3,7,7,8	Kirk 66:3,4 67:17	lead 120:16	18:6 31:2 45:8	85:11 87:2,22,24
84:8		67:25 85:16,18	learned 89:15	55:7 68:13 69:5	88:9,13 89:19
instructed 41:22		KLK 66:12,15,17	lease 12:24	96:11 109:5	92:24 93:1 95:11
instructing 23:9	J 129:11	knew 41:22 43:20	led 128:4	124:8,24	127:22
instructor 14:12	JANNIERE 1:22	51:8,23,25 52:4	Lee 40:6 legal 42:2 62:5,6	longer 16:7	Magestra 15:18
17:15 21:19,22	2:19 133:23	53:1,10,12,17,17		long-term 53:13	mailbox 13:12,13
22:12,14 23:6	January 10:21	60:18,19 109:25	62:16 <b>Leslie</b> 92:3 103:4	look 9:20 29:19	13:18,22
insufficient 102:15	36:22 37:5 49:20	127:5 128:18,18	letter 77:10 97:19	56:6,11,13,14	mailing 101:13
insure 47:23 48:14	50:21 125:1,8	know 8:21 11:9,11	115:8	58:7 59:20 60:10	main 85:17
59:19 86:21	Japan 47:19 74:21	12:22,22 15:18	letters 47:25	60:11,14 61:2,2	maintain 98:4,12
insured 85:1	74.23 75:25 76:8	19:4 25:25 27:21	116:23 117:2,3	61:19 68:18	maintained 20:21
intent 76:24	85:2	29:19 30:25,25 31:1,9 33:24	117:20	74:23 83:2 85:5	118:20
interest 53:14,18	Japanese 65:2	31:1,9 33:24 34:11 35:25	let's 7:5 29:17	90:23 91:1 97:14	makeup 115:11
interested 38:2	84:18	39:22 41:4 42:3	33:13 75:9 83:21	98:22 105:24	making 38:21 52:3
133:15	Jason 10:23 98:20	43:25 46:4,18,22	113:12 114:3	110:22 111:17	122:10 127:7
interesting 44:24	99:2 jealous 68:21	47:2,4 48:4,4	license 14:15,22	111:22 112:24	male 20:17
117:19,20		53:17 55:20	16:12,14 21:20	122:17 126:13	manifest 76:24
intern 39:5	jeopardized 38:19 JLG 4:11 40:6	57:21 64:23 65:6	21:21	looked 126:8	manner 94:5 100:5
international	42:25 61:16	65:6 67:7,11,18	licensed 15:4 16:21	looking 9:25 111:9	manuscript 14:9
31:21 35:11	job 1:24 39:17,18	67:21,23 68:2,2	22:14,16 24:2	111:11	17:11,18
39:24 internationally	jobs 28:14 32:5,7	68:2,6,8,21 70:6	Liether 124:14	looks 49:18 59:15	March 18:7 123:10
21:13 22:19	44:24 50:8	70:8,8,15 71:5	life 11:23,25 35:4	60:11,16 126:11	123:13
36:15	Joe 38:1	71:11 72:3,14,18	36:15 39:6 46:23	Los 1:16 2:17 6:1	Maria.DE 19:25
internet 116:7	John 37:9,18 38:3	72:21,21,22,23	78:5 89:4,4	9:5 22:24 66:4	<b>Marina</b> 9:7,7 13:8
Interrogatories	40:6,20 41:24	73:13 75:15 76:1	light 60:3	121:6	mark 1:7 2:7 56:2
5:4,5 111:12,22	42:5,21,23 43:12	77:7,18 80:4,5,7	lighting 60:10	lost 73:16 98:15	61:10 65:15
119:3	43:23,24 44:2,4	80:12,14 85:21	liked 60:23 71:10	lot 76:20 94:23	69:13 78:21
interviews 32:6	44:16,18 45:3	86:17 87:11 89:9	125:4	95:7 109:22	80:19 87:8 88:16
122:10	46:9 48:2 50:2,3	89:17,20 92:16	likes 38:10	love 49:2 116:23	89:6,13 90:6,18
introduced 27:20	51:8,18 52:1,7	92:18,23 93:13	limited 4:11 61:17	L.A 79:10	93:11 101:17,20
87:9,11,12 125:2	53:1,12,12,15	93:15 94:11 95:1	108:7		105:9 113:17
INT'L 1:4 2:4	54:22 55:4 57:23	96:12,13 97:21	line 97:17,19	<u> </u>	120:13,14
invented 36:18,19	58:2 59:6 62:21	97:23 99:13,16	listed 18:8 19:9,20	machine 133:10	marked 41:10 42:7
36:20,21	64:4,16 65:4	99:20,21 100:7	20:1 114:3	mad 95:23	47:20 48:16
invitation 17:2	68:9 74:18 75:7	100:11 102:8	listing 123:7	magazine 4:14	49:12,16 56:3,7
involved 35:14	75:17 76:3,19,23	109:5,10,18,19	listings 121:16	32:21 33:24	61:10,12,15
82:1 93:20 117:6	77:4,14,21,24	109:24 110:3	lists 123:10	34:15 41:2 43:19	65:16 69:14,19
involvement 28:7	78:6,15,17 79:5	116:19 117:5,17	literally 127:18,20	43:22 44:1 46:15	73:22,25 78:22
39:4 55:11 81:10	79:9 83:10 84:6	120:2,25 127:13	128:11,19	47:4,8 58:9 60:9	80:21 82:24 83:3
81:15 96:14,17	84:22 86:8,9,20	128:20 129:20	little 32:6 89:23	64:22,25 65:2	83:4 85:11 90:20
124:18	86:24,25 87:13	knowledge 93:14	97:13 122:10	67:24 68:1,4	104:17 105:10
in-depth 117:20	94:17,18 95:17	99:2 112:1	live 9:4,12 12:17	69:20,25 70:4,7	111:3
Irena 8:4,6 24:15	95:23 108:25	known 6:12 7:21	23:1 31:11 68:16	70:13,20,22	market 129:19,20 129:20
24:19,20,23	110:20	8:14,17,20,20,23	95:1 122:7,7,8	71:16 72:15 74:2	marketed 129:17
32:18 70:23 71:3	John's 60:1	24:15,19 32:17	128:10	74:3,7 75:21	marketing 4:11
71:10,11,15	JR 3:12	34:21 36:16	lived 9:8,22 10:12	76:3 101:22	61:16 129:24
74:11 75:12		75:16 124:24	12:1,9,14 113:23	102:2	marks 112:12,15
83:24 86:15	K	knows 19:5,13	living 9:11 14:8	magazines 33:2,3	112:18 122:2
irrevocable 58:13	Karten 100:14	86:15	90:9	33:17 34:2,11,13	marriage 7:24 8:3
ISAACMAN 3:8	KAUFMAN 3:8		located 72:5	35:7 39:24 41:5 42:15 45:11 46:9	10:24
issue 8:16 26:14	keep 25:3 98:1	L	location 13:14,16	42:15 45:11 46:9 46:10,17 47:1,18	
30:1 61:4 92:5	110:4	lack 92:25 99:25	21:15,17 40:4	40.10,17 47.1,10	Millian I inc
		<u> </u>	nge 5		

				·	
10:20:22:24	met 38:1 39:9,13	moment 13:7 29:8	30:13 32:16	100.0	objection 18:14,15
10:20,22,24 mass 129:17,19,20	44:2,4,6,6,16,20	83:22 111:9,13	33:12,23 34:22	128:19 129:23	25:5
129:23	65:7 120:23	112:24	35:16 36:13,18		<b>Objections</b> 5:3,6 119:2
master 81:13	meters 84:13	Monday 1:17 2:18	36:19,20,21,24	35:16 76:17	obtain 11:17 98:2
126:24	Miami 3:6 44:7,9	6:1	37:4,15,18 38:5	2001	obtain 11:17 98.2 obtained 41:14
material 19:13	44:11	money 26:9,15	38:9 41:8,10	Hooms zonini	
92:12	Michael 3:9 105:21	95:20 106:18	42:8,15,16,24	HCERTIC TO	obvious 120:7 obviously 113:8,13
materials 21:11	121:18,21	114:1,1 115:14	43:6,9,10 47:2,5	A0000	occurred 30:20
92:8 102:22	mid 46:12	115:15 117:8,25	47:7,14,22,24	negotiating 126:16	46:12 47:8
mathematical	middle 101:9	122:1	48:5,8,9,14,20,21	neither 133:14	October 44:6,15
115:11 116:10	mind 54:13	moneys 122:3	48:21,22,22,25	Netherlands 47:7	53:21 65:22
matter 63:11	mine 66:24 75:3	Montcalm 49:22	49:4 50:4,5,6,10	network 123:5	74:10 75:6 79:3
matter 03:11 matters 116:9,25	89:22	50:1	50:17,21,25,25	never 14:19 19:14	97:12 107:19
Maxella 13:3,21	minor 14:25 16:16	Montclam 4:9	51:1,2,2,2,6,9,14	40:25 41:17 42:1	114:22,23
19:11	16:18	49:16	51:15 52:6 58:17	45:11 47:15 50:1	offensive 53:16
maximum 115:19	minutes 129:5	month 12:21	58:17,25 62:2,6	53:18 64:21	offered 112:7
mean 25:24 26:2	Mispronounced	106:13 114:15	62:7,12 64:18	68:23,23 72:13	113:2,18 118:17
27:10 32:20	37:14	114:17 115:2,18	65:3,8,9 66:12	74:15 82:11	126:2
36:22 39:2,6	misspelled 37:13	120:6	66:15 67:5 70:23	89:17 94:12,12	office 1:1 2:1 13:16
40:22 42:13	misunderstood	months 9:22	70:23,25 71:1,4	95:11 109:2	13:19,20 14:2
52:25 59:21	75:10	101:13 110:1	71:18,21 72:1,3	110:21 117:22	19:16 44:7,9,12
64:14,14,23 78:1	model 4:9,10,11,12	moral 38:21	72:10,11 73:7	117:25 120:25 new 128:8	50:1 55:9 59:14
87:19 89:3 94:3	30:22 31:21 33:8	Morgan 3:4 4:5	74:9 75:17,23		74:18,19 75:7
94:10 104:1	35:15 36:16 37:2	6:9,17,22 11:14	76:1,5,7,12,15,18	newsletter 80:11 newsstand 45:12	76:4 77:5 86:8
114:13 120:20	37:3 38:2 39:15	14:1 18:11,14,18	76:24,25 77:9,11	newsstanu 45.12	90:11 92:3 97:24
122:8 126:12	39:17 40:14,15	25:7,11 49:10,14	77:15,19 84:6,9	nice 60:15 71:4	101:5,10,12
129:21,23	40:17,19,23 41:3	55:23 56:1,5	84:21 86:22 87:8	128:7 Nici 125:11,25	102:9,14,19,23
130:14	42:4,14,16 43:9	61:9,14 65:14,18	87:9,12,16,16	nickname 8:24	105:7 111:20
meaning 11:5	44:10 45:15	69:12,16 73:20	89:10 90:1,1,10	nicknames 7:2,3	official 53:6
means 27:9 129:1	47:25 48:16	73:24 78:20	91:7,9,14 93:8	8:17,17	120:16 121:16
meat 94:5	49:16,18,25 50:8	80:18,23 82:23	93:11,23 95:11	nods 23:14 25:16	oh 6:14 27:10
mechanically	50:17,17,17,21	83:1 90:17,22	100:13 116:24	28:23 75:19	42:18 46:19 54:3
60:24	50:24,25 51:1	98:21 104:22,23	117:4,5 119:10	82:22 97:1	54:14 62:16
medical 14:22,25	52:1,23 56:1,9	105:8,12 111:6	119:14,16,17,20	nonresponsive	63:23
15:2,17,20,21	56:21 57:10,14	111:16 118:6	120:3,3 124:21 124:25 125:7,15	97:20	okay 6:12,23 7:10
16:6,24 24:1	57:15,18,24	122:16 125:14		non-Score 48:12	7:14 8:23 9:4,6
26:17,24,25 27:6	58:19,20,25 59:6	125:17,20 129:5	126:15,19 129:10 133:18	normal 46:23	10:4,9,12,15,17
medicine 14:14	59:8 61:10,16,24	129:8 130:7,13	named 43:2 116:20		10:22 11:8,12,13
23:12,22 24:3	61:25 62:25 63:5	130:16,20 131:1	names 6:24 7:1,21	notation 103:19	11:22 12:8 13:3
27:9 89:16	63:19 64:11,16	mother-in-law's	8:13,14 31:1	note 66:6,10 106:1	13:14 14:5,5,8
Medicos 15:23	79:6 85:12,16,23	13:1	32:19,20,22 33:1	noted 132:11	14:17 16:1,11,24
meet 19:7 37:25	86:23 90:1,6	mouth 93:2	33:7,20 40:24	notes 51:22 55:13	17:6,20 18:4,25
98:6 117:13,21	92:15,16 95:5,9	move 9:17 64:7	51:3 62:13 86:17	November 1:17	19:2,16,24 20:3
meeting 117:15	101:23 106:10	98:16 101:4	108:2	2:18 6:1 93:4	20:12,17,24 21:4
memorialized	119:22	103:14,24 moved 9:10	Napoli 4:12 65:25	97:12	21:10,15,21,24
77:15	modeled 30:21,24		66:2 67:12 69:8	nude 35:7 68:14	22:20 23:5 24:2
mention 11:2	31:2,11 34:11,12	MULLIN 78:24	79:11 130:4	number 38:3 50:18	24:5,11,15,22,25
51:10	55:14	M-e-d-i-c-o-s	nation 12:5	84:8,8 114:14,24	25:12,17,19,21
mentioned 11:10	modeling 32:6,15 33:16 34:5 39:17		national 10:5	115:7,12 125:16	25:23 26:1,5,11
11:14 12:8 16:6	39:18 44:11,21	13.23	nationality 11:20	numbered 103:18	26:16,19,21 27:4
33:2,23 37:18		N	natural 14:14,23	numbers 89:18	27:7 28:11,13,18
40:21 67:4 95:22	96:18,19 99:11	naive 127:13	23:12,22 24:3	nutrition 17:2	28:21 29:3,6,13
104:7 105:20	100:8 101:2,24	name 6:10,13 7:7	27:12 83:24	nutritionist 17:1	29:17,22,25 30:3
128:22	100:8 101:2,24	7:15,18,22,24	nature 27:4 123:4		30:7,10,15,20,22
mentioning 32:12	106:10 112:17	8:2,22 11:14,17	near 23:1	O	30:24 31:2,7,12
102:13 mentor 26:18 27:3		12:11 16:9 18:4	necessary 27:3	oath 133:9	31:19,23 32:8,12
	122:4,5 129:3	18:10,20 19:4,6	need 11:8 36:4	object 18:16	32:15 33:2,13,16
27:5,8 28:1,8 <b>Merely</b> 102:1	models 20:15	19:20,23,24 20:5	72:10 77:17	125:12	34:24 35:2,18,23
mermaid 31:14	39:23	22:20 24:20,23	80:10 90:5 91:20	objected 94:7	36:4 37:4,15
mermalu 31.14	J.,				
		Pa	age 6		

			0 1/17	60.15.15	popularity 35:3		
38:4,12,16,19	84:18,18 87:24	PAINTER 3:8,9	perform 16:15	68:15,15 <b>Photorama</b> 49:8	portfolio 73:17		
39:8,20,25 40:3	99:21 100:10	6:15,19 18:9,12	performance	70:11 71:24 72:3	position 87:7		
40:12,15 41:6,19	127:17	18:16 25:5 82:22	31:22	70:11 /1:24 /2:3 77:23 130:4	possible 34:13		
42:23 43:5,21	ongoing 21:16	98:19 104:19	performed 16:24	photos 21:10 83:8	45:13 69:18		
44:8,11,16 45:2	on-line 18:2	118:3 125:12,15	102:3	phrases 11:3	70:16 84:18		
45:9,18,24 46:3	open 44:24	125:18 130:10	performer 32:3 perfume 119:19	physical 13:14,19	possibly 38:18		
46:17,25 47:23	opened 22:25	130:14,23	period 32:8 33:3,5	physically 114:16	post 19:16 110:9		
48:22 49:7,10,20	operate 80:6	Palm 83:17	33:8,13 34:6	114:20	posted 110:16		
49:22 50:10,12	operated 79:14	paragraph 58:6,8	45:14 46:4	pick 127:17	posting 108:23		
51:5,11 52:1,21	106:24	63:5,17,19 66:10	104:10 114:12	picture 4:14 45:16	power 88:12		
53:15,20,22,25	opinion 38:11	99:5 102:14	116:4,12	45:22,25 46:4	practice 14:24		
54:13 55:3,15,18	125:4	106:12,20 107:24 110:7	perjury 130:24	60:7 69:7 70:3	26:18 27:2 45:21		
56:15,17,19,21	opportunity 93:18	Paragraphs 127:3	132:10	75:11 82:17	45:24		
57:4,18 58:2,6	opposed 130:24	pardon 20:7 38:7	permission 58:14	pictures 31:9,19	practices 54:21		
59:25 61:3,23	Opposer 1:5 2:5,16	57:5	82:20	33:17 34:2,13,15	present 3:11 9:11		
62:9,15,18,24	3:3	parents 9:2	permit 64:4	45:10 46:16 47:1	17:10 20:10		
63:23,24 64:24	Opposer's 5:3,4,5	parents 9.2 part 14:13 34:17	permitted 63:25	47:8,19 55:13	23:18,19 24:11		
65:12,21 66:6,14	5:7 111:12,21	43:10 61:20 82:9	person 27:18 35:18	57:25 59:7,20,21	94:5,24		
66:19,22 67:7,11	118:8 119:3	98:14	35:19 53:17	60:2,17,25 61:1	presentation 20:19		
67:23 68:9,24	120:12 <b>Opposition</b> 1:6 2:6	partially 21:13,14	54:18 71:9 94:23	67:12,16,18 68:3	presented 89:11		
69:11,24 70:12 70:22 71:23	order 18:24 62:6	98:13,13	95:8 104:14	70:16 71:19	93:21 95:13		
	130:18	particular 30:13	117:19	73:18 75:8 76:21	presenters 20:17		
72:17 75:5,16 76:14 77:24	Organization	34:15 56:12	personal 53:24	77:1 79:15,16,25	presenting 94:6,8		
78:12 80:16	125:25	82:17 83:15	55:13 72:9 74:25	80:10 81:20	presently 14:5 17:7		
81:10,15,18,23	origin 119:16	parties 20:13	78:5 87:16 89:7	82:12 96:23 97:5	23:8		
82:12,23 83:14	original 14:13	107:22 133:16	89:12 106:11	97:8 107:21	press 31:21 39:2		
83:21 84:2,7	37:11 105:6	partner 21:1 28:15	116:25	108:20 109:4	presume 130:10		
86:11,20 87:7	outside 40:5 47:1	35:9 81:13	personally 41:24	114:17 127:18	presuppose 25:8		
88:18,18 89:13	118:18	partners 39:6,6	pertaining 113:9	127:23 129:22	pretty 49:24		
90:15 91:16,18	overlooked 42:10	43:16 58:5 78:11	Pfeifer 105:21	piles 84:13	previously 119:6		
91:25 93:4 94:7	42:12 113:9	78:13	phone 53:22 74:20	pinup 4:15 73:21	primarily 28:2		
97:23 98:1,6	overnight 31:15	pass 55:8	89:1 92:6	74:2 75:6	49:9 83:18		
100:7,11 101:1,4	owned 80:12 87:8	passport 9:20,21	<b>photo</b> 20:14 47:6	place 34:14 116:8	primary 54:10		
101:9 102:20	106:23	9:25 12:2,3 62:8	60:14 78:13	133:7	print 37:10 87:22		
103:1,3,6,11,14	owner 18:8 43:25	patent 1:1 2:1	110:5	placed 34:2 133:9	printed 63:11		
103:23 104:5,10	66:4 72:2 87:1	35:13	photograph 69:24	plans 90:1,2	87:24 101:6		
104:13,16 105:3		path 14:23 27:12	70:2,6 72:14	play 37:2	printing 60:9,14		
105:8,19,22,24	<u>P</u>	patients 14:24 27:2	86:5	playing 36:23	prints 59:15		
106:3,6,8,12	Pacific 12:23	pause 111:15	photographed	122:10	prior 9:11 10:24 11:19,23 12:8,17		
108:15,17,19	page 4:8 5:2 61:20	pay 26:13 106:13	33:4 60:23 68:10	please 6:10 7:8	12:25 21:18 28:7		
109:12 110:25	97:15 98:17,17	paying 26:12	68:11 78:9	9:19 11:8,11	29:3 75:11 86:7		
111:2 112:23	101:6,9 102:5,12	payment 81:21	photographer	18:15 28:20 45:23 48:3,5,8	95:17 116:5		
113:12,22 114:6	102:14 103:15	82:10	37:21 59:13	49:11 56:7 82:23	118:18 123:13		
114:6,9 115:23	103:19 104:1,20	PC 3:4	69:25 79:5,10	83:22 86:4 88:2	123:14 133:8		
116:9,19 117:7	104:21 105:3,14	Peaks 83:25	84:23 85:14	90:24 98:23	privacy 18:24		
117:24 118:23	105:25 106:4	penalty 130:24	94:18 96:2	102:11 105:14	38:17 89:5		
119:2,4,9,16	119:5 120:10	132:10	103:13	102:11 103:14	private 14:21 35:4		
121:4,23 122:6	122:22 123:7	Pennsylvania 13:1	<b>photographers</b> 17:24 34:12,14	121:15 122:18	36:15 59:24		
122:12,25 123:9	125:10,22	people 15:3 17:24	46:2 58:10 59:14	Plus 88:3	68:20 69:2 80:10		
123:12,18,21	pages 101:5 102:6	18:23 19:4,23 30:25 31:3 35:8	126:4	point 9:7 19:20	89:4,4		
124:16,18,21	102:18 103:24	38:21 43:19	photographic	39:13 46:21 58:4	probably 46:18		
127:21 128:21	104:22 125:18	46:18,23 48:19	110:18	58:21 89:13	73:5 86:18		
128:25 129:3,5	paid 26:3,7,9,15	49:1,2 54:16	photographs 31:22	110:24 117:4	100:25 124:13		
130:7,19,22	29:24 106:18	68:18,25 71:5	58:15 59:11 63:9	pointed 92:7 100:3	problem 74:8		
old 70:16,19	109:7 113:25	73:15 80:9 87:15	64:1,5 68:5 69:9	police 84:21	problems 35:3,6		
once 49:4 61:18	114:10,15,15 115:2,6,13 117:7	89:5 92:23 95:3	79:13 83:11,15	policing 85:10	71:1		
74:17 84:12,24 91:15 119:8	117:22,25 122:2	109:20 130:2	96:10 107:8,20	Political 14:20	procedure 42:6		
ones 51:13 83:9	pain 27:9	percentages 82:8	photography	popular 89:20	59:2		
OHES 21.12 02.3	Puin 27.5						
Page 7							

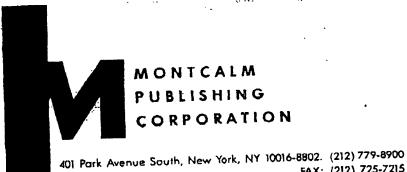
protectings 133-6   publicity 31:24   publish 58:15   publish 68:15   publish 68:16   publish					1016111011	20.11
1338,10   published 13:24   published 18:28   published 18:28   28:11   24:19   24:23   24:21   25:23   25:23   24:10:25   25:23   2	proceedings 133:6	48:12		recess 129:7	124:6,11 126:6	20:11
protects of 31:10 publisher 18:28 decided 6:20						
103:1 124:19   published 1:8 2:8   45:10.16.19.22   42:12.48:10   produced 101:0   5   produced 31:10   56:13 88:20   publisher 48:3,5   65:77 12/21.75:1   86:13 88:20   publisher 14:0   58:14 89:14   produced 15:19-46   Production 59:27   49:12.27   57:18.81:19   produced 15:19-46   Production 59:27   49:12.27   57:18.81:19   produced 15:19-46   Production 59:27   49:12.27   49:1			quote 123:4	• • • • • • • • • • • • • • • • • • • •		
A.   A.   A.   A.   A.   A.   A.   A.		published 1:8 2:8	quoted 66:20			
Prod. 4:12 produced 31:10 produced 3	128:1	45:10,16,19,22				
produced 31:10 81:20 publishers 14:10 58:12 product 61:5 94:6 65:7 74:21 75:1 88:14 product 61:5 94:6		45:25 46:5,8,14				•
Production 39:13   63:774:21 75:1   88:13 93:2   publisher 14:10   32:25 41:3,4   63:21 102:13   11:24   22:45 45:2.4 103:4   63:21 102:13   13:25 41:3,4   63:21 102:13   13:25 41:3,4   63:21 102:13   13:25 41:3,4   63:21 102:13   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25 45:25 81:1   13:25	produce 110:5	49:1 51:24 88:10			•	
88:14 Product 61: 594:6 Produc		publisher 48:3,5			· ·	
88:14 product 61: 594:6 698: 118:9 Productions 39:23 43: 165:25 67:14 profession 39:23 43: 165:25 67:14 profession 38:20 prof	81:20					
Froduct 61:5 94:6   Product 61:5 9   Pr	producing 29:3					
Production 5-6,7 69-8 118-9 Profession 3-9-23 43:1-65:25 67:14 profession 3-9-22 professional 40:10 79-22 89-8 104-2 promising 72-12 promising 72-12 promising 72-12 promounce 8:0 promising 72-12 promounce 5-7 71:11 promising 72-12 promounce 5-7 71:11,16 76-11 protection 89-7 9-12 100-2,6 101:11 protection 89-7 101:11 proper 8:10 47-23 99-12 100-2,6 101:11 proper 8:10 47-23 99-12 100-13 101:11 proper 9:10 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100-13 47-25 100	88:14	publishers 14:10				requested 75.6
## 130:18 132:10 ## 130	product 61:5 94:6					requirement 102.7
Productions 39:23 43:1 65:25 67:14 promission 38:20 profession 38:30 profe	<b>Production</b> 5:6,7					
## 43:1 65:25 67:14 profession 38:20 professional 40:10 reports 74:1 104:2	69:8 118:9				releases 54:5,5	
431 63:25 67:41  profession 38:20 professional 40:10 79:22 89:8 professional 90:12 8:21 36:25 prohibited 124:4 promised 60:4 promised 60:4 promising 72:12 promounce 8:8 8:7 8:8 8:8 professional 90:12 promounce 8:10 promising 72:12 promounce 8:10 promising 72:12 promounce 8:10 promounce 8:10 proper 8:10 47:23 proper 8:10 47:23 proper 8:10 47:23 professional 80:24 38:17 89:5 profect 18:24 38:17 89:5 protect 18:24 39:12 100:2.6 101:11 professional 9:7 provide 29:23 102:11,5; 11 107:6,19 108:1 107:6,19 108:1 108:10,19 108:22 100:23 109:29 11:17 107:6,19 108:1 109:20 11:3 107:6,19 108:1 109:20 11:3 107:6,19 108:1 108:10,19 108:22 100:24 108:10 11:7 provided 28:18 29:25 101:19 20:10 2:24 21:24:10 2:24 21:24:10 2:24 21:24:10 2:24 21:24:10 2:24 21:24:10 2:24 21:25 2:24 21:25 2:25 21:25 2:25 21:25 2:25 21:25 2:25 21:25 2:25 21:25 2:25 21:25 2:25 21:25 2:25 22:25 2:25 22:25 2:25 22:25 2:25 22:25 2:25 23:25 2:25 23:25 2:25 24:21:25 25:25 2:25 25:25 20:2	Productions 39:23					
professional 40:10 79:22 89:8 professionally 6:25 8:21 36:25 prohibited 1244 promised 60:4 64:20 68:23 82:7 grossionaucing 57:6 55:8 20:13 6:25 promouncing 57:6 71:1 57:22 50:27 57:12 50:25 50:24 52:1,23 57:14,24 58:21 57:14,24 58:		1 -				
Professional 40:10 79:22 89:8 professionally 6:25 prohibited 124:4 promised 60:4 64:20 68:23 82:7 85:8 promonucing 7::6 promonuciation 8:10 promery 8:9 26:13 property 8:9 26:13 property 8:9 26:13 property 8:9 26:13 provection 897:5 protection 8				-		
79:22 89:8 70:professionally 6:25 8:21 36:26 8:10 36:24 8:10 26:25 8:21 36:25 8:21 36:25 8:21 36:26 8:10 36:24 8:10 26:25 8:21 36:26 8:20 36:24						
8.21 36:25 prohibited 124:4 promised 60:4 64:20 68:23 82:7 85:8 promising 72:12 pronounce 88 pronouncing 67:6 71:1 pronunciation 8:10 Propert 8:10 47:23 99:12 100:2.6 101:11 propert 8:9 26:13 provection 97:15 protect 18:24 38:17 89:5 protect 18:24 38:17 89:5 protect 69:23 91:24 104:13 1075:19 108:1 1075:19 108:1 1075:19 108:1 108:10:19 proved 8:20:19 109:11:17 provided 28:18 109:13,15,17 117:10 120:15 120		1				
8.21 36:25 promisted 124:4 promised 60:4   64:20 68:23 82:7 85:8 pronouncing 57:6   85:8 pronouncing 57:6   71:1 pronunciation 8:10   71:1 proper 8:10 47:23   99:12 100:2,6   101:11 properly 8:9 26:13   Prosecution 97:15 protect 18:24   38:17 89:5   107:5,19 108:1   107:6,19 108:1   107:1,11 108:21						
prohibited 10:4 64:20 68:23 82.7 85:8 promising 72:12 pronounce 8.8 promising 77:12 pronounce 8.8 pronouncing 67:6 71:1 pronunciation 8:10 proper 8:10 47:23 p9:12 100:2,6 101:11 properly 8: 9 26:13 prosecution 97:15 protect 18:24 38:17 89:5 protect 18:24 44:12 56:1,24 38:17 89:5 protect 18:27 provide 29:23 91:24 104:13 107:6,19 108:1 108:10,19 17:71,10		L				
realized 89:24 85:8 promouncing 72:12 promouncie 8:8 pronouncing 57:6 71:1 promuciation 8:10 8:10 proper 8:10 47:23 99:12 100:2,6 101:11 properly 8:9 26:13 properly 8:0 4:24 4:10 properly 8:9 26:13 prope						
85:8 promising 72:12 pronounce 8:8 pronouncing 57:6 7:11 50:42.3 51:1,2,3 58:25 62:7 64:18 formunciation 81:0 propert 8:10 47:23 99:12 100:2,6 101:11 protect 18:24 11:14 124:9 126:13,22 128:7 provide 29:23 provide 29:25 protection 89:7 provide 29:18 provide 28:18 29:25 101:13 provide 28:18 27:53 0:18 9:25 106:21 112:3 provide 28:18 27:53 0:18 9:25 106:21 112:3 provide 28:18 27:53 0:18 9:25 106:11 123:4 123:4 provide 28:18 27:53 0:18 9:25 106:11 123:4 126:12 provision 63:24 10:215 110:19 psychology 14:20 public 36:14 38:14 provided 38:15 provide 19:25 provide 29:3 psychology 14:20 public 36:14 38:14 provided 38:15 provide 19:25 provide 29:3 psychology 14:20 public 36:14 38:14 provided 38:15 provide 38:25 provide 38:25 provide 38:25 provide 38:25 provide 38:25 provide 38:25 provide 38:26 provision 63:24 10:215 provide 38:14 satial 11:36 provided 38:14 satial 1					ł	
14:2   promounce 8:8   promo	•					
promising 72:12 pronounce 8:8 pronouncing 57:6 pronouncin					· ·	
pronouncies 8:8 pronouncing 57:6 71:1 pronounciation 8:10 proper 8:10 47:23 99:12 100:26 101:11 properly 8:9 26:13 protect 18:24 38:17 89:5 protect 18:24 38:18 6:2  Quad 1:4 2:4 4:10 43:3,6,9,12,18 44:12 55:1,24 45:3,24 123:21 107:6,19 108:1 107:19 108:1 107:6,19 108:1 107:6,19 108:1 107:6,19 108:1 107:6,19 108:1 107:6,19 108:1 107:6,19 108:1 107:6,19 108:1 107:6,19 108:1 107:6,19 108:1 107:19 108:1 107:19 108:1 107:19 108:1 108:10,19 109:1 118:1 108:2 130:1 1100:1 12:19 101:9 12:10:19 12:10:19 12:10:19 12:10:19 12:10:19 120:25 130:10 111:10:19 11:10:19			<b>4</b>			
Pronunciation   S1:0   Fig. 25 (2:7) 64:18   64:24 66:21   Fig. 27   Fig.				L.		
Trill   Sit   Si	1 -				•	
8:10 47:23 99:12 100:2,6 101:11 putting 86:23 rearticulate 7:13 properly 8:9 26:13 Prosecution 97:15 protect 18:24 38:17 89:5 protect 18:24 38:17 89:5 protection 89:7 provide 29:23 91:24 104:13 107:6,19 108:11 109:13,15,17 117:10 123:25 126:17 provided 28:18 29:25 101:18 29:25 101:18 127:22,25 quality 48:13 102:15,23 104:25 108:50,21 2109:20 111:7 providing 24:8 27:5 301:8 92:25 106:11 123:4 126:11 29:110 111 112:23,24 126:11 29:110 111 112:23 providing 24:8 127:50,210 111:10 112:23,24 126:11 providing 24:8 127:50 111:11 111:22 111:11 psychology 14:20 public 36:14 38:14 question 7:8 13:6 17:12;11 111 12:10 psychology 14:20 public 36:14 38:14 publications 35:12 propolic and size		E .				
Sit   Proper   Sit   047:23		•	1			respected 50:4
Property 8:10 10:2,6   130:11   putting 86:23   130:11   putting 86:23   130:11   putting 86:23   130:11   putting 86:23   126:13,22 128:7   rearticulate 7:13   130:3   130		1				respond 63:22 95:3
101:11						
Ph-ho-to-047:6						97:23 117:4
Prosecution 97:15 protect 18:24 38:17 89:5 protection 89:7 provide 29:23 91:24 104:13 107:6,19 108:1 108:10,19 109:13,15,17 107:10 123:25 126:17 provided 28:18 29:25 101:18 109:21,5,23 104:25 108:5,22 109:20 111:7 providing 24:8 27:5 30:18 92:25 106:11 123:4 27:5 30:18 92:25 106:11 123:4 27:5 30:18 92:25 106:11 123:4 27:5 30:18 92:5 106:11 123:4 126:17 126:17 127:00 128:11 128:11 118:11 128:						
protect 18:24 38:17 89:5 protection 89:7 provide 29:23 91:24 104:13 107:6,19 108:1 109:13,15,17 109:13,15,17 117:10 129:25 101:18 29:25 101:18 29:25 101:18 29:25 101:18 29:25 101:18 29:25 101:17 providing 24:8 27:5 30:18 92:25 109:20 111:7 providing 24:8 27:5 30:18 92:25 106:14 123:4 27:5 30:18 92:25 106:11 123:4 126:21 provision 63:24 100:10 112:23,24 100:10 112:23,24 100:10 112:23,24 100:10 112:23,24 100:10 112:23,24 100:10 112:23,24 100:10 112:23,24 100:10 112:23,24 100:10 112:23,24 100:10 112:23,24 113:6 questions 6:19 7:6 7:12,12 11:11 25:8 103:5  protect 18:24 116:23 116:23 116:23 126:17 reasons 18:22 116:23 Rebecca 32:22 33:23 37:4 18:22 16ects 67:4 reffects						
Test of the control	1				reminded 54:7	
protection 89:7 provide 29:23 91:24 104:13 107:6,19 108:1 108:10,19 109:13,15,17 117:10 123:25 126:17 109:103,15,23 100:25,23 100:20 111:7 provided 28:18 29:25 101:18 109:20 111:7 providing 24:8 27:5 30:18 92:25 109:20 111:3 125:3 100:11 123:4 126:21 provision 63:24 100:11 123:4 126:21 provision 63:24 100:11 123:4 125:3 public 36:14 38:14 125:3 publications 35:12  116:23 Rebecca 32:22 Refusal 101:16 refised 57:4 refresh 25:3 Refusal 101:16 refised 47:10,18 regard 23:25 regard in:16 53:3 reg		p.m 2.10 0.2		1	remove 121:15	1
provide 29:23 91:24 104:13 107:6,19 108:1 108:10,19 109:13,15,17 117:10 109:13,15,17 117:10 123:25 126:17 127:22,25 100:215,23 100:215,23 100:20 111:7 109:20 111:7 109:20 111:7 109:20 111:7 120:25 30:18 92:25 106:11 123:4 126:21 117:01 128:10,19 129:25 100:18 120:15,23 100:10 112:34 120:25 126:14 125:3 109:20 111:7 120:15,23 100:10 112:34 120:20 111:7 120:15 7:24 83:11 120:20 73:17 120:10 120:15 120:15 120:15 120:11 120:11 120:11 120:11 120:12 120:10 120:15 120:10 120:15 120:10 120:11 120:11 120:11 120:11 120:11 120:11 120:11 120:11 120:11 120:11 120:11 120:11 120:12 120:10 120:15 130:23 40:4 91:23 100:11 120:15 120:10 120:15 120:10 120:11 120:10 120:12 120:10 120:12 120:10 120:11	1	0			rendered 120:18	
91:24 104:13 107:6,19 108:1 108:10,19 109:13,15,17 117:10 109:13,15,17 117:10 123:25 126:17 127:22,25 104:8,14 123:21 129:25 101:18 102:15,23 104:25 108:5,22 109:20 111:7 100:11 123:4 110:11 123:4 110:11 123:4 110:11 123:4 110:11 123:4 110:11 123:5 110:11 123:5 111:11 123:5 111:11 123:5 111:11 123:5 111:11 123:5 111:11 123:5 111:11 123:5 111:11 123:5 111:11 123:5 120:15 18:18 25:23 104:4 48:22 18:19 45:23 102:11 11:21 118:8 119:3 120:15 18:19 45:23 102:11 18:19 45:23 102:11 110:11 110:11 13:6 110:11						
107:6,19 108:1		1 -		Refusal 101:16		•
108:10,19	1		1	refused 47:10,18		
109:13,15,17 117:10 provided 28:18 29:25 101:18 102:15,23 104:25 108:5,22 109:20 111:7 providing 24:8 27:5 30:18 92:25 106:11 123:4 126:21 provision 63:24 102:16 110:19 psychology 14:20 public 36:14 38:14 125:3 publications 35:12  104:8,14 123:21 123:25 126:17 36:21 40:3,19 41:8,12 45:9 41:8,12 45:9 54:3 57:2,9 41:8,12 45:9 54:3 57:2,9 41:8,12 45:9 54:3 57:2,9 62:22,24 63:2 62:10 7:22 72:20 73:17 75:24 83:11 registered 18:20 18:19 45:23 102:11 replace 17:4 Reported 1:21 reporter 2:19 49:11,13 56:4 69:13 65:17 69:15 73:23 78:23 80:22 82:25 90:21 10:14 130:12 review 56:8 65:19 110:14 130:12 reporter 2:19 49:11,13 56:4 69:15 73:23 78:23 80:22 82:25 90:21 100:14 130:12 reporter 2:19 69:15 73:23 78:23 80:22 82:25 90:21 100:14 130:12 reporter 1:11 11:21 118:8 119:3 112:11 18:8 119:3 111:21 118:8 119:3 11:21 118:8 119:3 11:21 11:21 11 reported 1:21 reporter 2:19 49:11,13 56:4 69:13 65:17 69:15 73:23 78:23 80:22 82:25 90:21 100:14 130:12 reporter 2:19 49:11,13 56:4 69:13 65:17 69:15 73:23 78:23 80:22 82:25 90:21 11:4 130:12 reporter 2:19 49:11,13 56:4 69:13 65:17 69:15 73:23 78:23 80:22 82:25 90:21 111:4 13:5 78:24 115:11 11:4 13:5 11:21 118:8 119:3 119:3 119:3 119:3 119:3 119:3 119:3 119:3 119:3 119:3 119:3 119:3 119:3 119:3 119:3 111:21 118:8 119:3 11:21 11 11:21 118:8 119:3 11:21 11 11:21 11 12:31 11:21 11 11:4 13:	•					
17:10					l	1
provided 28:18 29:25 101:18 102:15,23 104:25 108:5,22 109:20 111:7 providing 24:8 27:5 30:18 92:25 106:11 123:4 126:21 provision 63:24 102:16 110:19 psychology 14:20 public 36:14 38:14 125:3 publications 35:12  127:22,25 Quad's 57:2 Quad's 57:2 Quadity 48:13 54:3 57:2,9 62:22,24 63:2 72:20 73:17 75:24 83:11 85:24 115:14 75:24 83:11 11:11 121:17 12:17 regarding 130:11 regards 11:16 53:3 registered 18:20 18:21,22 19:1,22 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:15 73:23 78:23 80:22 related 76:20 relating 7:6 11:16 11:14 130:12 reviewed 56:8 65:19 11:17 21:7 relationship 40:8 replace 17:4 Reported 1:21 reporter 2:19 49:11,13 56:4 61:13 65:17 69:15 73:23 78:23 80:22 reviewe 56:8 65:19 110:14 130:12 reviewed 56:10 reviewing 58:20 reported 1:21 reporter 2:19 49:11,13 56:4 61:13 65:17 69:12 73:23 78:23 80:22 related 76:20 relating 7:6 11:16 11:17 21:7 relationship 40:8 replace 17:4 Reported 1:21 reporter 2:19 49:11,13 56:4 61:13 65:17 69:13 65:17 69:13 80:22 reviewe 56:8 65:19 110:14 130:12 reviewed 56:10 reviewing 58:20 Retained 4:13 retrieve 98:15 review 56:8 65:19 110:14 130:12 reviewed 56:10 reviewing 58:20 Retained 4:13 retrieve 98:15 review 98:15 review 56:8 65:19 11:17 21:7 relationship 40:8 rejieve 1:21 reporter 2:19 49:11,13 56:4 61:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:17 69:13 65:10 69:13 65:1				regard 23:25		
29:25 101:18 102:15,23 104:25 108:5,22 109:20 111:7 providing 24:8 27:5 30:18 92:25 106:11 123:4 126:21 provision 63:24 102:16 110:19 psychology 14:20 public 36:14 38:14 125:3 publications 35:12  29:25 101:18 102:15,23 104:25 108:5,22 quality 48:13 59:11,16 60:6,9 60:14 61:4 86:21 72:20 73:17 75:24 83:11 85:24 115:14 116:11 121:17 12:17 12:25 106:11 123:4 126:21 provision 63:24 102:16 110:19 psychology 14:20 public 36:14 38:14 125:3 publications 35:12  29:25 101:18 102:15,23 104:25 108:5,22 109:20 111:7 60:14 60:6,9 65:12 70:12 72:20 73:17 75:24 83:11 85:24 115:14 116:11 121:17 12:17 12:17 124:3 Reported 1:21 reporter 2:19 49:11,13 56:4 61:13 65:17 69:15 73:23 78:23 80:22 82:25 90:21 104:18 105:11 11:17 21:7 relationship 40:8 40:10 52:22 70:20 73:17 review 56:8 65:19 11:17 21:7 relationship 40:8 40:10 52:22 53:13 58:3 59:19 67:25 68:7,21 67:25 68:7,21 69:2,3 81:9  124:3 Reported 1:21 reporter 2:19 49:11,13 56:4 61:13 65:17 69:15 73:23 registered 18:20 18:21,22 19:1,22 registrant 18:9 61:13 65:17 69:15 73:23 78:23 80:22 82:25 90:21 104:18 105:11 11:14 130:12 reviewed 56:10 reviewing 58:20 Reported 1:21 reporter 2:19 49:11,13 56:4 61:13 65:17 69:15 73:23 78:23 80:22 82:25 90:21 110:14 130:12 reviewed 56:10 reviewing 58:20 Reported 1:21 reporter 2:19 49:11,13 56:4 61:13 65:17 69:15 73:23 78:23 80:22 82:25 90:21 11:14 133:5 registered 18:20 18:21,22 19:1,22 78:20 73:17 75:24 83:11 10:14 130:12 78:23 80:22 82:25 90:21 11:14 133:5 78:19 40:7 124:3 Retained 4:13 retrieve 98:15 review 56:8 65:19 10:14 13:19 10:14 10:14 130:12 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 133:5 78:23 80:22 82:25 90:21 11:4 13:3:5 78:23 80:22	4			regarding 130:11		
102:15,23 104:25 108:5,22 109:20 111:7 providing 24:8 27:5 30:18 92:25 106:11 123:4 126:21 provision 63:24 102:16 110:19 psychology 14:20 public 36:14 38:14 125:3 publications 35:12  102:15,23 104:25 108:5,22 109:20 111:7  60:14 61:4 86:21 72:20 73:17 75:24 83:11 85:24 115:14 116:11 121:17 116:11 121:17 121:10 121:10 121:10 122:2,24 63:2 18:21,22 19:1,22 18:21,22 19:1,32 61:13 65:17 19:10:14 130:12 104:18 105:11 11:14 133:5 101:11 11:17 21:7 11:14 133:5 101:11 11:19 116:19 12:10 12:10 18:21,22 19:1,22 16:14 49:11,13 56:4 16:13 65:17 19:10:14 130:12 104:18 105:11 11:14 133:5 104:18						
104:25 108:5,22 109:20 111:7			62:22,24 63:2			
109:20 111:7       60:14 61:4 86:21       72:20 73:17       registrant 18:9       61:13 65:17       retrieve 98:15         providing 24:8       96:25 97:4       126:14       75:24 83:11       relate 116:14       78:23 80:22       78:23 80:22       110:14 130:12         106:11 123:4       126:21       18:18 23:16 26:6       18:18 23:16 26:6       121:25       relate 17:10       104:18 105:11       review 56:8 65:19         102:16 110:19       100:1 112:23,24       101:11       receive 15:15       101:11       relationship 40:8       represent 11:15       Rick 11:14         public 36:14 38:14       125:3       7:12,12 11:11       11:19 116:19       53:13 58:3 59:19       54:20 94:22       95:16 127:11       15:9 16:12,15         publications 35:12       25:8 103:5       receiving 107:12       69:2,3 81:9       representative       17:18 22:3,12			65:12 70:12			
providing 24:8 27:5 30:18 92:25 106:11 123:4 126:21 provision 63:24 102:16 110:19 psychology 14:20 public 36:14 38:14 125:3 publications 35:12  96:25 97:4 126:24 13:6 126:14 question 7:8 13:6 116:11 121:17 121:17 121:10						
27:5 30:18 92:25 106:11 123:4 126:21 provision 63:24 102:16 110:19 psychology 14:20 public 36:14 38:14 125:3 publications 35:12  126:14 question 7:8 13:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 18:18 23:16 26:6 19:10:11 11:14 133:5 101:11 11:17 21:7 101:14 130:12 104:18 105:11 11:17 21:7 11:17 21:7 11:11 11:17 21:7 11:19 116:19 121:10 121:1		96:25 97:4		•		
106:11 123:4       question 7:8 13:6       116:11 121:17       related 76:20       82:25 90:21       reviewed 36:10         126:21       18:18 23:16 26:6       18:18 23:16 26:6       121:25       relating 7:6 11:16       104:18 105:11       111:4 133:5       reviewed 36:10         provision 63:24       102:16 110:19       100:1 112:23,24       100:1 112:23,24       101:11       relating 7:6 11:16       111:4 133:5       repose 109:6       Rey 9:7 13:8       RICHARD 3:4         public 36:14 38:14       125:3       questions 6:19 7:6       7:12,12 11:11       111:19 116:19       53:13 58:3 59:19       54:20 94:22       95:16 127:11       right 12:15 13:22         publications 35:12       25:8 103:5       receiving 107:12       69:2,3 81:9       representative       15:9 16:12,15	27:5 30:18 92:25					
126:21       18:18 23:16 26:6       121:25       relating 7:6 11:16       104:18 105:11       reviewing 38:20         provision 63:24       102:16 110:19       100:1 112:23,24       101:11       relating 7:6 11:16       111:4 133:5       repose 109:6       represent 11:15       represent 11:15       region 10:11       region 10:11       region 10:11       reviewing 38:20       reviewing 38:20       reviewing 38:20       rewiewing 38:20       region 10:11       represent 11:15       represent 11:15       region 10:11       region 10:11       region 10:11       region 10:11       represent 11:15       region 10:11       region 10:11       region 10:11       region 10:11       region 10:11       region 10:11       region 10:12       region 10:12       region 10:13       region 10:14       region 10:14       region 10:14       region 10:14       region 10:15       r						
102:16 110:19		1	•			Doy 0.7 12.2
psychology 14:20 public 36:14 38:14 125:3 publications 35:12 publications 35:12    100:1112:23,24	provision 63:24					RICHARD 3.4
public 36:14 38:14   125:3   publications 35:12   13:6   questions 6:19 7:6   7:12,12 11:11   25:8 103:5   publications 35:12   25:8 103:5   13:6   1	102:16 110:19			_		ř
125:3 7:12,12 11:11 121:10 67:25 68:7,21 95:16 127:11 15:9 16:12,15 publications 35:12 25:8 103:5 receiving 107:12 69:2,3 81:9 representative 17:18 22:3,12						
publications 35:12   7:12,12 11:11   121:10   69:2,3 81:9   representative   17:18 22:3,12				•		
publications 35:12 25:8 105:5 Pecceiving 107:12 05:2,5 01:5						
Page 8	publications 35:12	25:8 103:5	receiving 107:12	09:2,3 81:9	representative	17.10 22.0,12
		1	n.	1		

23:6,9,13,23 24:6 28:7 31:17 31:24 34:18,25 38:14 39:5,9,14 44:17,19 46:5,10 32:12,13,14 48:23 50:22 53:7 55:4 57:6 65:23 68:13 69:11 75:18 82:13,21 85:19 88:8,11,16 93:5,8 98:21 99:21 104:8 115:25 121:17 99:21 104:8 115:25 121:17 99:21 104:8 115:25 121:17 99:21 104:8 115:25 121:17 99:21 104:8 115:25 121:17 108:13 11:10 1108:13 108:20 1108:10 11:10 1108:11 110	0:13 19 4,16 :12 :0 , 20 3:1 0 :6:5
24.6 28.7 31.17 school 14:22 15:6	19 4,16 :12 :0 , 20 ,3:1 ) :6:5
31:24 34:18,25 38:14 39:5,9,14 44:17,19 46:5,10 48:23 50:22 53:7 55:4 57:6 65:23 68:13 69:11 75:18 82:13,21 85:19 88:8,11,16 93:5,8 98:21 99:21 104:8 110:8,13 111:10 110:8,13 11:10 110:8,13 111:10 110:8,13 11:10 110:8,13 111:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:8,13 11:10 110:9,13 10:10 110:15,18 11 120:25 110:11 110:4 114:18 120:10 110:4 114:18 120:10 110:21 103:20 110:11 110:4 114:18 120:10 110:4 114:18 120:10 110:4 114:18 120:10 110:4 114:18 120:10 110:4 114:18 120:10 110:4 114:18 120:10 110:4 114:18 120:10 110:4 114:18 120:10 110:15,18 11 120:25 110:11 120:20 110:11 10:15,18 11 120:25 110:11 10:15,18 11 120:10 110:15,18 11 120:210 110:11 120:20 110:11 120:20 120:11 120:20 120:11 120:20 120:11 120:20 120:11 120:20 120:1	19 4,16 :12 :0 , 20 ,3:1 ) :6:5
38:14 39:5,9,14 44:17,19 46:5,10 48:23 50:22 53:7 55:4 57:6 65:23 68:13 69:11 75:18 82:13,21 85:19 88:8,11,16 93:5,8 98:21 99:21 10:48 110:8,13 111:10 100:15 106: 110:11 100:15 106: 110:11 100:15 106: 110:11 100:15 106: 100:15 106: 110:10:10:10: 110:10:15,18 11 12:2:10 110:4 114:18 112:2:10 110:4 12:10 110:4 12:10 110:4 12:10 110:4 12:10 110:4 12:10 110:4 12:10 110:4 12:10 110:2:10 110:2:10 110:10:13 110:2:10 110:2:10 110:10:15 110:11 110:15.18 11 12:6,18 21:1 12:10 100:15 106: 110:2:10 110:15 11 110:15,18 11 12:2:10 110:15 11 12:2:10 110:11 110:10:15 110:11 110:10:15 110:11 110:15:18 11 12:2:10 110:11 110:10:15 110:11 110:10:15 110:11 110:10:15 110:11 110:10:10:20 110:15 110:11 110:10:15 110:11 110:10:15 110:11 110:10:10:20 110:15 110:11 110:10:10:20 110:15 110:11 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10:10:20 110:10	19 4,16 :12 :0 , 20 ,3:1 ) :6:5
38.14 3.7, 19 46:5, 10         32:12,13,14         32:12,13,14         45:15 90:16         45:12 60:25         sounded 128:15         10:15,18 11           48:23 50:22 53:7         32:12,13,14         125:3         45:12 60:25         sounded 128:15         sounded 128:15         10:15,18 11           55:4 57:6 65:23         schools 15:21         schools 15:21         10:4 114:18         122:10         source 53:11         24:6 57:5 73           68:13 69:11         scientist 28:16         17:2 120:24         side 103:20         116:11         100:15 106:           85:19 88:8,11,16         35:11 39:2         separated 27:14         49:19 50:8 52:3         speak 53:15 71:23         112:5,14,14           99:21 104:8         43:18,19,19,20         43:18,19,19,20         10:11         105:5         84:2,5 85:14         112:20,25 1           110:8,13 111:10         43:22,25 44:7,8         46:15,17 47:1,19         46:15,17 47:1,19         56:14 61:24 62:5         speaks 101:5         speaks 101:5         118:16,19 1:5           122:12         56:24 57:15 58:3         58:9 67:24 68:1         101:20 102:3         104:2,3,3 105:4         105:6,7,14 111:8         specific 21:15,17         stip blue 13         stop 65:8 77:2         104:2,3,3 105:4         27:7,19         stop 65:8 77:2         108:22         52:25 63:1 110:1         10	19 4,16 :12 :0 , 20 ,3:1 ) :6:5
48:23 50:22 53:7 55:4 57:6 65:23 68:13 69:11 75:18 82:13,21 85:19 88:8,11,16 93:5,8 98:21 99:21 104:8 110:8,13 111:10 110:8,13 111:10 118:11 120:5 118:11 120:5 1123:1,6,9,15 123:1,6,9,15 124:1,5 125:21 123:1,6,9,15 124:1,5 125:21 130:6,11,16 rights 63:8 80:12 right-hand 103:20  87:10,12,12 94:6  87:10,12,12 94:6  87:10,12,12 94:6  87:10,12,12 94:6  87:10,12,12 94:6  88t 99:2,3 109:4,7 110:4 114:18 110:4 114:18 110:4 114:18 110:4 114:18 110:4 114:18 110:4 114:18 110:4 114:18 110:4 114:18 110:4 114:18 110:5 sign 40:12,15 41:3 12:10 110:4 114:18 12:10 12:10 110:4 13:10 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:6,18 21:1 12:10 110:4 114:18 12:10 110:4 103:20 116:11 100:15 106: 110:25 110: 110:4 114:18 100:15 106: 110:25 110: 110:4 114:18 100:15 106: 110:25 110: 110:11 100:15 106: 110:25 110: 110:4 114:18 100:15 106: 110:25 110: 110:4 114:18 100:15 106: 110:25 110: 110:4 114:18 100:15 106: 110:25 110: 110:4 114:18 100:15 106: 110:25 110: 110:11 100:15 106: 110:25 110: 110:4 114:18 100:15 106: 110:25 110: 110:11 100:15 106: 110:25 110: 110:11 100:15 106: 110:25 110: 110:4 114:18 100:15 106: 110:20:10: 110:4 114:18 100:15 106: 110:20:10: 110:4 114:18 100:15 41:4 100:15 106: 110:10:15 speak 53:15 71:23 110:4:13:10:15 100:15 106: 110:10:15 speak 53:15 71:23 110:4:4 14:4:4 100:15 106: 110:10:15 speak 53:15 71:23 110:4:4 14:4:4 100:15 106: 1	4,16 :12 :20 :3:1 :6:5
55:4 57:6 65:23         schools 15:21         110:4 114:18         122:10         sources 114:7         24:6 57:5 73           68:13 69:11         75:18 82:13,21         scientist 28:16         121:17         sign 40:12,15 41:3         space 42:8         107:25 110:           85:19 88:8,11,16         35:11 39:2         separated 27:14         September 9:9         53:2 95:18 99:8         speak 53:15 71:23         112:20,25 1           99:21 104:8         43:18,19,19,20         10:11         105:5         signature 50:17         speaking 88:19         113:10,15,2           118:11 120:5         46:15,17 47:1,19         series 7:6         serious 38:25         serious 38:25         speaking 88:19         speaking 88:19         118:16,19 13           127:2 128:23         58:9 67:24 68:1         101:20 102:3         101:20 102:3         105:6,7,14 111:8         27:7,19         stipulation 13           rights 63:8 80:12         78:7,16,17,18         26:24,25 27:4         28:5,18 92:9,17         40:14,17 41:6,9         specific 21:17         store 17:3           right-hand 103:20         87:10,12,12 94:6         28:5,18 92:9,17         40:14,17 41:6,9         specific 21:17         store 17:3	20 3:11 26:5 2:11
68:13 69:11 75:18 82:13,21 85:19 88:8,11,16 93:5,8 98:21 99:21 104:8 110:8,13 111:10 110:8,13 111:10 110:8,13 111:10 110:11 110:15 110:15 110:11 110:15 110:11 100:15 106: 110:20,25 1 100:25 110: 110:20,25 1 110:11 100:15 106: 110:20,25 1 100:15 106: 110:20,25 1 100:15 106: 110:20,25 1 10:20,25 1 110:11 100:15 106: 110:20,25 1 10:20,25 1 110:11 100:15 106: 110:20,25 1 10:20,25 1 110:11 100:15 106: 110:20,25 1 10:20,25 1 110:11 100:15 106: 110:20,25 1 10:20,25 1 110:11 100:15 106: 110:20,25 1 10:20,25 1 110:11 100:15 106: 110:20,25 1 10:20,25 1 110:11 100:15 106: 110:20,25 1 10:20,25 1 110:11 100:15 106: 110:20,25 1 10:20,25 1 110:11 100:15 106: 110:11 100:15 106: 100:15 106: 100:15 106: 100:15 106: 100:15 106: 100:15 106: 10:10 1	20 3:1 0 26:5
75:18 82:13,21 scientist 28:16 35:11 39:2 separated 27:14 separated 27:14 93:5,8 98:21 99:21 104:8 43:18,19,19,20 10:11 Series 7:6 123:1,6,9,15 124:1,5 125:21 127:2 128:23 130:6,11,16 rights 63:8 80:12 right-hand 103:20 right-hand 103:20 scientist 28:16 35:11 39:2 scientist 28:16 35:11 39:2 separated 27:14 separated 27:14 sign 40:12,15 41:3 sign 40:12,15 41:3 sign 40:12,15 41:3 space 42:8 speak 53:15 71:23 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,14,14 112:5,15 113:10,15,20 11	20 3:1 26:5
85:19 88:8,11,16         35:11 39:2         separated 27:14         49:19 50:8 52:3         speak 53:15 71:23         112:5,14,14           93:5,8 98:21         99:21 104:8         43:18,19,19,20         10:11         105:5         84:2,5 85:14         112:20,25 1           110:8,13 111:10         43:22,25 44:7,8         Serial 1:7 2:7         signature 50:17         speaking 88:19         116:2,17,18           123:1,6,9,15         48:11 53:3,4         serious 38:25         62:6 67:8 79:7         speaking 88:19         116:2,17,18           127:2 128:23         56:24 57:15 58:3         service 27:6 29:23         104:2,3,3 105:4         specific 21:15,17         stipulation 13           130:6,11,16         68:4,7 74:18         services 16:24 24:9         122:23         specifically 26:25         stopped 77:23           rights 63:8 80:12         78:7,16,17,18         26:24,25 27:4         28:5,18 92:9,17         40:14,17 41:6,9         specimen 99:13         store 17:3           right-hand 103:20         87:10,12,12 94:6         28:5,18 92:9,17         40:14,17 41:6,9         specimen 99:13         store 17:3	20 3:1 0 :6:5
93:5,8 98:21 99:21 104:8 110:8,13 111:10 123:1,6,9,15 124:1,5 125:21 130:6,11,16 130:11 130:1,1,10,15 130:1,11 130:1,1,10,15 130:1,10,15 130:1,10,11 1	3:1 26:5 3:11
99:21 104:8       43:18,19,19,20       10:11       105:5       125:6       113:10,15,20         110:8,13 111:10       43:22,25 44:7,8       Serial 1:7 2:7       signature 50:17       speaking 88:19       116:2,17,18         123:1,6,9,15       48:11 53:3,4       serious 38:25       62:6 67:8 79:7       special 73:9       stink 84:19         127:2 128:23       56:24 57:15 58:3       101:20 102:3       105:6,7,14 111:8       27:7,19       stipulation 13         130:6,11,16       68:4,7 74:18       services 16:24 24:9       122:23       specific 21:15,17       stop 65:8 77:2         rights 63:8 80:12       78:7,16,17,18       26:24,25 27:4       122:23       signed 34:3,17       52:25 63:1 110:1       108:22         right-hand 103:20       87:10,12,12 94:6       28:5,18 92:9,17       40:14,17 41:6,9       specimen 99:13       stope 17:23	) 26:5 ):11
110:8,13 111:10       43:22,25 44:7,8       Serial 1:7 2:7       signature 50:17       speaking 88:19       116:2,17,18         118:11 120:5       46:15,17 47:1,19       series 7:6       56:14 61:24 62:5       speaks 101:5       118:16,19 1:         123:1,6,9,15       48:11 53:3,4       serious 38:25       62:6 67:8 79:7       special 73:9       stink 84:19         127:2 128:23       58:9 67:24 68:1       101:20 102:3       105:6,7,14 111:8       27:7,19       stop 65:8 77:2         130:6,11,16       68:4,7 74:18       services 16:24 24:9       122:23       specifically 26:25       stopped 77:23         rights 63:8 80:12       78:7,16,17,18       26:24,25 27:4       signed 34:3,17       52:25 63:1 110:1       108:22         right-hand 103:20       87:10,12,12 94:6       28:5,18 92:9,17       40:14,17 41:6,9       specimen 99:13       stope 17:3	26:5 ):11
118:11 120:5       46:15,17 47:1,19       series 7:6       56:14 61:24 62:5       speaks 101:5       118:16,19 1:5         123:1,6,9,15       48:11 53:3,4       serious 38:25       62:6 67:8 79:7       special 73:9       stink 84:19         124:1,5 125:21       56:24 57:15 58:3       101:20 102:3       104:2,3,3 105:4       27:7,19       stipulation 13         130:6,11,16       68:4,7 74:18       services 16:24 24:9       122:23       specific 21:15,17       stop 65:8 77:2         rights 63:8 80:12       78:7,16,17,18       26:24,25 27:4       signed 34:3,17       52:25 63:1 110:1       108:22         right-hand 103:20       87:10,12,12 94:6       28:5,18 92:9,17       40:14,17 41:6,9       specime 99:13       stope 17:3	):11 ‡
123:1,6,9,15	):11 ‡
124:1,5 125:21 56:24 57:15 58:3 service 27:6 29:23 104:2,3,3 105:4 specific 21:15,17 stop 65:8 77:2 128:23 130:6,11,16 68:4,7 74:18 services 16:24 24:9 right-hand 103:20 87:10,12,12 94:6 28:5,18 92:9,17 104:2,3,3 105:4 specific 21:15,17 stop 65:8 77:2 stop 67:2 stop 65:8 77:2 stop 67:2 stop	1
127:2 128:23	1
127:2 128:23       58:9 67:24 68:1       101:20 102:3       105:6,7,14 111:8       27:7,19       stop 65:8 7/:2         130:6,11,16       68:4,7 74:18       services 16:24 24:9       122:23       specifically 26:25       stopped 77:23         rights 63:8 80:12       78:7,16,17,18       26:24,25 27:4       signed 34:3,17       52:25 63:1 110:1       108:22         right-hand 103:20       87:10,12,12 94:6       28:5,18 92:9,17       40:14,17 41:6,9       specifically 26:25       store 17:3	
130:6,11,16	78.6
rights 63:8 80:12       78:7,16,17,18       26:24,25 27:4       signed 34:3,17       52:25 63:1 110:1       108:22         right-hand 103:20       87:10,12,12 94:6       28:5,18 92:9,17       40:14,17 41:6,9       specimen 99:13       store 17:3	70.0
right-hand 103:20 87:10,12,12 94:6 28:5,18 92:9,17 40:14,17 41:6,9 specimen 99:13 store 17:3	
400.0 < 404.47   -4 90.4.110	
	:18
Robert 129:11 97:7 103:11 101:2.25 104:11 49:25 51:14 101:19 Strausse 9:16	
role 37:2 119:21 106:13,23,24 104:13 112:6 57:14,15 62:2,5 speech 128:11 Street 3:5 9:2	
roles 32:6 122:11 107:1 113:25 113:2.18 116:3 62:25 68:23 78:7 spell 15:24 87:14 16:4	
Roman 124:14 114:11 121:12 117:8,11 118:1 95:9 97:11 98:20 spelling 37:4 strike 63:2,3	
romantic 69:3   121:15 124:6   118:16 120:13   105:17,22   spellings 37:7   strong 89:12	
rude 95:10 127:25 129:18 120:14,18 123:4 108:18 110:24 spend 48:10 student 28:14	32:5
rules 11:2   Score's 20:2 96:9   123:7,13   123:24   spent 115:25   studied 14:18	18
run 14:24 81:4   105:7 126:9,11   set 5:4,4 60:14   signing 40:19   spiritual 54:18,19   studies 14:19	28:14
103.7 120.5,11 Set 3.1, 100.1 1 1.2.2 1 1.47.2	
126:2,3   screen 4:17 81:3   104:5 111:12,21   62:13 86:23   117:3   study 40:4,5   running 55:7 81:14   search 116:7   119:3 122:18   95:17   spoke 71:24 74:7   83:20 84:12	
Tunning 55.7 61.14 Search 110.7	
02.10 Second 5.5 05.4,17 155.17	5
66:10 97:15,17   sets 20:14 110:5   100:24   spoken 75:21   studying 89:1	
97.19 99.51 10.7 Seven 115.21	
3129.11 120.23 127.13 Shape 42.10	
Sale 05.1 Secondly 22.7 Share 27.41	
Sale 112.10 113.24 Secretary 52.22 Shelytol.4	
Sales 112.5,14,10 41.21 Show 21.10 37.15	-
112.21 115.1,15 Security 10.22 57.20 00.1,22 57.20 10.1,22 115.1,15	
100 46 47 40 40 00 00 01 50 05   gubmissions	
54.55 56.1 T2.10 50.24 Shotting 57.25	
Satame 54.10 02.17 03.0 74.24 42.21 10.5,11	Q
Satisfaction 100.11 75.0 05.10 01.11 57.25 7010 07.12 Battisfaction 100.11 75.0 05.10 07.11	
Satisfy 102.0,9,20 04.14,10 05.21 310.00 21 122.25	J
102.25 00.10 107.14 Shorthard 2.17 S	2.17
Save 95.20 125.0	
saw 43:10 48:1 seeing 92:24 shortly 75:21 skin 16:19 60:10 116:22 subsequent 7	
52:16 55:8 59:22   seek 34:14 93:11   short-term 12:23   sleeves 101:23   stalker 19:13   72:25 91:8,	
67:22 68:3 70:16   seeking 94:2   shot 21:12 45:18   sold 34:12 70:3   stamp 99:1   subsequently	10.3
75:17 76:3 83:25   seen 46:19 73:15   46:12 47:19   87:1 116:3   stand 113:13 121:7   71:19	20
84:2,10,10,12,15 73:17,18 74:17 57:20,21,25 sole 107:1 129:1 standard 59:2 successful 27	
84:18,24,24 86:5 74:18 78:25 83:5 59:12,17,22 70:8 solely 110:10 standards 38:21 Sue 108:25 1	U:20
86:12,17,18 83:7 86:7,8 88:5 70:9,11 71:17 somebody 17:3 standpoint 48:14 128:6	
89:19   122:20   73:5 78:13 83:10   19:13,16 23:3   start 7:5 42:20   suffice 99:12	
saying 19:19 46:19   sees 86:14   83:11,12,16,17   26:11 27:15   started 33:8 42:21   sufficient 92:	ŧ
76:17 99:9   Seifert 7:23 8:1,7,8   83:18 96:10   45:12 75:21   90:2 113:11   suggest 71:3	
says 58:8 63:5   10:23,25 98:20   shots 28:25 39:25   93:13   starting 6:14   suggested 11	
66:10 69:21 99:2 40:7 45:15 83:19 soon 110:4 starts 111:1 125:16 Suite 2:16 3:	
100:6 101:6,16   seldom 46:2   show 54:23 73:20   sorry 9:1 20:4   state 6:10 16:21,25   super 74:1	
115:23 123:9   sell 60:21   showed 60:13,15   39:16 72:1 93:6   22:16 112:4,15   supplementa	15:4,

111:1,2,11,21	82:5 84:22 95:17	55:23 66:16,18	times 30:11 32:10	treated 27:16	62:1 105:16
118:8	110:20 121:24	66:21,24 70:9,16	47:9 53:3 88:10	Treating 27:2	undersigned 133:4
supplied 55:13	126:24	70:17 72:22 73:2	91:13	treatments 14:25	understand 7:8,9
supplied 53:15 supply 80:10	talking 25:6 86:20	73:9,14 75:12,25	tired 114:8	27:10	7:13 8:19,20
supply 80.10 supplying 96:7	90:12 98:19	76:10,17 77:5	titled 111:20 118:8	TRIAL 1:2 2:2	11:11 15:10,11
support 53:5 95:19	99:19 109:18	78:6,8 80:4 81:3	tits 94:22	trick 26:6	15:12 16:14 17:7
support 35.3 95.19 supposed 61:24	122:1	83:20 85:20 86:1	today 21:22 25:6	tried 37:7,7 65:5	19:19 21:21,23
78:12	tasteful 20:10	86:1,2,12 90:2	46:3 86:7 98:4	69:17 90:10	23:3,17 24:8
sure 17:7 22:1	Tawny 83:25	92:11 96:12,13	128:22 129:1	91:13,23 115:16	26:2 28:24 33:25
27:22 34:3 42:9	teacher 27:3 54:19	97:25 100:17	told 16:20 32:25	120:4	33:25 38:6 62:9
42:17 44:5,6	technical 17:23	102:13 103:14	37:9 43:16 48:3	trouble 90:7	70:5 78:19 81:25
46:6,7,15 48:20	Technician 15:7	106:5 114:14,21	48:19 54:22,24	true 53:19 64:21	85:15 89:3
49:24 52:5 58:24	telephone 50:18	114:22 115:5,7,8	58:4 59:16 62:6	112:1 132:13	110:19 113:5
75:15 79:17	88:22 98:8	115:17,18,21	64:11,17 65:4,8	trust 53:17	122:12
85:15,18 111:9	121:20	119:9 121:18,22	68:13 71:14 72:9	trusted 51:18,18	understanding
121:24 127:7	tell 7:9 36:3 42:23	121:25 122:13	73:15 74:22 75:1	80:17	13:11 20:9 43:21
surgeries 16:15	43:14 53:18 58:2	123:3 127:19	76:6 87:17 89:17	trusting 51:25	81:6 91:5 93:15
surgery 14:25	59:6,8 61:20	129:6,21,25	89:20,23 92:2,15	truth 117:8	93:17 94:25
16:16,18	temporary 9:17	130:5	92:22 96:2,4,5	try 7:13 11:12	102:16 120:20
surrounding 52:22	12:20	third 22:11 107:22	109:3,5,10,21	18:19	understands 18:11
Susan 92:3 103:4	ten 93:7,10 114:22	122:22	126:24 127:8	trying 14:11 15:11	understood 23:4
switched 14:21	115:19 117:18	<b>Thomas</b> 116:20,21	128:6	23:17 36:23 38:5	27:23 43:18
sworn 6:5	tenth 98:17	thought 29:15	<b>Tolman</b> 71:24 72:2	66:22 99:16	51:12,16,17
symbol 56:23 57:2	ten-year 116:4	37:12 53:12,13	top 40:18 101:6	115:9	60:18 100:18
57:22	term 8:20 107:11	60:2 71:3 75:13	125:25	TSG 107:13 108:1	113:10 127:17
symbolically 55:1	126:21	75:20 76:13,18	topless 31:16	108:12 110:8	unfortunately 93:3
S-a 38:2	terminated 52:11	81:13 117:18,20	Torrance 12:22	TSG's 110:10	United 1:1 2:1
S-a-c-h-s-e 9:24	termination 52:22	120:5 124:6	total 115:25	turkey 94:16,16	10:13,15,18
S-c-h-u-l-e 16:10	terms 82:12 112:5	125:5	totally 86:14	95:22	11:19 12:6,18
S-c-h-w-a-r-t	112:15 113:1,16	threaten 78:2	Tower 3:5	turn 105:13	21:13,16 24:5 100:15 112:4,14
16:10	120:2	three 8:13 12:25	track 86:16 110:4	turned 54:14	112:20,20,25
S-e-i-f-e-r-t 8:12	test 51:20	41:20 103:24	tracks 116:25	TV 32:5,16 33:9	113:9,15,19
S-i-v-a-n-a-n-d-a	testified 6:5 7:18	104:22 125:18	trademark 1:1,2	68:15,25 122:10 twice 29:15	116:2,17,18
22:21	28:21 31:3 37:5	time 7:1 23:18,19	2:1,2 90:5 91:6,9	two 7:21 9:9,22	118:15,19 126:4
S-k-e-t 32:2	74:6 93:7 100:17	24:11,25 28:17	91:13 92:3,19,20 93:16,22 97:14	10:14,19 12:14	university 14:18
s-s 38:2	119:9	29:12,23 30:1,17	97:24 98:2 102:9	15:21 20:22	15:7,13,15
S.E 3:5	testify 75:1	32:8 33:3,5,8,13 34:7 35:9 37:22	102:14,19,23	22:24 38:12	upset 75:2,3 77:8
T	testifying 133:9	39:4,21 42:5	112:7 113:3,18	54:25 62:13	usage 72:10
T 94:17	testimony 6:17 28:24 75:10,20	44:4,16 46:4,8	116:4 120:12,14	95:20 106:13	use 8:2 11:7 47:24
	109:12 132:13	48:11 51:8 52:4	120:19 125:19	114:21 115:2	48:5,8,16,20
take 11:8,9 39:25	Thank 36:5 103:15	52:10 54:19 55:3	trademarked	129:5	50:5 51:13,14
46:15 53:6 61:18 67:11 82:7 84:23	104:6 111:13	57:19,23,24	90:10	types 102:6	52:5 54:24 58:14
85:8 89:24 90:23	130:7	58:18 59:5 60:22	trademarking	typical 54:16	63:16 64:4 65:2
91:1 98:22 111:9	Thanksgiving	64:3,15 68:5,20	89:25		65:9 66:11,14
111:13,22	94:16	71:9 74:14 77:5	Trademark/Chloe	U	69:9 71:15 75:2
112:24 119:22	therapies 27:19	77:11 78:1,8,15	4:19	uh-huh 11:4	76:7,12,15 77:9
122:17 127:20	thereof 133:13	79:14,21 80:8,14	transcribed 133:11	Uli 49:9	77:11 81:19
taken 2:15 9:17	therewith 63:13	80:15 81:6 83:7	transcript 11:3,5	um-hmm 8:8 11:4	84:21 89:10
31:19 33:17	thing 109:9 128:14	83:25 84:7,15,16	130:12 132:11	12:13 16:13	96:22 97:8
38:24 60:17 69:7	things 27:14 64:18	86:5,9 87:25	transcription	17:16 37:17	101:21 112:8
69:24 70:2 75:13	68:25 94:12	88:11,13 89:6	133:13	43:13 80:20	113:4,19 120:4
78:3 128:11	95:10 110:21,23	91:18 95:3 98:14	transfer 125:15	90:19 101:15	123:10 124:21
133:6	127:12	99:19 104:10	translate 14:16,23	unable 88:15	124:24
talk 33:13 48:3	think 13:7 14:23	105:21 107:16	64:13	unacceptable	users 63:12 120:16
49:7 53:12,14,16	16:4 18:16 21:18	115:17 116:12	translates 15:18	101:19	uses 128:11
77:4 85:2 98:8	26:5 33:9,20	116:13 117:5	27:21	unclear 18:16,17	usually 49:18 50:7
109:1 114:3	37:24 38:22	118:23 119:19	traveled 12:1	unconditional	50:23
talked 41:24 48:2	39:10 44:17	121:10 125:6	treat 14:24 15:4	58:13	Uwate 121:18,21
49:6 74:21 77:7	52:16,19 54:9	130:7,18 133:7	68:13,19	underneath 48:1	
	<u> </u>	<u> </u>	- 10	.1	1
		Pag	ge 10		

	64:21 72:12,12	wholly 106:23	world 12:1 22:23	25:17,19,23	14 94:21 123:1
	78:7 81:8 89:6	wife 44:6 52:16	35:12 53:6 54:5	29:15 31:13	<b>15</b> 1:17 2:18 6:1
V 120:7	93:2,21 94:17	108:25	78:9 95:19 96:6	52:15,15 70:20	16 9:24
value 29:25	115:18 126:7	willing 99:8	96:8,15,18,19	116:1 121:5,6	<b>18</b> 10:11 62:18
various 32:16	water 55:25	Wilshire 2:16 3:9	97:8 106:10,22	years 9:9 10:14,19	<b>19</b> 32:18 103:15
40:21 41:6	waving 31:16	wind 26:12	107:7 110:16	12:14 14:22 16:3	<b>1968</b> 10:11
Vegas 121:9	way 14:23 36:7,10	wishes 88:8	123:22 124:7	20:22 27:20 69:6	1980's 32:13
vegetarian 94:20	37:13 41:22 42:2	witness 4:2 6:16,20	worry 59:1 64:12	69:6 93:7,10	<b>1987</b> 30:19,20
verbatim 133:9	42:17 52:24 53:9	18:17 23:14	64:18	94:21 95:20	32:14 33:10
version 73:11	59:17,23,23	25:10,16 28:23	wouldn't 12:22	106:14 115:2	1989 29:12
Vertrieb 100:14	60:23 61:2 70:19	55:25 63:18 67:9	16:18 30:25	117:18	<b>1990</b> 70:10
Vevrier 1:7 2:7	73:2,3 74:15	75:19 80:20	41:23 50:5 58:25	yelled 96:3	1990/1991 74:13
4:19 6:20 41:11	94:7 96:5 126:7	90:19 97:1	62:5 64:12 68:18	yoga 14:12 17:15	<b>1991</b> 32:18 33:11
42:8 47:21 57:5	127:6 128:5	104:21 111:5	77:22 87:6,22	21:19,22 22:11	33:14 34:21,24
59:4 62:3 75:2	web 17:22 81:13	130:19 133:17	92:17 94:21	22:14,18,21 23:5	70:9,10,15 71:17
79:6 86:24 87:10	126:24	witnesses 105:19	114:18 126:8	23:9 117:19	75:14
87:24 93:9 99:10	website 14:11	133:8	128:19 129:21		<b>1991/1992</b> 74:6
100:4 119:18,25	17:14,21,23,25	Witness's 50:10	wrap 129:6	Z	<b>1992</b> 36:12,22 37:6
120:8 129:14	18:3,4,6,8 19:22	woman 95:6	write 14:9 17:25	zero 113:21,21	38:4 39:8 42:20
video 4:12 65:25	19:24,25 20:2,3	word 17:25 21:5	18:1,1,2 110:21		45:14 73:4 76:8
67:14 69:8 84:24	20:5,7,8,13,16,21	26:2 29:19 53:6	110:23	\$	112:10,11,16,18
101:22 107:10	20:25 21:8,11	85:3 93:1 119:18	writing 17:11,23	<b>\$1,000</b> 114:15,20	113:15,19,20
107:21 108:7	22:10 24:12	119:25 120:1	22:6,7 85:24	115:6,13	116:14 123:15
videos 96:10	28:22,24 29:3	121:16 127:8	88:24 117:18	<b>\$15,000</b> 117:22	<b>1993</b> 45:2,9 116:22
villa 40:5	53:2,6 54:8,8,24	words 11:6 128:8	writings 55:14	<b>\$1545</b> 116:6,6	<b>1994</b> 4:15 73:21
virtue 31:10	55:7,9,12,16,19	work 14:10,12	110:6 114:18	<b>\$2,000</b> 106:13	74:3,10
vision 53:1 60:19 94:25	55:20 78:14	17:2 21:5,7	117:6	114:15,17 115:2	<b>1995</b> 49:20 50:21
	79:13,25 80:2,7	22:25 23:3 24:1	written 19:12 21:5	\$44,000 114:12	52:7 56:19 57:9
vis-a-vis 113:17 116:17	80:13 81:3,21	26:3,8 35:17,17	77:10,14 92:6	<b>\$48,000</b> 115:5	59:5 72:24
vs 1:6 2:6	82:5 90:2 94:24	36:14 38:25	107:13 108:16	<b>\$71,335</b> 114:3	<b>1996</b> 99:11,15
V-e-v-r-i-e-r 6:21	95:15,20 96:9	44:25 45:2 47:11	109:3 110:18		<b>1998</b> 62:19,25
V-e-v-r-i-e-r 0:21	100:24 106:22	51:14 57:15 59:9	wrong 37:14,14	0	65:22 68:6 79:3
w	107:3,7 108:4,20	59:19 64:20	71:2 87:16	<b>02</b> 116:5	93:25 123:21
wait 93:12	109:4,25,25	68:11,14,25 72:8	wrote 14:10 52:19	<b>03</b> 116:6 118:18	<b>1999</b> 34:21
waited 93:10	110:22 114:5,7	77:22 78:4,12	66:16 85:16,20	123:1	
waiting 19:7,14,16	116:8 121:2	81:21 85:6 87:19	95:10 113:7		2
waive 63:6,14	122:4 123:5,14	95:4 99:7 109:10	116:22 117:2,3	1	2 4:10 56:2,3,7
want 8:8 9:18 17:7	123:15,19,22,25	114:18 124:13	117:19	1 4:9 49:12,16	101:6 102:12
27:22 30:13	124:4,8 126:3,3	129:21 130:2	www.chloevevri	106:12	104:21 105:25
41:11 42:7 46:21	126:18,22 128:7	worked 20:2 26:17	79:13 80:2	1st 107:19	106:20 127:3
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56:12,13 59:16	websites 79:18	32:3 37:21 44:7	<u>Y</u>	118:10,13	84:11 123:10
60:20 61:2 65:8	week 114:22,23	46:1,14 47:5,16	yeah 8:25 17:13	10/1/00 4:21	2000 25:23 26:18
75:3 76:18 79:25	115:21	48:19 49:2,3,9	21:20 27:9 30:16	10/12/98 4:16	28:1,8 43:8 44:6
86:24 98:16	weekday 120:3	50:1,2,3 51:8	33:15,24 36:9	10:15 2:17 6:2	44:15,15,17,17 45:14 52:17 53:3
103:18 110:22	weekdays 120:4	52:4 59:14 64:3	49:19,21 50:23	100 3:5	
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126:10 130:15	114:21	84:23 87:25	56:20 62:11,14	133:24	57:21 78:10
wanted 20:10	welcomed 95:7,8	99:20 100:14	62:20,23 63:7	<b>104</b> 4:20	97:12 104:9 112:10 113:24
37:12 38:24 42:9	127:1	103:6,11	66:18 70:17	105 4:21 125:16	114:9,23 116:14
42:17 53:5,11	went 15:13 42:2	working 17:14,21	76:10,21 79:14	108 125:22	123:25 126:17
59:6 68:11 72:8	76:8 84:16 85:10	20:14 22:9 24:11	83:23 86:3 91:2	11 4:20 49:20	2001 25:21 26:18
75:8 76:7,12	85:13 110:24	24:12 27:25	100:12,12,22	104:17	28:1,2,8 29:12
77:12 79:15,17	weren't 63:25	36:13 38:6,7,13	103:13 104:21	111 5:3	44:5,14 78:17
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94:4,15 117:17	whatsoever 108:3	77:23,24 78:6	115:7,7,16 119:1	105:10	114:22,23
118:7 125:4	110:14	82:9 103:8	119:8,12 123:2,8	<b>13</b> 5:3 111:3 119:6	<b>2002</b> 9:9 10:21
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25:13,15 28:4	80 4:17				
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127:3	<b>95</b> 50:3 51:8,23				
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FAX: (212) 725-7215

#### MODEL RELEASE

In consideration of value received, receipt of which is hereby acknowledged, I hereby give Montcalm Publishing Corporation (publisher of Gallery, Fox, PocketFox, and Gallery Specials), its photographers, distributors, representatives, subsidiaries, affiliates, and assigns, those acting under its authority, those for whom it is acting, and those acting with its permission, and their respective agents and employees (hereinafter collectively referred to as the "Montcalm Users"), the absolute and irrevocable right and permission to use, re-use, copyright, publish and republish the photographs or portraits of me, in conjunction with my own or fictitious name, made through all media, without further compensation for me, for any purpose whatsoever including display, editorial, illustration, promotion, advertising trade or any other lawful purpose.

I hereby waive any right I may have to inspect or approve the finished photographs, layout, advertising matter, promotional matter or other printed matter that may be used in conjunction therewith, or to the eventual use to which it might be applied.

I hereby release, discharge and agree to save harmless the Montcalm Users from any and all actions, claims and demands arising out of or in connection with the use of all or any part of the photographs (including composites) and editorial matter, including any and all claims for libel, privacy and publicity. I further agree that I will not hold Montcalm Publishing Corporation, its subsidiaries, affiliates, and assigns liable for any errors, negligence or gross negligence, in the taking, processing or reproduction of the finished product or its publication or distribution of same.

I am over the age of eighteen. I have read the foregoing and fully understand the contents thereof. I have not been induced, other than by the consideration received, to execute this release by any representation or statement made by the Montcalm Users or anyone acting on their behalf.

4 - 40	CHLOE / Andrea Fischer
Model Name:	(Please Print)
Model Signature:	Giodol Siedzkish. 47, 10435 Berlin
Model Address:	Germany
Telephone No.:	1.11.95
Date:	1. 11. 7.9
Social Security No.:	
Witness Name:	(Please Print) UMWA
Witness Signature:	339 Farstar Rd Jmg
Witness Address:	

Gallery Magazine

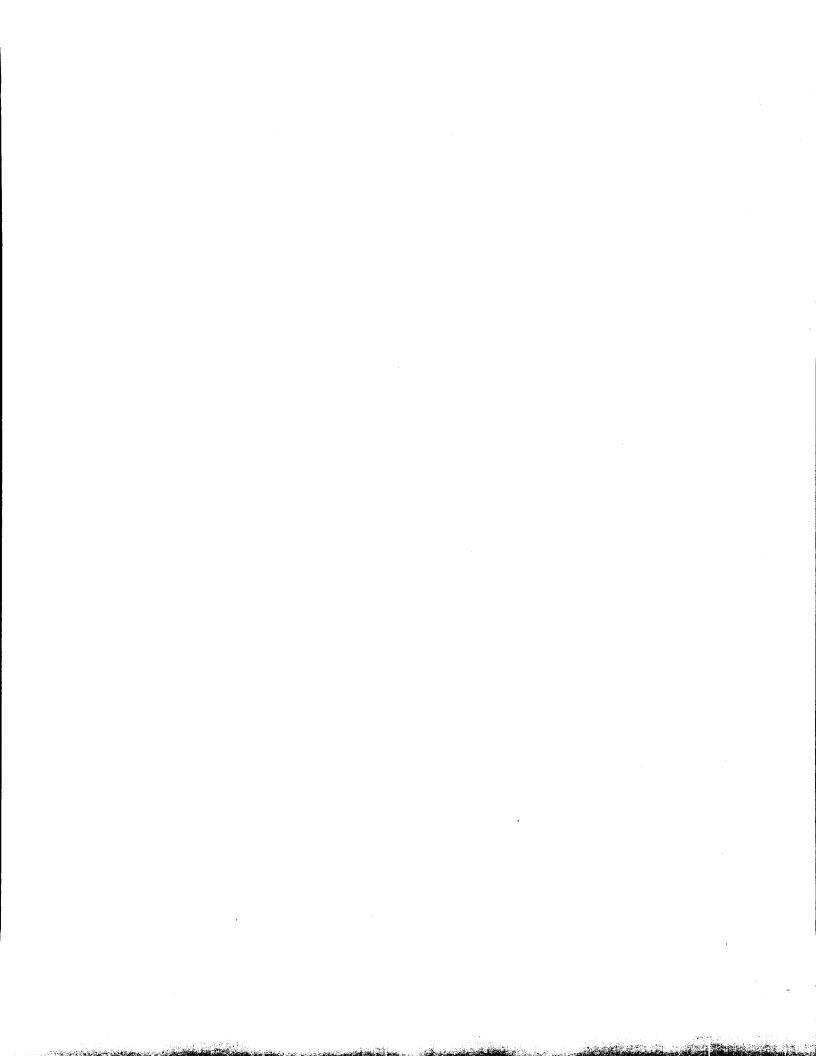
EXHIBIT 1

GUAO V FISCHER

OPPOSER

11/15

Gallery Specials





#### MODEL RELEASE

I horolly give SCORE magazine, its photographers, representatives, distributors and any others acting on its behalf, my unconditional and irrevocable permission to use, copyright and publish any photographs of me, accompanied by either my real name or by a fictitious name.

IJ

DRFORATE OFFICE

2 temple Avenue

ickaniach, NJ 07601

31) 342.3557

× 12011 342.2507

I heroby waive all rights to compensation for these photographs regardless of how they are displayed. And I walve any right to inspect or approve the manner in which my photographs or accompanying material appears in printed form.

I release SCORE Magazine and Quad International, Inc. from all legal claims that may come about as a result of the publishing of my photos. I hereby state that I am not bound by contract to any other magazine or photographer and am free to grant SCORE permission to publish my photos.

ITORIAL OFFICE

160 S.W. 128 Street

2mi, Ft 33186

51 733-2700

X 13051 235.4681

I am familiar with the nature of SCORE magazine and fully understand and comply with the way my photographs will be utilized.

I am at loant 18 years of age and am legally, mentally and otherwise fully competent to contract in my own name.

I have read this model release form and fully understand and agree to the contents. I have not been TERNATIONAL OFFICE induced or coerced in any way to sign this agreement other than with the promises and representations made

DATE:

in 161-167, Block F

wrilde Business Centre

idon, England SW 18 4UQ

61-877-9466

idane Mace

C44-81-877-9643

B'.IMCIOM	NAME	(print)	Fischer,	Alarea
				77010100

20.5.95

MODEL'S SIGNATURE

Sredzkistr. 47 MODEL'S ADDRESS

DATE OF BIRTH

WITNESS

WITNESS' BIGNATURE

RF CALL

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P. 92

EXHIBIT 2 Siurd u fische

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Section Section

# MODEL , ELEASE and CERTIFICATION

For and in consideration of my engagement as a model by JCHN GRAHAM in the event such Photographs are used or sold, and in further consideration of the publicity to be received by the undersigned by the use of such Photographs, I hereby give the Photographer, his or her agents, representatives and assigns, those for whom he or she is acting, and those acting with his or her permission or authority, and his or her respective agents and employees, and any person or entity who may hereafter publish the films or photographs (hereinafter collectively referred to as the "Users") the absolute right and permission to copyright in its own name, use, reuse, publish, republish, exhibit, display, print and reprint in advertising material, television and motion pictures. magazines, books, video recordings, audio recordings or other media, known or unknown at this time, and for any other purposes as they may see fit, in their sole and absolute discretion, the films, Photographs, video recordings and audio recordings, negatives, prints of every kind and nature, illustrations, portraits made from the photographs. pictures, designs, paintings and drawings of every kind and nature heretofore taken, or taken this day, or hereafter taken, including, without limitation, reproductions thereof in which I may be included in whole or in part (hereinafter collectively referred to as the "Photographs"). Such Photographs may be used in any way by the Users for purposes of trade, advertising, publicity or promotion of any kind without restriction. The failure of Photographer to pay for such use shall not be deemed as a failure of consideration by any other Users. World rights and multiple usages are hereby

I hereby waive any rights to inspect or approve the Photographs or the editorial or advertising copy or printed matter that may be used by the Users in conjunction therewith. I further waive any claims that I may have to the eventual use to which it may be applied. Such Photographs may be used, in the sole discretion of the Users, with or without my name, or a fictitious name, and with fictitious or accurate quotations, interviews or biographical material. The Users may use the Photographs and accurate or fictitious statements attributed to me which may constitute endorse-

I hereby release, discharge, and agree to defend, indemnify and save harmless the Photographer and Users, their legal representatives, agents, licensees, successors and assigns, and all parties acting under their permission, or with authority from thom, or those for whom they are acting, from and against any and all losses, damages, costs, charges, attorneys' fees, recoveries, actions, judgments, penalties, expenses and any other loss whatsoever which may be obtained against, imposed upon or suffered by all or any of them which may arise from the use of such Photographs, even should the same subject me to ridicule, scandal, reproach, scorn or indignity, and from any liability as a result of any distortion, blurring or afteration, optical illusions or use in composite form, either intentionally or otherwise, that may occur or be reproduced in the taking, processing or reproduction of the finished product, or its publication or distribution, or which may arise from any breach of any warranty, representation, covenant or agreement made by me. I waive any claim that I may have for alleged violation of privacy, defamation or libel by the use of such Photographs.

I hereby represent that I am over the age of 18 years and have read the authorization and release prior to its execution. I have not been induced to sign the same other than by the recited considerations, by any representation or statement made by Photographor, his or her agents, employees, or anyone acting on his or her behalf.

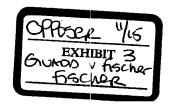
The Photographer, as primary producer, hereby certifies to all Users that the visual depictions covered by this release satisfy the standards ender paragraphs (a) (1) through (a) (3) of Section 75.7 of the Regulations implementing 18 U.S.C. § 2257 and do not depict actual sexually explicit conduct.

Photographer's Signature	
Photographer's Name John GRAHAM	Model's Signature
Date 18.2.19 (Print)	Model's Name Fischer Andrea
	Date 18.2.98 (Print)
Photographer's Address LONDON, ENGLAND City	Model's Address Speda Liel (1)
CityStateZipOther Names Used	City Berlin State Gong Zip 10435
	Date of Birth Sect 100 Zip 1045
MENIE -	Date of Birth Scot. 18. 69
	Model's Social Security Number
The Photographer has been shown and attaches hereto a legible copy of the following identification items as proof of the age of the Model, one of which is a picture dentification issued by a state or federal government or private entity, bearing the photograph and the name of the Model.	Signature of Witness
	Name of Witness
	Date (Print)
	Address of Witness LENDUN ENGLAND
Marketing Ltd.	CityStateZip
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161/167, Block F. Riverside Business Centre, Haldane Place, London SW18 4UO

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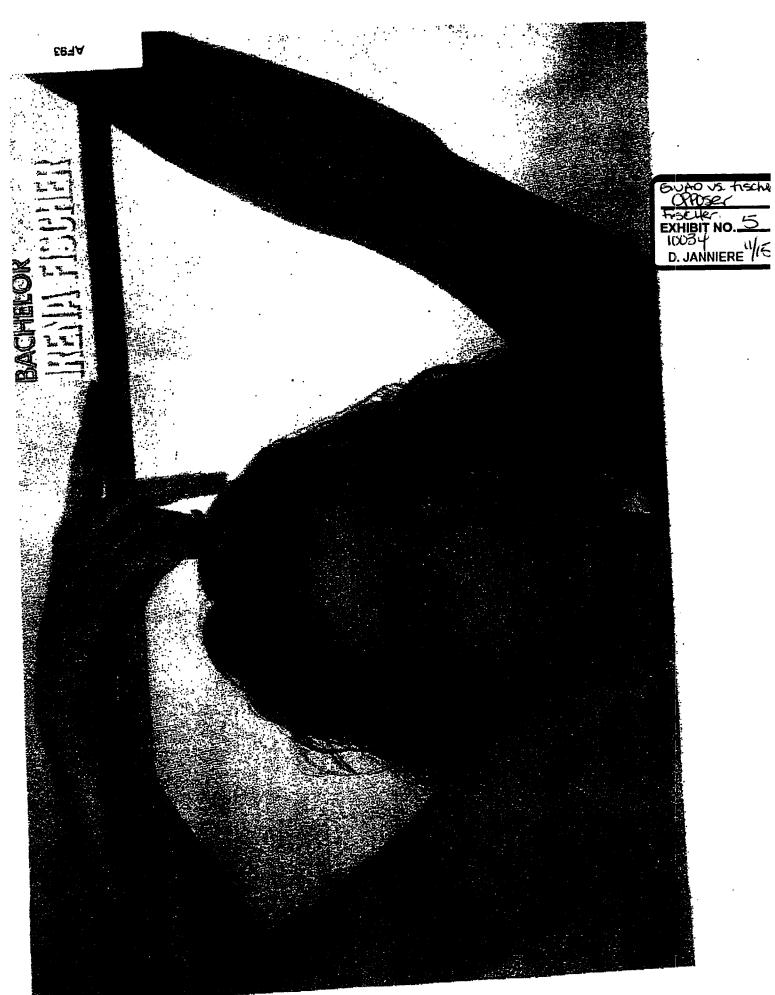
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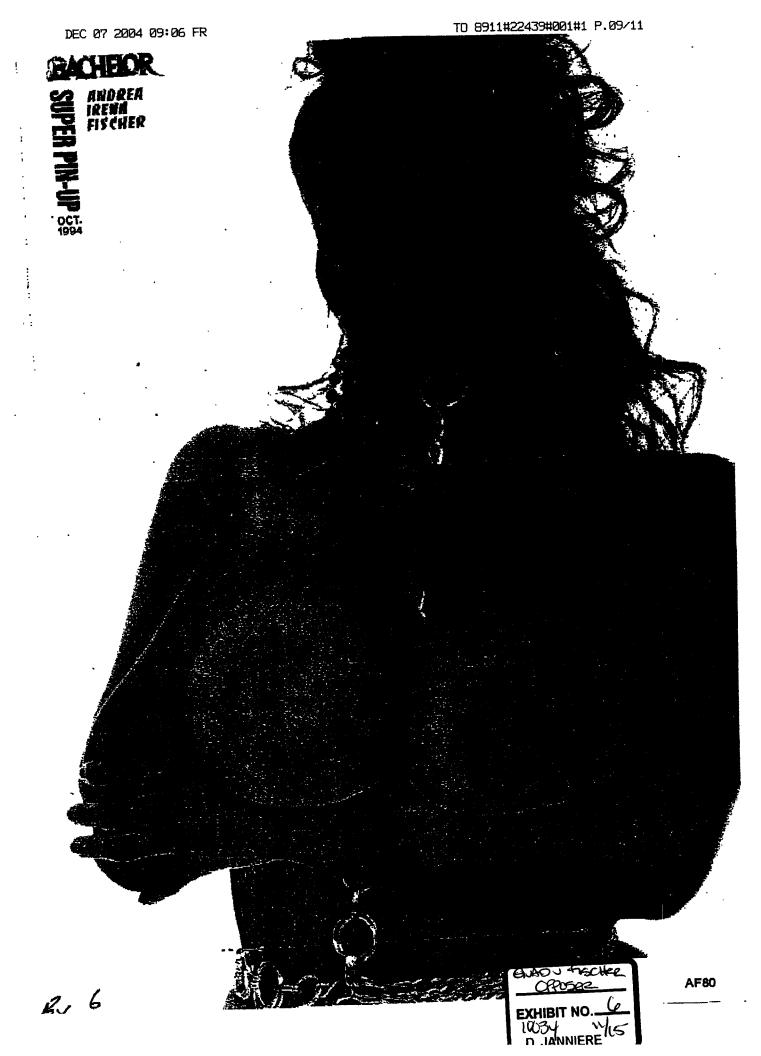


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# RETAINED BY COUNSEL

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HANS REDELSTEIN

11/25/2002 15:19 8187559595

# HANS RUEDELSTEIN

International Photography
www.prime-images.com

## G R E E M E M T OCTOBER 12th, 1998

Between Hans Ruedelstein aka John Dragon, Photographer

and

Andrea Fischer aka CHLOE VEVRIER, model,

the following is agreed upon:

The photographer pays the model \$ 500.- for a photo shoot today for which he obtains world publishing rights in any media.

The model obtains one set of the photos taken, for which she has the rights to use them for her website www.chloev.com and for her fan club only, not for publication in any other media, including magazines, websites etc., especially not for any of Danni Ashes websites.

In case the model uses any od the photographs for a poster for her fanclub, she agrees to give the photographer credit on the poster as John Dragon.

Read and agreed upon October 12th, 1998

Andrea Fischer aka Chloe Vevrier

Hana Ruedelstein aka John Oragon





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# The Fantasy Cafe

8

be within the community standards of the area in which I reside and By clicking on the "! Agree" button below I am certifying that I am an adult 18 years of age or older and that I am lawfully entitled to view & receive sexually explicit materials! I also believe this material to that it is my constitutional right to view whatever I choose!



waitress. She's here to serve you! Just have a seat, and she'll be by, with Busty Dusty and Traci Topps, to take Chloe Vevrier is here!!!! Come on in and meet our newest your order!

you, or if you are accessing the Fantasy Cale from any country or locale where adult material is prohibited by law, TURN BACK NOW III minors. If you are under 18 years of age. If adult material offends This Website contains sexually explicit material not suitable for

Parents: Concerned about your child's access to explicit material on the net? Try consulting these services.

SURFWATCH! [NETNANNY] [CYBERSITTER]

OPPOSER
FISCHER
EXHIBIT NO. 8

D. JANNIERE



9月1日発売以来絶大なる支持



ベルリンの巨乳天使、その 足跡と魅力のすべてが凝着

福岡のA.イレーナ・フィッシャーのスペシャル優です。
引挙引月号で初めて彼女のタードを挽低し、その1年
彼に資本へ後女を呼びビデオ機能を設行。アメリカで
他に資本へ後女を呼びビデオ機能を設行。アメリカで
としてビデオまで発売される。今回の日本海は彼女の
リアルキームを使い、The Cirios Story Vol.122(各別
が Vol.122(名別
から、Vol.122(名別
のライフストーリーについてはなけ20年11
月帯及び6月代行のCUP THE ORGNAL で記載した
内容とほぼ重要する。領域ドイツ鉄・機・世界のメンス
マガジンを欠合に活動を入タートしたイレーナログミ
マブジンを欠合に活動を入タートしたイレーナログミ
マブジンを欠合に活動を入タートしたイレーナログミ
マーファンの他、実施を一身に暴めつつある。 来が
グラマーモデルにはない。 1400のキャラクター、そし1
あくまでナテュラルな彼大・バストで世界中の男性の
ートをしっかりつかんだ。その他ののすべてがここ1

10月21日発売 (海文受信開始も) ★出演者決定! ティファニーグリース クリスケル・ストーム ロンターハクスター タニヤ・スワン

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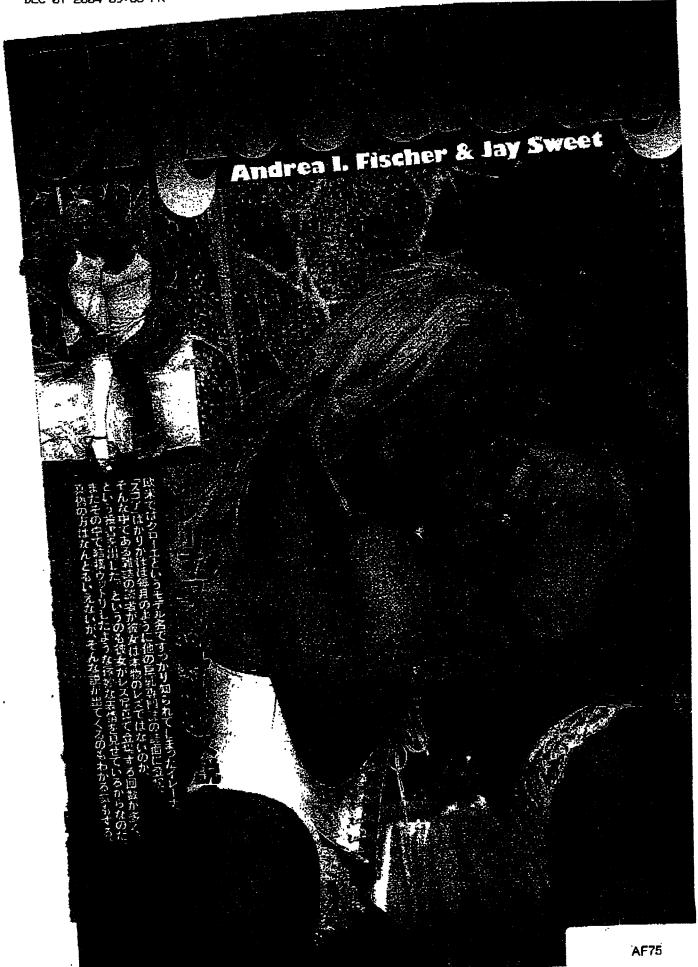
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OPPOSE FISCHER FISCHER EXHIBIT NO.

AF73



CHLOE VEVRIER

76-467272

.76-467272



FILING DATE November 15, 2002

ORIGINAL APPLICANT

Fischer, Andrea

GOODS/SERVICES (CLASS 035) modeling services for adult entertainmen (ETC)

FILING BASIS USE

ORIGINAL CORRESPONDENT

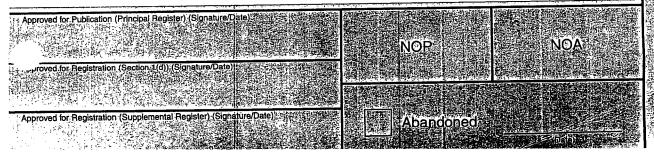
ANDREA FISCHER

CHLOE VEVRIER

PRINCIPAL

LAW OFFICE 101

ATTORNEY ADVISOR:



## Trademark



Serial Number (Bar Code)

NEW CASE DELIVERED.

MIP			

LAW OFFICE 111

#### PROSECUTION HISTORY

LAW OFFICE 111			Date	// Initials
	Entry			
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# TRADEMARK EXAMINATION WORKSHEET

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Amen	ded	☐ Goods and Services
lass Data	☐ Prime/International Class	☐ First Use in Commerce Date
	☐ First Use Date	☐ Certification
	☐ In Another Form	
	□ 1b	☐ Pseudo Mark
Mark Data	☐ Word Mark	Design Search Code
	☐ Mark Drawing Code	L Design Bourts
	☐ Scan Sub Drawing	☐ Disclaimer
Misc. Mark Data	☐ Mark Description	☐ Disclaimer ☐ Name/Portrait/Consent
	☐ Lining/Stippling	Name Tottala Constitution
	☐ Translation	
Section 2(f)	☐ Section 2(f) Entire Mark	☐ Section 2(f) in Part
	☐ Section 2(f) Limitation Statement	1 1 D D
	☐ Amended Register	
Foreign Reg. Data	☐ Foreign Country	☐ 44(d) ☐ Foreign Application Filing Date
	☐ Foreign Application Number	☐ Foreign Registration Date
	☐ Foreign Registration Number	170 37 -1
	☐ Foreign Registration Expiration Date	
	☐ Foreign Reg. Renewal Expiration Da	DBA/AKA/TA
Owner Data	☐ Owner Name	Address 2
	☐ Address 1	
	☐ City	☐ State
	☐ Zip Code	☐ Entity
	☐ Citizenship	
	☐ Entity Statement	☐ Composed of
	☐ Assignment(s)/Name Change	
Amd/Corr Restr.	☐ Concurrent Use	
Prior U.S. Reg.	☐ Prior Registration	D. D
Correspondence	☐ Attorney	☐ Domestic Representative
Julian	☐ Attorney Docket Number	
	☐ Correspondence Firm Name/Addre	SS
I certify that all corrections have	been entered in accordance with text editing guidelines.	m 14 A 102
	AMS LIE	7 / 14 / 03 DATE

Serial No: 764672'

Page 1 of 1

Printed: 7/9/03 11:44:55 AM

From:

info@chloevevrier.com

To:

ecom111@USPTO.GOV

CC:

Subject:

Re: TRADEMARK APPLICATION NO. 76467272 - CHLOE

VEVRIER

Date:

7/2/03 5:53:33 PM

Attachments:

ATTN: Susan Debois

Hello Susan,

I wanted to discuss with you that since are last talk, we have decided to not pursue this application, but rather re-file for the mark as class 41.

However, I had received an OPPOSITION letter for the mark. The person who is opposing is a 'stalking' 'hateful' fan of chloe vevrier and will not leave her alone. It is obvious that his claims do not affect HIM. He tries to make the mark sound similar to 25 people's names in the usa 'vevier'. He also says that this is for use as a surname, when we actually have this name as a DBA. He also says this was used for prostitution? and finally he claims that the past five years of use are not enough to have right of usage, which she has proof of use of this name since 1992. He has filed a false claim to stop her from this and has no interest business-wise or personally to be affected by this mark going through. I have a letter he sent which he says because of 'our bad business practices' he is doing this to her. I can give you these documents upon request. I feel this is a serious matter and do not want our new application to be hindered on his false claims he has made against our last filing.

Is there anything I can do if he tries to do this with our new application?

Thank you for your time, I know you are busy.

j. robert s. cv industries

p.s we have filed and received a serial number for our new filing. 76/516972

5

Fischer, Andrea (chloe@chloevevrier.com) To:

TRADEMARK APPLICATION NO. 76467272 - CHLOE Subject:

VEVRIER - N/A

6/17/03 4:15:24 PM Sent:

ECom111 Sent As:

# UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 76/467272

APPLICANT: Fischer, Andrea

CORRESPONDENT ADDRESS:

ANDREA FISCHER 13428 MAXELLA #258

MARINA DEL REY C'A 90292

RETURN ADDRESS:

Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513 ecom111@uspto.gov

MARK:

CHLOE VEVRIER

CORRESPONDENT'S REFERENCE/DOCKET NO: N/A

CORRESPONDENT EMAIL ADDRESS:

chloe@chloevevrier.com

Please provide in all correspondence:

- 1. Filing date, serial number, mark and applicant's name.
- 2. Date of this Office Action.
- 3. Examining Attorney's name and Law Office number.
- 4. Your telephone number and e-mail address.

## OFFICE ACTION

TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.

RE: Serial Number 76/467272

This letter responds to the applicant's communication filed on May 7, 2003, and to the subsequent phone interviews with the applicant. From the evidence of record and the applicant's statements, it seems clear that the applicant cannot overcome the refusals with the current application. The emailed response questioned whether an affidavit from a company that was approached by the applicant could serve as a specimen. It cannot. An affidavit of that type would not constitute a proper specimen because it does not show the proposed mark used by the applicant to identify any particular service. As such, the following refusal/issues are continued and made final.

### Response For A Final Refusal

Please note that the only appropriate responses to a final action are either (1) compliance with the outstanding requirements, if feasible, or (2) filing of an appeal to the Trademark Trial and Appeal Board. 37 C.F.R. Section 2.64(a). If the applicant fails to respond within six months of the mailing date of this refusal, this Office will declare the application abandoned. 37 C.F.R. Section 2.65(a).

# Refusal ~ Failure To Function As A Mark on Specimen Provided

The specimen is unacceptable as evidence of actual service mark use because the submissions consist of magazine articles/spreads, video sleeves and model release without any reference to any modeling services or appearances identified by the applicant. Merely modeling in magazine spreads is not a service performed for the benefit of another. As such, examples of this type will not be sufficient.

The applicant must submit a specimen showing the mark as it is used in commerce to advertise the modeling or appearance services 37 C.F.R. §2.56. Examples of acceptable specimens are signs, photographs, brochures or advertisements that show the term "CHLOE VEVRIER" used in the advertising of the modeling services. TMEP §§1301.04 et seq. The applicant must verify, with an affidavit or a declaration under 37 C.F.R. §2.20, that the substitute specimen was in use in commerce at least as early as the filing date of the application. 37 C.F.R. §2.59(a); TMEP §904.09.

Pending an adequate response to the above, the examining attorney refuses registration under Trademark Act Sections 1, 2, 3 and 45, 15 U.S.C. §§1051, 1052, 1053 and 1127, because the record does not show use of the proposed mark as a service mark. TMEP §§904.11 and 1301.02 et seq. The examining attorney will reconsider this refusal if the applicant submits a specimen showing use of the mark in the sale or advertising of the services. If the specimen differs from the specimen originally submitted, the applicant must verify, with an affidavit or a declaration under 37 C.F.R. §2.20, that the substitute specimen was in use in commerce at least as early as the filing date of the application. 37 C.F.R. §2.59(a); TMEP §904.09.

## Significance of the Mark

If the name shown in the mark identifies a particular living individual, the applicant must submit a written consent from that individual, authorizing the applicant to register the name. If the name does not identify a living individual, the applicant should state so for the record. Trademark Act Section 2(c), 15 U.S.C. Section 1052(c); TMEP sections 813 and 1206.

## Recitation of the Services

The recitation of services is unacceptable as indefinite. The applicant may adopt the following recitation, if accurate:

Class 41: Entertainment services, namely, modeling and personal appearances by an adult entertainer. TMEP section 1301.05.

Please note that, while an application may be amended to clarify or limit the identification, additions to the identification are not permitted. 37 C.F.R. Section 2.71(a); TMEP section 804.09. Therefore, the applicant may not amend to include any services that are not within the scope of the services recited in the present identification.

## Classification of the Services

The applicant has classified the services incorrectly. The applicant must amend the application to classify the services in International Class 41. 37 C.F.R. Sections 2.33(a)(1)(vi) and 2.85; TMEP sections 805 and 1401.

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/Susan Leslie DuBois/
Susan Leslie DuBois
Examining Attorney
Law Office 111
703-308-9111 ext.413
EMAIL: ecomm111@uspto.gov

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For general and other useful information about trademarks, you are encouraged to visit the Office's web site at <a href="http://www.uspto.gov/main/trademarks.htm">http://www.uspto.gov/main/trademarks.htm</a>

FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY.

# 7 ADEMARK EXAMINATION WOPTHEET

AMENDMENT S	TAGE	NO CHANGE DUBL	ICATION/REGISTRATION STAG	
7	DE 10	111 Date5// /03	Serial No. 76467272	
ame: KEISHA MOOI	<u>vr</u> r.o."		elements have been amended/coded.	
INSTRUCTIONS: Place a cl	heck mark in t	ne appropriate column and/or box to indicate which data e	Jeniona navo con	
Legal Instrument	Examiner Amended	(LIE)	Data Element	
	Amended	☐ Prime/International Class	☐ Goods and Services	
Class Data		☐ First Use Date	☐ First Use in Commerce Date	
		☐ In Another Form	☐ Certification	
•		□ 1b		
		□ Word Mark	☐ Pseudo Mark	
Mark Data		☐ Mark Drawing Code	☐ Design Search Code	
		☐ Mark Description	☐ Disclaimer	
Misc. Mark Data		☐ Lining/Stippling	☐ Name/Portrait/Consent	
		☐ Translation		
Steen	<u> </u>			
Section 2(f)		☐ Section 2(f) Entire Mark ☐ Section 2(f) Limitation Statement	☐ Section 2(f) in Part	
		Amended Register	☐ Amended Register Date	
			☐ 44(d)	
Foreign Reg. Data		☐ Foreign Country ☐ Foreign Application Number	☐ Foreign Application Filing Date	
		☐ Foreign Registration Number	☐ Foreign Registration Date	
		☐ Foreign Registration Expiration Date	☐ Foreign Renewal Reg. Number	
		1.7 1. 1. D-4-	☐ Foreign Renewal Reg. Date	
			□ DBA/AKA/TA	
Owner Data		☐ Owner Name ☐ Address 1	☐ Address 2	
		City	☐ State	
		☐ Zip Code	☐ Entity	
Carl Market 18 19 19 19		Citizenship	☐ Composed of	
		☐ Entity Statement	Composed to	
ļ 		☐ Assignment(s)/Name Change		
Amd/Corr Restr.		Concurrent Use		
Prior U.S. Reg.		☐ Prior Registration	D	
Correspondence		☐ Attorney	☐ Domestic Representative	
		☐ Attorney Docket Number		
		☐ Correspondence Firm Name/Address		
I certify that all corrections have been entered in accordance with text editing guidelines.  KLM				
1		KLM	-05/7 /03 $-$	
Lou		LIE		
e - मध्य				

Serial No: 7646/272

Page 1 of 1 Printed: 5/7/03 12:21:18 PM

From:

chloe@chloevevrier.com

To:

ecom111@uspto.gov

CC:

Subject:

TRADEMARK APPLICATION NO. 76467272 - CHLOE VEVRIER

- N/A

Date:

5/6/03 12:23:01 PM

Attachments:

> hello Susan,

> this is in reference to trademark application # 76467272 chloe vevrier.

>

> i have contacted a company who use to work with chloe. they would be

- > willing to sign an affidavit stating that she approached them as chloe
- > vevrier for modeling services in 1996. would this suffice for a proper
- > specimen? please let me now if i can be of further assistance.

>

- > sincerely,
- > jason seifert

310.567.1735

TR EMARK EXAMINATION WORKS TET NO CHANGE DUBLICATION/REGISTRATION STAGE Z AMENDMENT STAGE Serial No. 460000 me:\_REGINA ENNIS\_\_\_\_ L.O. ` INSTRUCTIONS: Place a check mark in the appropriate column and/or box to indicate which data elements have been amended/coded. Legal Instrument Examiner (LIE) Data Element Amended ☐ Goods and Services ☐ Prime/International Class Class Data ☐ First Use in Commerce Date ☐ First Use Date ☐ Certification ☐ In Another Form □ 1b ☐ Pseudo Mark ☐ Word Mark Mark Data ☐ Design Search Code ☐ Mark Drawing Code ☐ Scan Sub Drawing ☐ Disclaimer ☐ Mark Description Misc. Mark Data ☐ Name/Portrait/Consent ☐ Lining/Stippling ☐ Translation ☐ Section 2(f) Entire Mark Section 2(f) ☐ Section 2(f) in Part ☐ Section 2(f) Limitation Statement ☐ Amended Register Date ☐ Amended Register ☐ 44(d) ☐ Foreign Country Foreign Reg. Data ☐ Foreign Application Filing Date ☐ Foreign Application Number ☐ Foreign Registration Date ☐ Foreign Registration Number ☐ Foreign Renewal Reg. Number ☐ Foreign Registration Expiration Date ☐ Foreign Renewal Reg. Date ☐ Foreign Reg. Renewal Expiration Date □ DBA/AKA/TA Owner Name Owner Data ☐ Address 2 Address 1 ☐ State ☐ City ☐ Zip Code □ Entity ☐ Citizenship ☐ Composed of ☐ Entity Statement ☐ Assignment(s)/Name Change ☐ Concurrent Use Amd/Corr Restr. ☐ Prior Registration Prior U.S. Reg. □ Domestic Representative ☐ Attorney Correspondence ☐ Attorney Docket Number ☐ Correspondence Firm Name/Address I certify that all corrections have been entered in accordance with text editing guidelines. \_\_REGINA ENNIS\_\_\_

Serial No: 76467272

Page 1 of 5 Printed: 4/9/03 9:40:17 AM 2

From:

chloe@chloevevrier.com

To:

ecom111@USPTO.GOV

CC:

Subject:

Re: TRADEMARK APPLICATION NO. 76467272 - CHLOE

**VEVRIER - N/A** 

Date:

4/8/03 2:19:55 PM

Attachments:

Hello,

I had left you a message several days ago. Here is a number where I can be reached. I would like to discuss with you your needs in detail so I understand completely, and can expedite this process.

Thank you Andrea Fischer 310.567.1735

On Thursday, Apr 3, 2003, at 07:13 US/Pacific, ecom111@USPTO.GOV wrote:

> UNITED STATES PATENT AND TRADEMARK OFFICE >

> SERIAL NO: 76/467272

> APPLICANT: Fischer, Andrea

> > >

> >

>

> CORRESPONDENT ADDRESS:

> ANDREA FISCHER

> 13428 MAXELLA #258

> MARINA DEL REY CA 90292

> > RETURN ADDRESS:

> Commissioner for Trademarks

> 2900 Crystal Drive

> Arlington, VA 22202-3513

> ecom111@uspto.gov

>

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>

RECEIVED

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LAW OFFICE 111

**Serial No: 76467272**Page 2 of 5
Printed: 4/9/03 9:40:17 AM

```
> MARK: CHLOE VEVRIER
>
>
> CORRESPONDENT'S REFERENCE/DOCKET NO: N/A
>
> CORRESPONDENT EMAIL ADDRESS:
> chloe@chloevevrier.com
> Please provide in all correspondence:
> 1. Filing date, serial number, mark and
 > applicant's name.
 > 2. Date of this Office Action.
 > 3. Examining Attorney's name and
 > Law Office number.
 > 4. Your telephone number and mail address.
 >
 >
 >
 > OFFICE ACTION
 >
 > TO AVOID ABANDONMENT, WE MUST RECEIVE A PROPER RESPONSE TO
 >
 THIS OFFICE
 > ACTION WITHIN 6 MONTHS OF OUR MAILING OR E-MAILING DATE.
  >
  > Serial Number 76/467272
  >
  > The assigned examining attorney has reviewed the referenced
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  > determined the following.
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  > The specimen is unacceptable as evidence of actual service mark use
  > because
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  > identified by the applicant. Merely modeling in magazine spreads is
   > service performed for the benefit of another. As such, examples of
   > this
```

Page 3 of 5 Serial No: 76467272 Printed: 4/9/03 9:40:17 AM

> type will not be sufficient. > The applicant must submit a specimen showing the mark as it is used in > commerce to advertise the modeling or appearance services. 37 C.F.R. > §2.56. > Examples of acceptable specimens are signs, photographs, brochures or > advertisements that show the term "CHLOE VEVRIER" used in the > advertising of > the modeling services. TMEP §§1301.04 et seq. The applicant must > verify. > with an affidavit or a declaration under 37 C.F.R. §2.20, that the > substitute specimen was in use in commerce at least as early as the > filing > date of the application. 37 C.F.R. §2.59(a); TMEP §904.09. > Pending an adequate response to the above, the examining attorney > refuses > registration under Trademark Act Sections 1, 2, 3 and 45, 15 U.S.C. > §§1051,> 1052, 1053 and 1127, because the record does not show use of the > proposed > mark as a service mark. TMEP §§904.11 and 1301.02 et seq. The > examining > attorney will reconsider this refusal if the applicant submits a > specimen > showing use of the mark in the sale or advertising of the services. > If the > specimen differs from the specimen originally submitted, the applicant > verify, with an affidavit or a declaration under 37 C.F.R. §2.20, that > substitute specimen was in use in commerce at least as early as the > filing > date of the application. 37 C.F.R. §2.59(a); TMEP §904.09. > Significance of the Mark > If the name shown in the mark identifies a particular living > individual, the > applicant must submit a written consent from that individual,

- > authorizing
- > the applicant to register the name. If the name does not identify a
- > individual, the applicant should state so for the record. Trademark
- > Act > Section 2(c), 15 U.S.C. Section 1052(c); TMEP sections 813 and 1206.

Serial No: 76467272 Page 4 of 5
Printed: 4/9/03 9:40:17 AM

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>
> Recitation of the Services
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> applicant may
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 >
 > The applicant has classified the services incorrectly. The applicant
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```

Serial No: 76467272 Page 5 of 5
Printed: 4/9/03 9:40:17 AM

```
> /Susan Leslie
> DuBois/
> Susan Leslie DuBois
> Examining Attorney
> Law Office 111
> 703-308-9111 ext.413
> EMAIL: ecomm111@uspto.gov
>
>
> How to respond to this Office Action:
> To respond formally using the Office's Trademark Electronic Application
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> To respond formally via E-mail, visit
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> < http://www.uspto.gov/web/trademarks/tmelecresp.htm> and follow the
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> To respond formally via regular mail, your response should be sent to
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 > of your response.
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 > http://tarr.uspto.gov/ < http://tarr.uspto.gov/>
 > For general and other useful information about trademarks, you are
 > encouraged to visit the Office's web site at
 > http://www.uspto.gov/main/trademarks.htm
 > < http://www.uspto.gov/main/trademarks.htm>
 >
 > FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE
 CONTACT THE
 > ASSIGNED EXAMINING ATTORNEY.
 >
```

To:

Fischer, Andrea (chloe@chloevevrier.com)

Subject:

TRADEMARK APPLICATION NO. 76467272 - CHLOE

VEVRIER - N/A

Sent:

4/3/03 10:13:20 AM

Sent As:

ECom111

# UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 76/467272

APPLICANT: Fischer, Andrea

CORRESPONDENT ADDRESS:

ANDREA FISCHER
13428 MAXELLA #258

MARINA DEL REY CA 90292

RETURN ADDRESS:

Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

ecom111@uspto.gov

MARK:

CHLOE VEVRIER

CORRESPONDENT'S REFERENCE/DOCKET NO: N/A

CORRESPONDENT EMAIL ADDRESS:

chloe@chloevevrier.com

Please provide in all correspondence:

- Filing date, serial number, mark and applicant's name.
- 2. Date of this Office Action.
- Examining Attorney's name and Law Office number.
- 4. Your telephone number and e-mail address.

# OFFICE ACTION

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/Susan Leslie DuBois/
Susan Leslie DuBois
Examining Attorney
Law Office 111
703-308-9111 ext.413
EMAIL: ecomm111@uspto.gov

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FOR INQUIRIES OR QUESTIONS ABOUT THIS OFFICE ACTION, PLEASE CONTACT THE ASSIGNED EXAMINING ATTORNEY.

\*\*\* User: sdubois \*\*\*

· #	Total Marks	Dead Marks	Live Viewed Docs	Viewed	Status/ Search Duration	
01	50	22	28	14	0:01	*chloe*[bi,ti]
02	4	3	1	0	0:01	*vevr*[bi,ti]

Session started 3/31/03 3:48:45 PM Session finished 3/31/03 3:50:06 PM Total search duration 0 minutes 2 seconds Session duration 1 minutes 21 seconds

Default NEAR limit= 1 ADJ limit= 1

Sent to TICRS as Serial Number: 76467272

O Ser harring (O)

PTO Form 1478 (Pay 0/08)



p. 08/31/2004)

# \*Trademark/Service Mark Application\*

11-15-2002

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #80

\* To the Commissioner for Trademarks \*

<DOCUMENT INFORMATION> <TRADEMARK/SERVICEMARK APPLICATION> <VERSION 1.22>

# <APPLICANT INFORMATION>

<NAME> Andrea Fischer

<STREET> 13428 Maxella #258

<CITY> Marina Del Rey

<STATE> CA

<COUNTRY> USA

<ZIP/POSTAL CODE> 90292

<TELEPHONE NUMBER> 310-289-1426

<FAX NUMBER> none

<E-MAIL ADDRESS> chloe@chloevevrier.com

<a href="#"><AUTHORIZE E-MAIL COMMUNICATION> Yes</a>

# <APPLICANT ENTITY INFORMATION>

<INDIVIDUAL: COUNTRY OF CITIZENSHIP> Germany

# <TRADEMARK/SERVICEMARK INFORMATION>



CHLOE VEVRIER

#### <TYPED FORM> Yes

~ Applicant requests registration of the above-identified trademark/service mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. §1051 et seq., as amended). ~

# <BASIS FOR FILING AND GOODS/SERVICES INFORMATION>

<USE IN COMMERCE: SECTION 1(a)> Yes

 $\sim$  Applicant is using or is using through a related company the mark in commerce on or in connection with the below-identified goods/services. (15 U.S.C. §1051(a), as amended.). Applicant attaches one SPECIMEN for each class showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services.  $\sim$ <SPECIMEN DESCRIPTION> Magazines, Video Sleeve, Model Releases

<INTERNATIONAL CLASS NUMBER> 035

<LISTING OF GOODS AND/OR SERVICES> Modeling Services for Adult Entertainment

<FIRST USE ANYWHERE DATE> 01/00/1992

<FIRST USE IN COMMERCE DATE> 04/00/1992

#### <FEE INFORMATION>

<TOTAL FEES PAID> 325 <NUMBER OF CLASSES PAID> 1 <NUMBER OF CLASSES> 1

76467272

1 890.

#### <LAW OFFICE INFORMATION>

~ The USPTO is authorized to communicate with the applicant at the below e-mail address ~

# <E-MAIL ADDRESS FOR CORRES NDENCE> chloe@chloevevrier.com

# SIGNATURE AND OTHER INFORMATION>

~ PTO-Application Declaration: The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true. ~

<SIGNATURE

11/13/0

<NAME> Andrea Fischer

<TITLE> n/a

The information collected on this form allows the PTO to determine whether a mark may be registered on the Principal or Supplemental register, and provides notice of an applicant's claim of ownership of the mark. Responses to the request for formation are required to obtain the benefit of a registration on the Principal or Supplemental register. 15 U.S.C. §§1051 et seq. 13 T.C.F.R. Part 2. All information collected will be made public. Gathering and providing the information will require an estimated 12 or 18 minutes (depending if the application is based on an intent to use the mark in commerce, use of the mark in commerce, or a foreign application or registration). Please direct comments on the time needed to complete this form, and/or suggestions for reducing this burden to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Marshauton D.C. 20231. Please note that the PTO may not conduct or sponsor a collection of information using a form that does not display a valid OMB control number.

11-15-2002

1. Patent & TMOfc/TM Mail Rcpt Dt. #51

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TRADEMARK APPLICATION SERIAL NO. \_

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE FEE RECORD SHEET

# EMBEDDED MARK

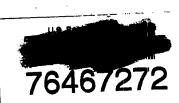
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# SPECIAL ENCORE PRESENTATION CHILOE VEVERER, THER...

"My school picture.
I wasn't very pretty and was awkward when I was 15-years-old, but I grew into a woman soon after this picture was taken. All of the boys were very surprised."

Reprinted by popular demand from The Best Of SCORE, Volume 1, No. 1, 1993

#### Biography By Michael Uwate

Back in the fall of 1993, we first saw photos of a young Chloe Vevrier and a legend was born.

"We couldn't believe our eyes. She was a superstar before she even posed!" says SCORE editor-in-chief John Fox, who has been producing big-bust magazines for three decades and seen the best naturally busted models come and go. "That's what makes Chloe so special. Most girls like Devon Daniels and Roberta Pedon pose for a few times then disappear. But Chloe has been with us for much of the '90s. And, because she has appeared in every men's magazine many times, guys have a tendancy to take her for granted. But, make no mistake about it-she's one of the greatest

# CHOEVEVRIER.S. NOW.

"Chloe is the most underappreciated model I've ever known. Guys see so much of her, they take Chloe for granted. But, when she retires, the world will cry because there'll never be another like her."—John Fox, SCORE editor-in-chief

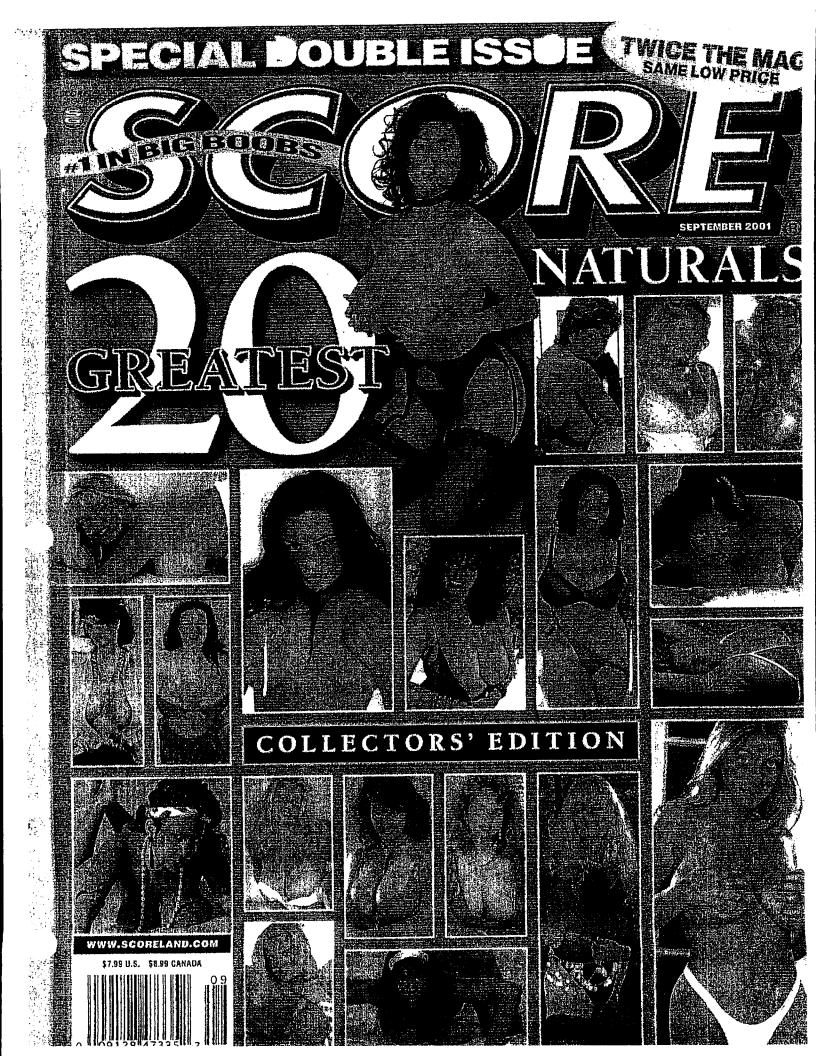




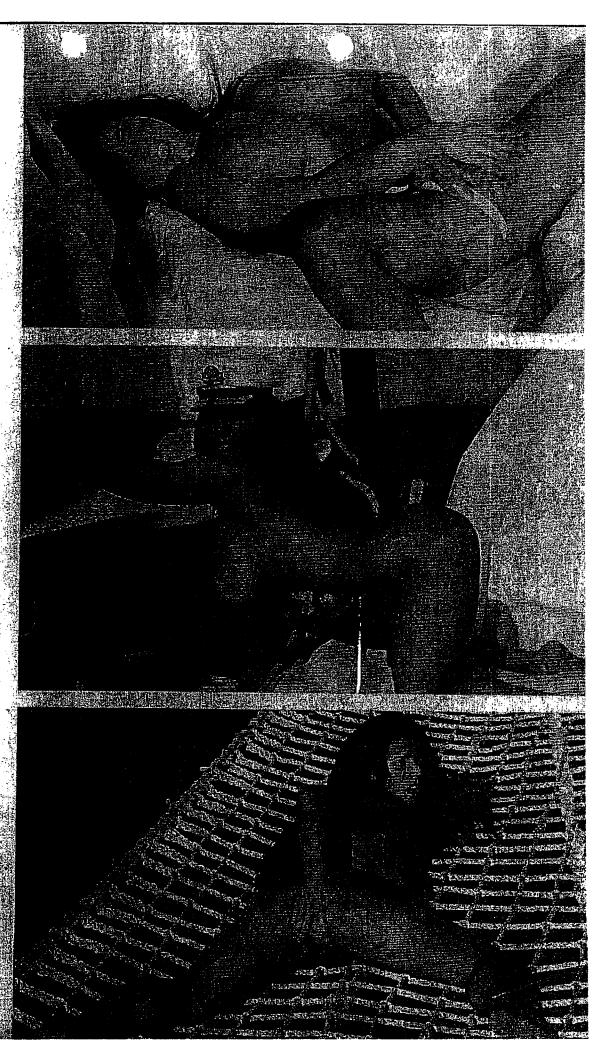
naturally busty models of all-time and she probably won't be fully appreciated until she retires. When that happens, and Chloe has told me many times that it will happen soon, the world will cry. Why? Because Chloe's special. We'll never find another like her."

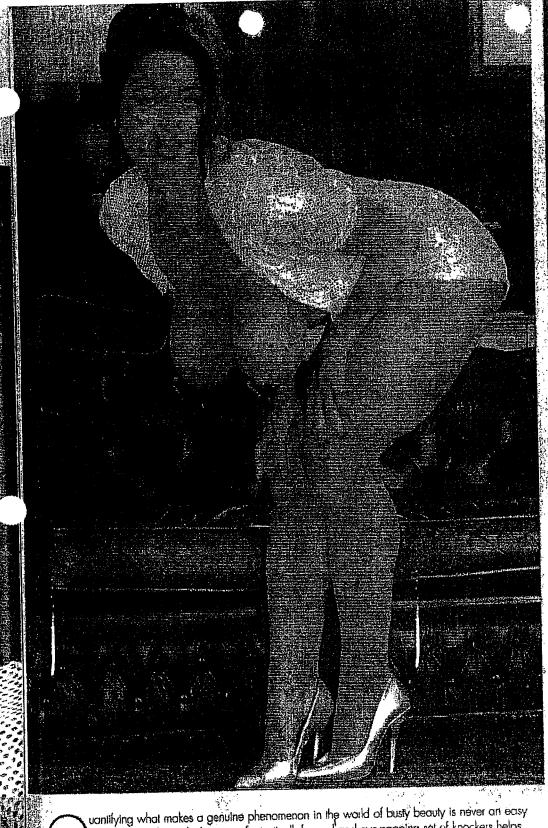
What you're seeing in this special all-natural issue of SCORE is Chloe's newest pictorial. And, what you're reading is "The Chloe Story." Originally published in the first Best of SCORE, Vol. 1, No. 1 (1993), readers have written countless letters to the SCORECard requesting we reprint this article since that first Best of SCORE sold out. Complete with intimate photos from Chloe's own personal photo album, enjoy this spe-

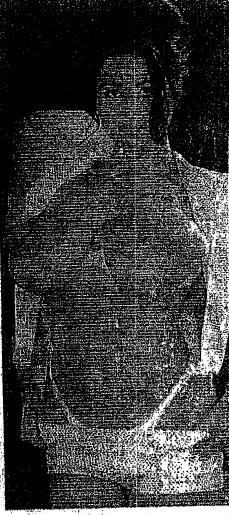




SCORE's Fantasy Vacation became a reality, one of the first tosks was deciding which four models to invite. Yes, we took five big-bust superstars, but one of the spots was already reserved from the get-go. It belonged to the most popular bigbust model of the '90s, Chloe Vevrier. The only question was, "would Chloe sail with us?" As we found out, that was a silly question. "I wouldn't have missed it for the world," says this: soft-spoken German girl who has been a reader favorite ever since she debuted in SCORE (Jan. '93). "I love the tropics, and I'm looking forward to going again. Especially with the men I met. They made the week very special."









uantifying what makes a genuine phenomenon in the world of busty beauty is never an easy thing to do. Obviously, having a fantastically-formed and eye-popping set of knockers helps plenty, but to become a real superstar, one who inspires lust and devotion in equal measure, requires that something extra. With, say, Candy Samples it was a warm, majure sexuality, with Killen Natividad it was playful exuberance. Go right through the ranks of the altime greats and each star had an appeal all of her own. So how do you define the qualities that have taken Childe Vevrier to the very top?

There's myslique, for one. While her videos and photospreads are in demand around the world, the lady herself remains something of an enigma. She states she's only into women when the camera's switched on, yet her on-screen performances sizzle with so much erotic intensity you can't help but think this doll just digs eating the peach. Chloe's not saying one way or another. In fact, her interviews (such as in the November 1997 DCUP) reveal a reserved, almost shy, persona. It's as though this Euro-babe is outside of the crude sexuality of the US adult biz and determined to project her own kind of eroticism, one that's far removed from the sweat-filmed, jizz-drenched cornality of the backage circus.

WELCONE TO HOOTER HEAVENS

BODACIOÚS BABBETT



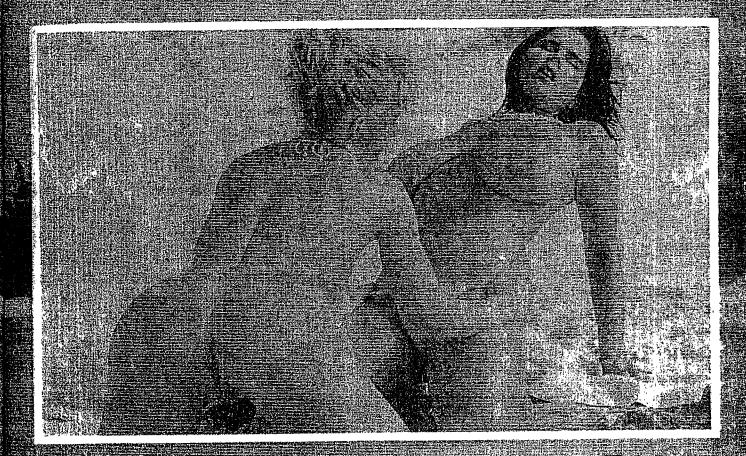
BALL MY BID TORMY BOOBS!
SARENNA
SARENNA

JUNE 1998

YOUNG WELS HOLS

TIEACGE MAE

WHEN BUSTY BABES GO



# ICHECK LIST: CHLOE VEVRIER

Age: 25 Height: 5'3" Weight: 130 lbs.

Born: East Berlin, Germany

If I Had To Describe Myself, I'd Say I Was: "A flower-child. Hike that '60sish lifestyle!"

Interests: "Dancing, reading, music, eastern philosophy

Favorite Vacation Spat: "I vacation a lot in Greece, but it's hard to top sailing the Caribbean. The passengers made it so wonderful. Everybody was very interesting and fun to be with."

**Videos:** The Chloe Story, On Location in The Bohamas, Big Busty #49, On Location Boob Cruise, SCORE Busty Centerfolds #2 (all R-Rated).

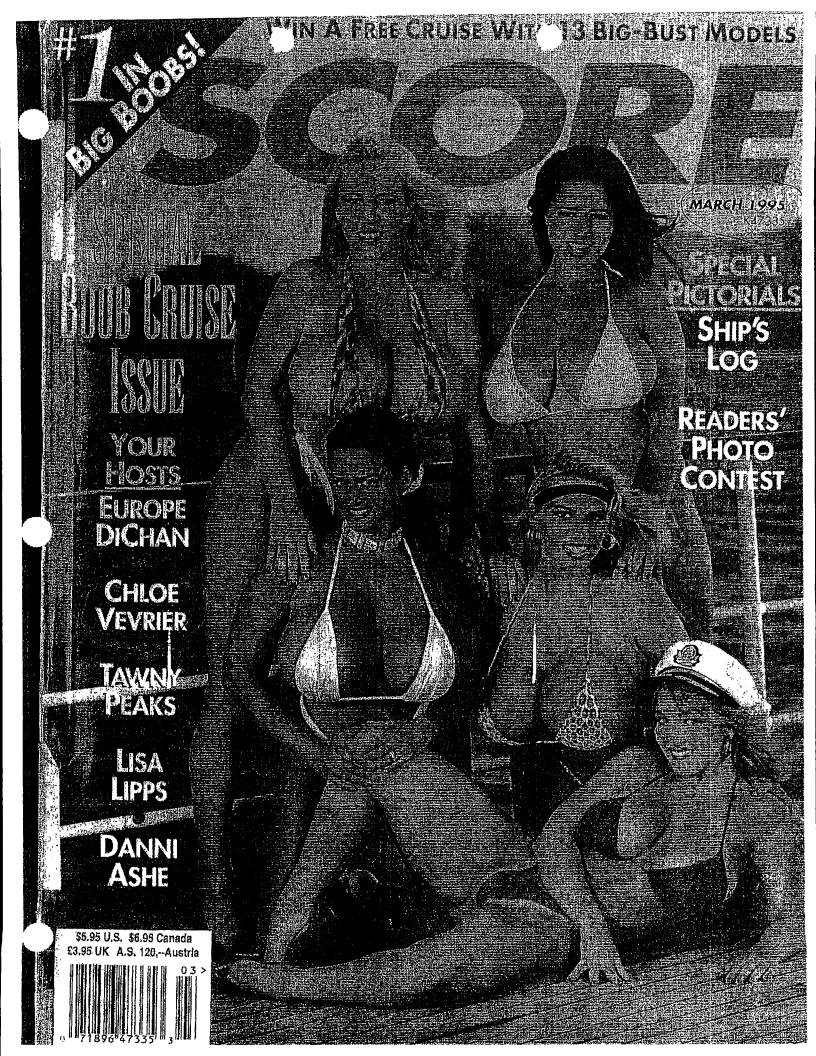
Fan Club: 520 Washington Blvd., Suite 445, Marina Del Rey, California 90292.

- 1108 Veoral Idale Hore for those of you what lave been wing in a cover and panor Ashe has met mise ches maugural framasy Vocation, which sulled this contedine in August on and they were this males for the years rauce in the French West bulles Hower Hood Freduction I don't want to stoy too meet payouse I know SCORE is saying the goodles for their special batter but if there's a better way to special a vocation than sailing the Caribbeau for a week with a bunch of great mentand weepen I don't know What I is!" says training the frame in Seathain Colifornia: VII: Danni: Presently Wanted in Kris how you and chier did to key there was won durful People always calenge unot cook alle und one of the most athornie things iverband about Chice is her value, she has the sweeters volcel (digo on a crime just to sit with her under the stars and hear her whispers weet nothings









# BULKY DOCUMENTS

(Exceeds 300 pages)

Proceed	ling/Serial No: 9/160/19
Filed:	04-15-2005
Title:	OPPOSER'S MOTION FOR
	SUMMARY JUDGMENT
Part _	/of 3